



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



20-08-2021

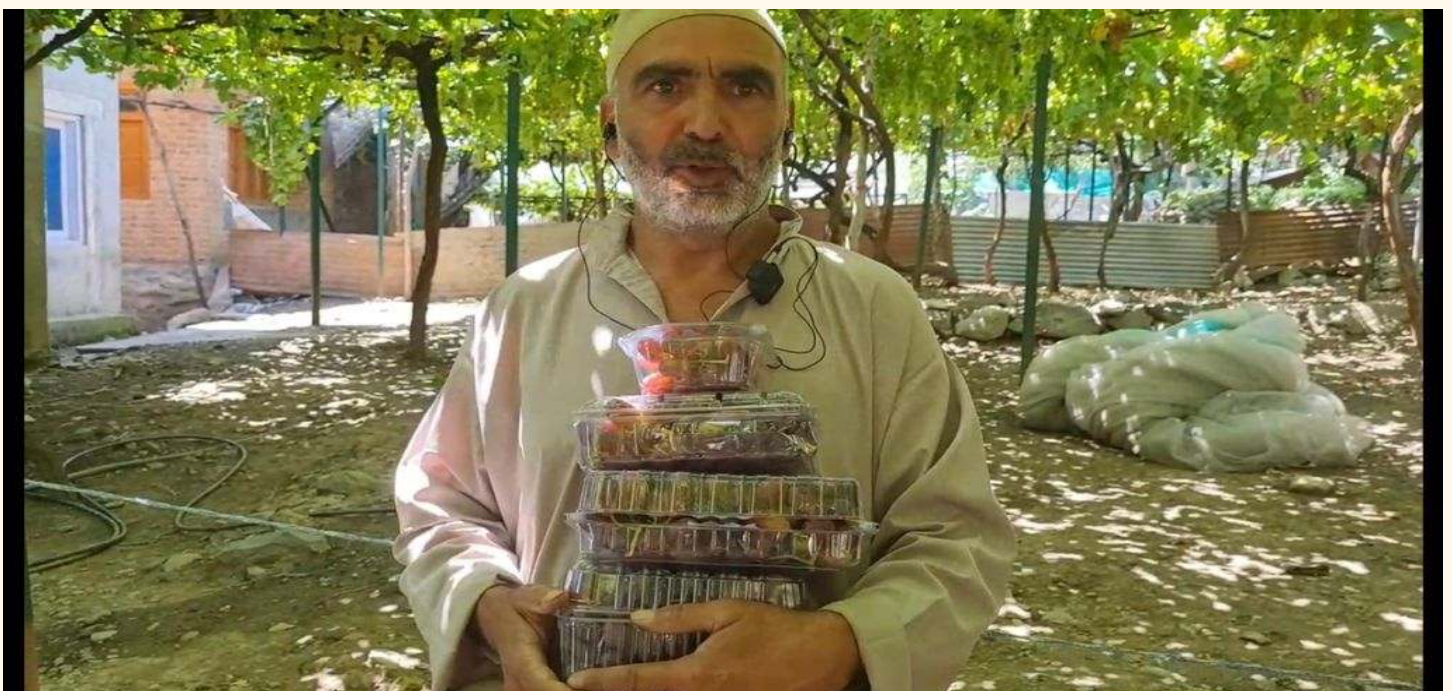
SABHAVANA DAY PLEDGE

All the employees of the Department of Horticulture (Planning & Marketing) across the UT today on 20.08.2021 took pledge to work for the emotional oneness and harmony of all the people of India regardless of caste, region, religion or language and also pledged to resolve all differences through dialogue and constitutional means without resorting to violence



AREA MARKETING OFFICE GANDERBAL

Area Marketing Office Ganderbal introducing customised packaging for Grapes procured from AVI Global Private Plastics Ltd. Mumbai in district Ganderbal and getting a feedback from a progressive grower Sh. Ab. Rahim of village Repora Ganderbal. The feedback can be watched on Youtube by clicking on the [blue link](#) below



<https://www.youtube.com/watch?v=iM6kj-MA2GY>

AREA MARKETING OFFICE BUDGAM

Grading and Marketing Inspectors of Zone Chadura hold an On-Farm interaction with growers of village Mahnoor Chadura



