



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



12-09-2022

DIRECTOR

Horticulture Planning & Marketing was warmly greeted today at the Direction Office Srinagar after assuming the charge couple of weeks earlier at Direction Office Jammu



DIRECTOR

Horticulture Planning & Marketing soon after Chaired a meeting of the Officers of the Kashmir Division regarding the functioning/developmental works etc. The meeting was attended by the Dy. Director (C), Dy. Director (K), Ex. Engineer, Engg. Wing and the Area Marketing Officers of the Kashmir Division.



Deputy Director (J)

visited the AGMO Office Akhnoor & inspected the Fruit and Vegetable Market Daskal Akhnoor. The DDJ issued on spot directions for issuance of notice to the Allottees who have not constructed the shops till date.



AREA MARKETING OFFICE JAMMU

AMO Jammu on Saturday visited Fruit & Vegetable Market Bishnah/Office of AGMO Bishnah and had meeting with the concerned Contractor regarding developmental works in Mandi



AGMO Akhnoor along with M I on Saturday visited the Jourian and held a meeting with BDC Chairman, Khour and Progressive Farmers of the area and apprised them about Centrally Sponsored Schemes like ODOP PM-FME, NHB, AIF, e-NAM and requested the BDC Chairman to further spread the message among the PRI Members for more expansion of message so that farmers are benefited of the schemes.



Sh. Janak Raj a progressive grower & Owner of M/S Sahil Apiaries (Honey Unit) visited the Office of AGMO Bishnah reg the Govt. Schemes. The owner has shown interest in upgrading the existing unit.



M I Jammu met a Spices Grinding Unit Holder & guided him about the ODOP Scheme who showed keen interest to avail it for extending his business.



Official of AMO Office Jammu on Saturday visited AEO Office Pounichak regarding registration of Progressive Farmers of the area on eNAM and apprised them about Centrally Sponsored Schemes like ODOP, NHB, AIF.



AREA MARKETING OFFICE BUDGAM

Marketing Inspector of AGMO office Chrari Sharief checking fresh arrival of Red Delicious Apple at Fruit and Vegetable Market Zaloosa Chrari Sharief



AREA MARKETING OFFICE RAMBAN

Young farmers of YFDDFCM Society visited AMO Office Ramban & informed that their produce of Anardana, Walnut, Millet items and Desi Ghee will be available soon. The Society has started selling its products online and is having good response from the customers.



AREA MARKETING OFFICE SRINAGAR

Marketing Inspectors of AMO office Srinagar asking the traders to obtain license for conducting trade in the Mandi and & also checking the wholesale rates of Fruits and Vegetables.



Joint Inspection of Sanitation work was carried in Fruit Mandi Parimpora by Members of NKFA and staff of AMO Office Srinagar



AREA MARKETING OFFICE UDHAMPUR

AGMO Udhampur visited Shilingri and its adjoining areas and met Sarpanch Sh. Shiv Dev Singh and other growers there to educate them about e-NAM, AIF and ODOP schemes.



AREA MARKETING OFFICE SOPORE

AGMO Sopore and M I visited Baghisundri were the process of developmental work for truck terminal is in progress.



AREA MARKETING OFFICE ANANTNAG

AGMO Dachnipora along with MI visited Darigund area and interacted with farmers and advised them for E-Nam registration and educated them regarding various departmental schemes .



AMO OFFICE GANDERBAL



Establishment of AMO office
Ganderbal monitoring the ongoing
work in F&V market Zazna, viz
Installation of electric poles/lights.



Establishment of AMO office
Ganderbal monitoring the trade
activity at F and V market Zazna
Ganderbal



THANK YOU
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING
J & K Govt.