GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING

District-Wise

details of Activities

of the

Department of Horticulture

Planning & Marketing

14-09-2022

Deputy Director (J)

along with Executive Engineer and AMO Rajouri Poonch today visited F & V Market Kankote Poonch to take stock of the developmental works going on in the Mandi.

The Officers also visited F & V Mandi Rajouri for on spot inspection of Rajouri Mandi and requested the Ex. Engineer for completion of Rajouri Mandi works within given period and also requested to resolve all the issues raised by AMO Rajouri.

AREA MARKETING OFFICE DODA

AGMO & GMI Doda attended Block Diwas at F & Market Paryota Doda

AREA MARKETING OFFICE SOPORE

AMO Sopore along with contractor at Baghi Sundri Sopore Truck Terminal where the work is going on good pace

The Officer also met CHO Sopore in connection with removal of barbed wire at Baghi Sundri Sopore truck Terminal

AREA MARKETING OFFICE KUPWARA

AMO Kupwara along with staff had a meeting with traders and advised them to follow proper grading and modern packaging for better returns.

On the request of Traders AMO Kupwara had a meeting the Manager J & K Bank Kupwara regarding establishment of an ATM and Cash Counter inside the Mandi.

Marketing inspectors Kupwara had a meeting with fresh fruit segment traders regarding absence of some traders from mandi and insisted them to make the non-trading Allottees to start trading in the Mandi
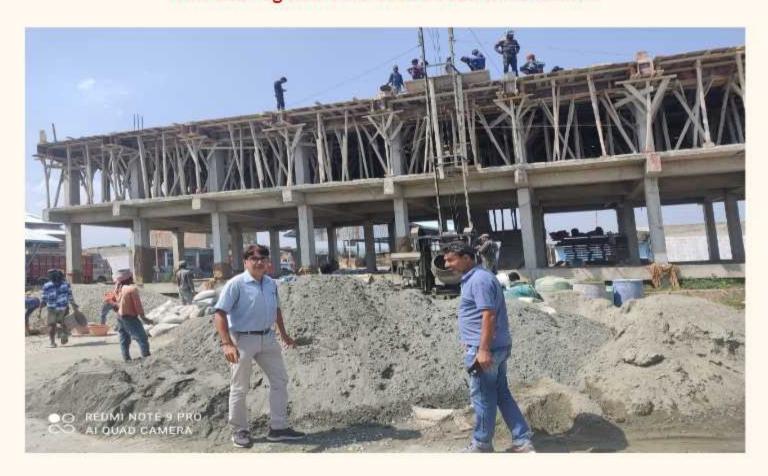
AMO Office Kupwara Officials instructing the Handwara Mandi functionaries how to fill up partially filled eNAM grower registration forms.

AREA MARKETING OFFICE BUDGAM

Marketing Inspector of AGMO Office Chrari Sharief alongwith J E inspecting the laying of concrete slab on the 2nd floor of under construction Auction Platform at Fruit and Vegetable Market Zaloosa Chrari Sharief

AREA MARKETING OFFICE JAMMU

M I Narwal Jammu visited Walnut & Pickle Factory Kunjwani to register the traders for eNAM and also guided them to avail the benefits of ODOP Scheme for enriching their trade.

AREA MARKETING OFFICE PULWAMA

Traders staged a protest at Fruit Mandi Prichoo pulwama regarding lack of demand and extremely low rates of fresh fruits of JK in outside markets. This year traders/growers are anticipating huge losses due to extremely low rates.

AREA MARKETING OFFICE SRINAGAR

New Kashmir Fruit Association Parimpora Srinagar also protested in Fruit Mandi Parimpora today regarding problems faced by fruit growers/traders in movement of trucks on the national Highway. They demanded that special preference should be given for the fruit laden trucks so that they could reach to their detinations on time.

Field staff of AMO Office Srinagar checking the newly constructed guard room at the Entry Gate of the Mandi.

Shot on OnePlus
By SHARAFAT HUSSAIN MI

9/14/22
11:00

Field staff of AMO Office Srinagar instructed the shop allottee to provide the relevant papers for reconstruction of the shop which had got damaged during the floods.

Grading and Marketing Inspectors of AMO Office Parimpora held an interaction with Mr Khursheed State Coordinator NAFED where in procedure regarding marketing of ODOP products and issues related to the packaging/sale/distribution of products was discussed.

AREA MARKETING OFFICE RAMBAN

Today the Engineering team led by the AEE visited Batote Mandi and discussed the current year plan with team Ramban with respect to renovation of the auction sheds and other works.

AREA MARKETING OFFICE ANANTNAG

Today prominent traders of Dachnipora area met AGMO Anantnag regarding registration process of eNAM. They were also educated about the other centrally sponsored schemes viz ODOP, NHB & AIF and motivated to avail the benefits of such schemes.

AREA MARKETING OFFICE DELHI

Officials of AMO Office Delhi visited Azadpur Mandi & met various traders to assess the arrivals, market rates/buyers response/demand/supply etc.

THANK YOU

**DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING
J & K Govt.**