



**Government of Jammu and Kashmir**  
**Directorate of Horticulture Planning and Marketing**  
**Jammu and Kashmir**

Subject:- Holistic Agriculture Development Programme-Reg.

**ORDER No : 55 - DHPM of 2023**  
**DATED : 15-05-2023**

The Officers mentioned in Annexure -A to this order are hereby nominated as Chief Implementing Officer / District Implementing Officers/ Scrutiny Officers & Field Level Officers for online implementation of Holistic Agriculture Development Programme (HADP) in respect of the "Strengthening of Agriculture Marketing" Project.

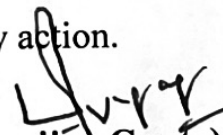
Sd/-  
**(Vikas Sharma) JKAS**  
Director  
Horticulture Planning & Marketing

No: DHPM/PS/2023-24/ 383 - 87

Dated: 15.05.2023

Copy to the:-

1. The Financial Commissioner (Additional Chief Secretary) Agriculture Production Department J&K for favour of information. Constraints for appropriate resolution and suggestions are indicated in Annexure-B for perusal.
2. Joint Director Horticulture Planning & Marketing, J&K for information and necessary action.
3. Deputy Director Central Horticulture Planning & Marketing, J&K for information and necessary action. He shall immediately share the user Id's with the concerned Officers nominated.
4. Deputy Director Horticulture Planning & Marketing Jammu/ Kashmir / Delhi for information and necessary action.
5. Concerned Officers for information and necessary action.

  
**(Digvijay Gupta)**  
Joint Director  
Horticulture Planning & Marketing

**Annexure A**

**List of officers/ officials designated as CIO, DIO, Scrutiny Officer and Field Officers for the project " Strengthening of Agricultural Marketing " in UT of J&K under Holistic Agriculture Development Programme.**

<b>CIO</b>				
<b>S.No</b>	<b>UT/District</b>	<b>Name of the Officer/Official</b>	<b>Designation</b>	<b>Level Designated under HADP</b>
1	J&K	Mr. Vikas Sharma	Director	CIO
<b>DIO</b>				
<b>S.No</b>	<b>UT/District</b>	<b>Name of the Officer/Official</b>	<b>Designation</b>	<b>Level Designated under HADP</b>
1	Anantnag	Mr. Mohd Arif	Area Marketing Officer	DIO
2	Budgam	Mr. Satya Bhushan	Area Marketing Officer	DIO
3	Baramulla	Mr. Gh Rasool Noon	Area Marketing Officer	DIO
4	Doda	Mr. Sourabh Sarangal	Area Marketing Officer	DIO
5	Jammu	Mr. Anayatullah Khanji	Area Marketing Officer	DIO
6	Kathua	Mr. Arvind Panjgotra	Area Marketing Officer	DIO
7	Kupwara	Mr. Mushtaq Kumar	Area Marketing Officer	DIO
8	Poonch	Mr. Sikander Mehmood	Area Marketing Officer	DIO
9	pulwama	Mr. Ajeet Singh	Area Marketing Officer	DIO
10	Rajouri	Mr. Sikander Mehmood	Area Marketing Officer	DIO
11	Srinagar	Ms. Shama Manzoor	Area Marketing Officer	DIO
12	Udhampur	Mr. Anuj Kumar Verma	Area Marketing Officer	DIO
13	Kishtwar	Mr. Sourabh Sarangal	Area Marketing Officer	DIO
14	Ramban	Mr. Sunil Bakshi	Area Marketing Officer	DIO
15	Kulgam	Mr. Mohd Arif	Area Marketing Officer	DIO
16	Bandipora	Mr. Ali Mohd Shah	Area Marketing Officer	DIO
17	Samba	Mr. Anayatullah Khanji	Area Marketing Officer	DIO
18	Shopian	Mr. Mushtaq Ahmed Lone	Area Marketing Officer	DIO
19	Ganderbal	Mr. Ali Mohd Shah	Area Marketing Officer	DIO
20	Reasi	Mr. Anuj Kumar Verma	Area Marketing Officer	DIO
<b>Scrutiny Officer</b>				
<b>S.No</b>	<b>UT/District</b>	<b>Name of the Officer/Official</b>	<b>Designation</b>	<b>Level Designated under HADP</b>
1	Anantnag	Mr. Mohd Altaf Rather	Assistant Grading and Marketing Officer	Scrutiny Officer
2	Budgam	Mr. Zahid Ahmed Ahangar	Assistant Grading and Marketing Officer	Scrutiny Officer
3	Baramulla	Mr. Bashir Ahmed Bhat	Assistant Grading and Marketing Officer	Scrutiny Officer
4	Doda	Mr. Sourabh Sarangal	Area Marketing Officer	Scrutiny Officer
5	Jammu	Ms. Nitasha Mahajan	Assistant Grading and Marketing Officer	Scrutiny Officer
6	Kathua	Mr. Habab Lalit Angurana	Assistant Grading and Marketing Officer	Scrutiny Officer
7	Kupwara	Mr. Mushtaq Ahmad Kumar	Area Marketing Officer	Scrutiny Officer
8	Poonch	Mr. Charan kamal Singh	Assistant Grading and Marketing Officer	Scrutiny Officer
9	Pulwama	Mr. Imtiyaz Hussain	Assistant Grading and Marketing Officer	Scrutiny Officer
10	Rajouri	Mr. Hardeep Singh	Assistant Grading and Marketing Officer	Scrutiny Officer
11	Srinagar	Mr. Bashir Ah Wani	Assistant Grading and Marketing Officer	Scrutiny Officer