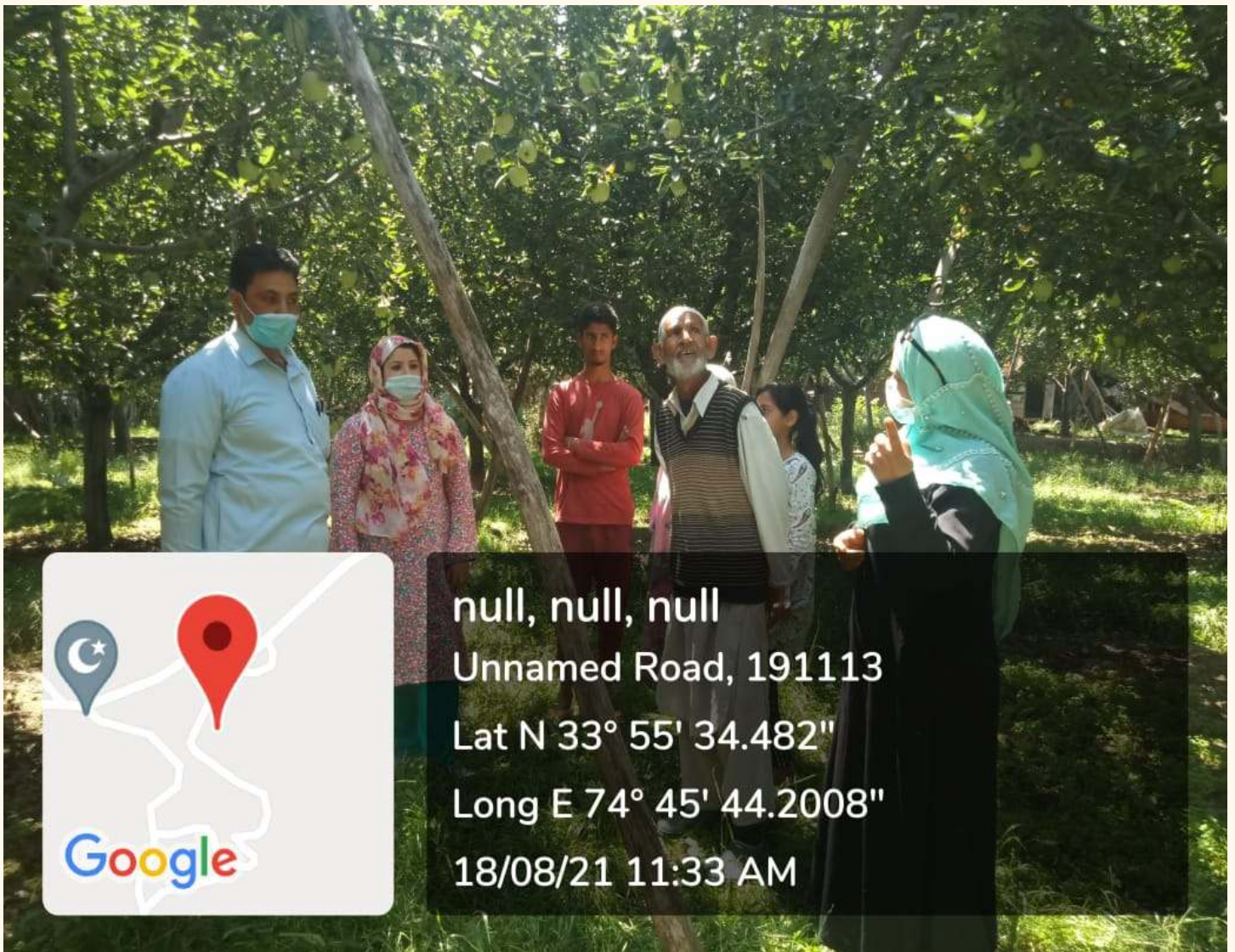
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Lat N 33° 55' 34.9608"

Long E 74° 45' 43.5348"

18/08/21 11:28 AM



null, null, null
Unnamed Road, 191113
Lat N 33° 55' 34.482"
Long E 74° 45' 44.2008"
18/08/21 11:33 AM

Harvesting of Almond at Zaloosa Chrarisharief



Area Marketing Officer Budgam attending meeting with Joint Director Planning at D C Office Budgam



AREA MARKETING OFFICE JAMMU

Growers from village Saora Bishnah visited the Office of AGMO Bishnah to know about departmental activities



AREA MARKETING OFFICE DODA

Area Marketing Office Doda along with field staff visit Kandari Nala and other locations on National Highway in Doda for identification of spots to fix Departmental hoardings



A progressive farmer from Baryote Bhomag Doda has been imparted training to market his produce after proper grading/packing for enhanced returns and is being introduced with Gratitude Farms soon



REA MARKETING OFFICE KUPWARA

Area Marketing Office Kupwara along with field visit in field at village Tulwari Langate and Handwara Mandi in connection with Departmental Activities





VISHESH MAHAJAN
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(Planning & Marketing)
J & K Govt.