



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

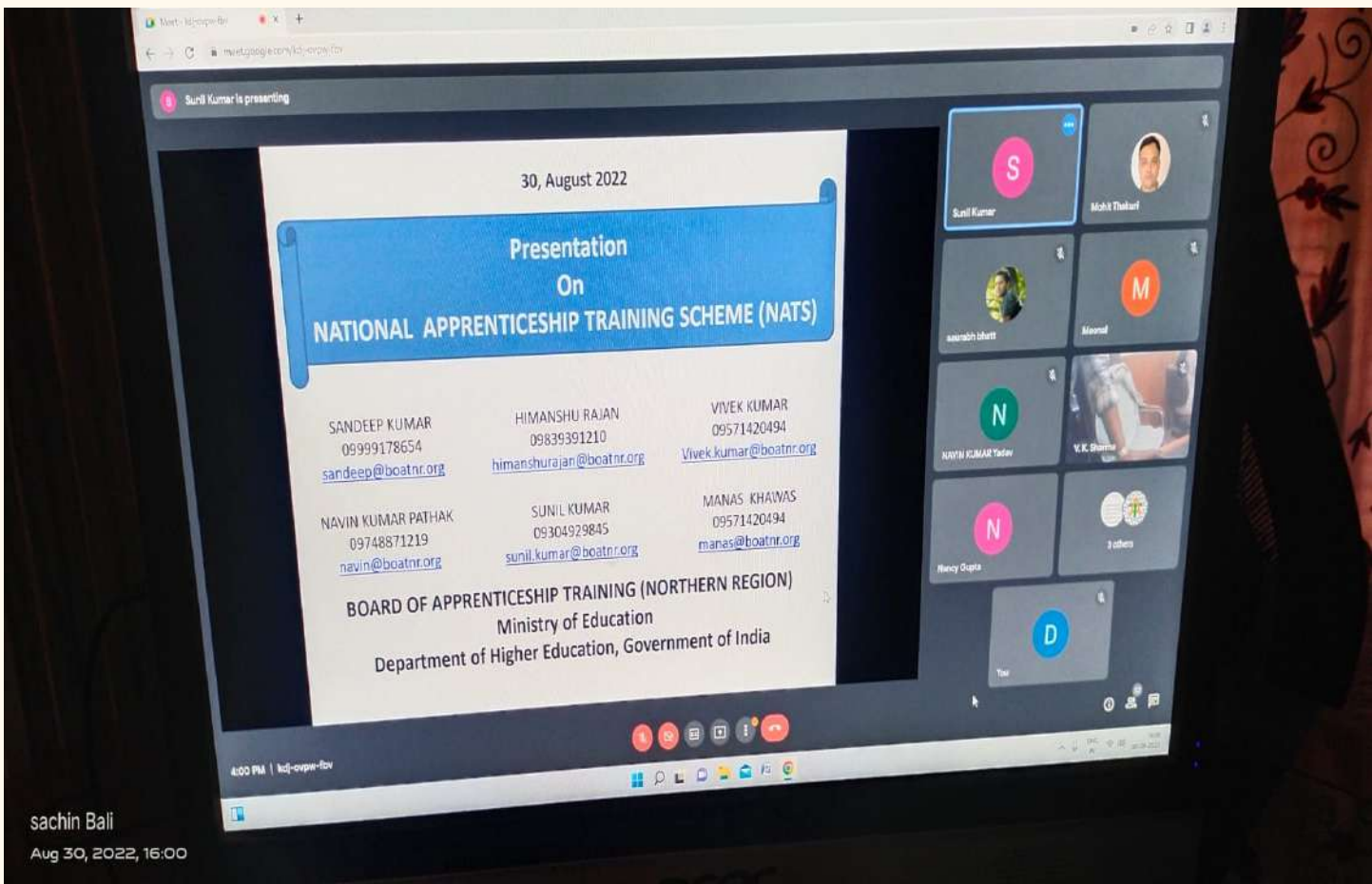
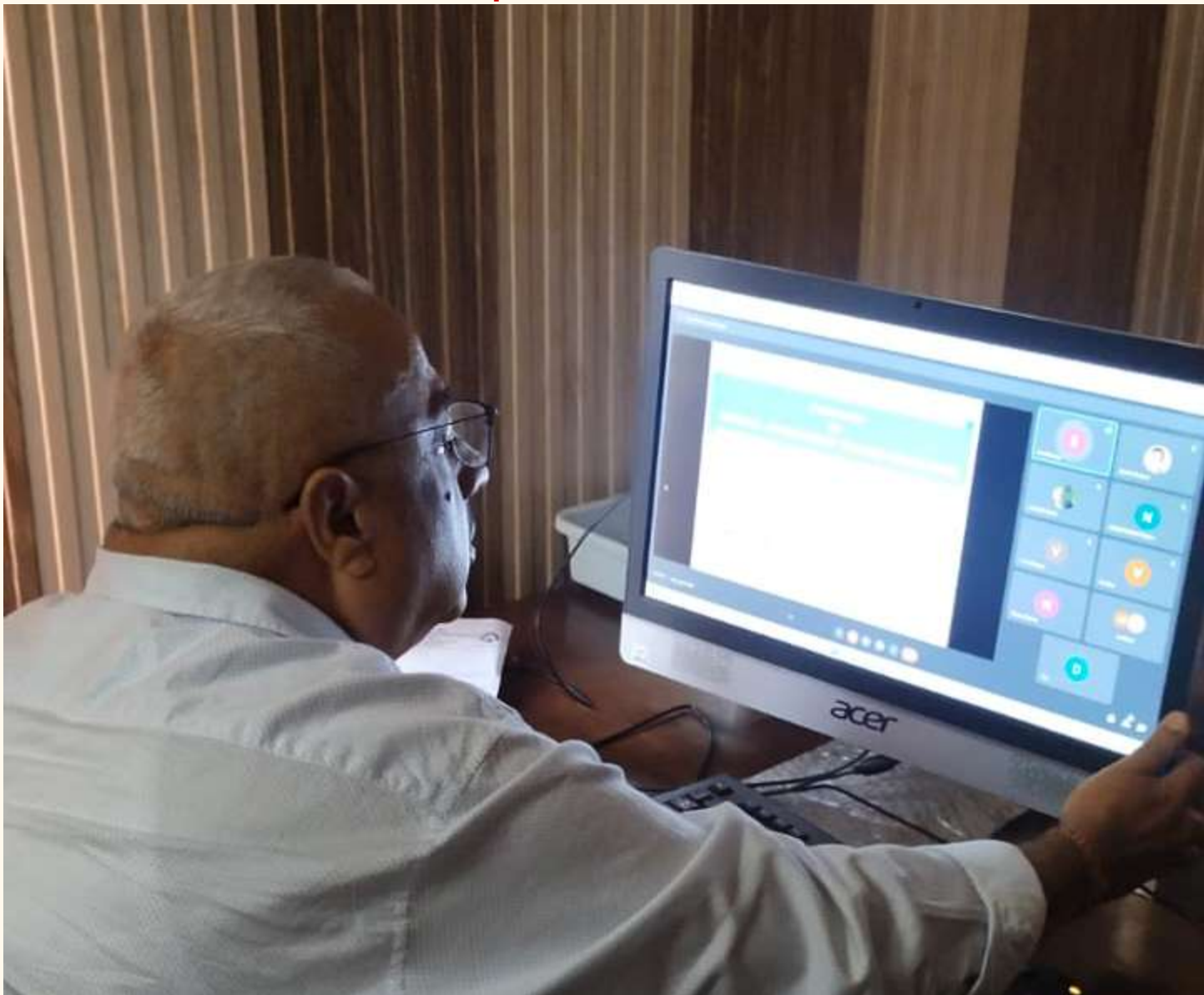
District-Wise details of Activities of the Department of Horticulture Planning & Marketing