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12	Udhampur	Mr. Kamal Kishore	Assistant Grading and Marketing Officer	Scrutiny Officer
13	Kishtwar	Mr. Sourabh Sarangal	Area Marketing Officer	Scrutiny Officer
14	Ramban	Mr. Raju Zutshi	Assistant Grading and Marketing Officer	Scrutiny Officer
15	Kulgam	Mr. Mohd Arif	Area Marketing Officer	Scrutiny Officer
16	Bandipora	Mr. Ali Mohd Shah	Area Marketing Officer	Scrutiny Officer
17	Samba	Mr. Bharat Bhushan	Assistant Grading and Marketing Officer	Scrutiny Officer
18	Shopian	Mr. Pir Shabir	Assistant Grading and Marketing Officer	Scrutiny Officer
19	Ganderbal	Mr. Azhar Vakil	Assistant Grading and Marketing Officer	Scrutiny Officer
20	Reasi	Mr. Ravi Shankar	Assistant Grading and Marketing Officer	Scrutiny Officer

**Field officer**

S.No	UT/District	Name of the Officer/Official	Designation	Level Designated under HADP
1	Anantnag	Ms. Monisa	Grading & Marketing Inspector	Field Officer
2	Budgam	Ms. Romisa Rafiq	Grading & Marketing Inspector	Field Officer
3	Baramulla	Mr. Mubaraq parray	Grading & Marketing Inspector	Field Officer
4	Doda	Mr. Javeed Iqbal	Grading & Marketing Inspector	Field Officer
5	Jammu	Mr. Vinay Kesar	Grading & Marketing Inspector	Field Officer
6	Kathua	Mr. Rajeev Sharma	Grading & Marketing Inspector	Field Officer
7	Kupwara	Mr Shamim Ah padder	Grading & Marketing Inspector	Field Officer
8	Poonch	Mr. Manzoor Hussain	Grading & Marketing Inspector	Field Officer
9	pulwama	Mr. Riyaz-ul-Rehman	Grading & Marketing Inspector	Field Officer
10	Rajouri	Mr. Ahtsham Anjum	Grading & Marketing Inspector	Field Officer
11	Srinagar	Ms Fozia Wani	Grading & Marketing Inspector	Field Officer
12	Udhampur	Mr. Abdul Kabir	Grading & Marketing Inspector	Field Officer
13	Kishtwar	Mr. Inderjeet Singh	Grading & Marketing Inspector	Field Officer
14	Ramban	Mr. Jagdish Raj	Grading & Marketing Inspector	Field Officer
15	Kulgam	Mr. Faroq Ahmad Rather	Grading & Marketing Inspector	Field Officer
16	Bandipora	Mr. Mohd Saleem Beigh	Grading & Marketing Inspector	Field Officer
17	Samba	Mr. Gopal Krishan	Grading & Marketing Inspector	Field Officer
18	Shopian	Mr. Zia Rehman	Grading & Marketing Inspector	Field Officer
19	Ganderbal	Ms. Iffat Moon	Grading & Marketing Inspector	Field Officer
20	Reasi	Mr. Vijay Atri	Grading & Marketing Inspector	Field Officer


  
 Director 15/05/23

Horticulture Planning and Marketing  
 J&K

## Annexure –B

There is a need to incorporate the role and responsibility of two Provincial / Divisional heads viz. Deputy Director Jammu/ Kashmir in the processing hierarchy of HADP applications. It is as such suggested that a level, say, RIO (Regional / Divisional Implementing Officer) be created in respect of the Department of Horticulture Planning and Marketing, J&K at the level between DIO and CIO.

Further, the department of Horticulture Planning & Marketing does not have much staff unlike Agriculture / Horticulture Departments and we have in all only around 69 field officers/ officials in the Districts, which have been, with constraint, nominated as DIOs / Scrutiny Officer/ Field Officers. Thus there is no possibility of nominating Block Level Field Officers and as such one field Officer for each District has been nominated. This aspect be kindly look into.

  
(Vikas Sharma) JKAS  
Director  
Horticulture Planning & Marketing