30-08-2022

JOINT DIRECTOR

today attended a National Apprenticeship Training Program on virtual platform. The National Apprenticeship Training Scheme in India is one year programme equipping technically qualified youth with practical knowledge and skills required in their field of work



AREA MARKETING OFFICE JAMMU

M I Narwal visited a Bakery Unit at Bagh-i-Bahu today established under ODOP scheme and educated him about better marketing of his products.



AREA MARKETING OFFICE SHOPIAN

AMO Shopian along with AGMO and GMI today met CHO Shopian to discuss some issues regarding the uploading of DPR on NHB portal. Later on a meeting was also held with DLM in his Office regarding clearance of PMFME cases pending at various branches of J & K Bank in District Shopian.



AREA MARKETING OFFICE SRINAGAR

AMO Sgr along with M I had a meeting with the President Retail Fruit Vegetable Association Parimpora Mandi regarding some issues raised by the Vegetable Traders



AREA MARKETING OFFICE BUDGAM

AGMO Chrari Sharif educating Pear Fruit Growers about Grading and Packing of Pear Fruit at Fruit Mandi Zaloosa Chrari Shrief



AREA MARKETING OFFICE ANANTNAG

AGMO Qazigund at Kund Qazigund imparting proper grading training to the Pear fruit growers



Officials of AMO Office Anantnag inspecting the progress of concrete walling work alongside the NH 44 at F & V Market Jablipora



AREA MARKETING OFFICE PULWAMA

AGMO Pulwama along with M I checking grading/packing & rates of fruits in F & V Market Prichoo Pulwama



Marketing Inspector Pulwama checking the grading and market rates at F & V Market Pachihar



AREA MARKETING OFFICE RAMBAN

Organic Apple from Gandhri Ramban being dispatched from Ramban to nearby F & V Markets for sale



AREA MARKETING OFFICE UDHAMPUR

AGMO Udhampur along with MI visited Londna W.No. 26 District Udhampur & had interactions with progressive growers reg centrally sponsored scheme like ODOP, NHB, AIF ,Direct marketing and e-NAM



AREA MARKETING OFFICE DELHI

Galla apple from Shopian and Kangan fetching good price in Azadpur Mandi as observed by Delhi Office Team while visiting the Mandi



AREA MARKETING OFFICE DODA

AMO establishment Doda held a meeting with progressive fruit and vegetables growers of Jhodpur area and educated them about various departmental schemes



AREA MARKETING OFFICE RAJOURI

AGMO Rajouri along with Marketing inspector visited the site of Sh Chander Parkash at village Mankot for construction of Retail Outlet under N.H.B. Schemes.



AREA MARKETING OFFICE KUPWARA

AMO Kupwara had a meeting with Dry & Fresh fruit traders of Kupwara Mandi regarding various issues and impressed upon the traders to shift their trade from Main Market to the Mandi



VIKAS SHARMA
(JKAS)

DIRECTOR

Department of Horticulture
(Planning & Marketing)
J & K Govt.