



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

District-Wise details of Activities of the Department of Horticulture Planning & Marketing



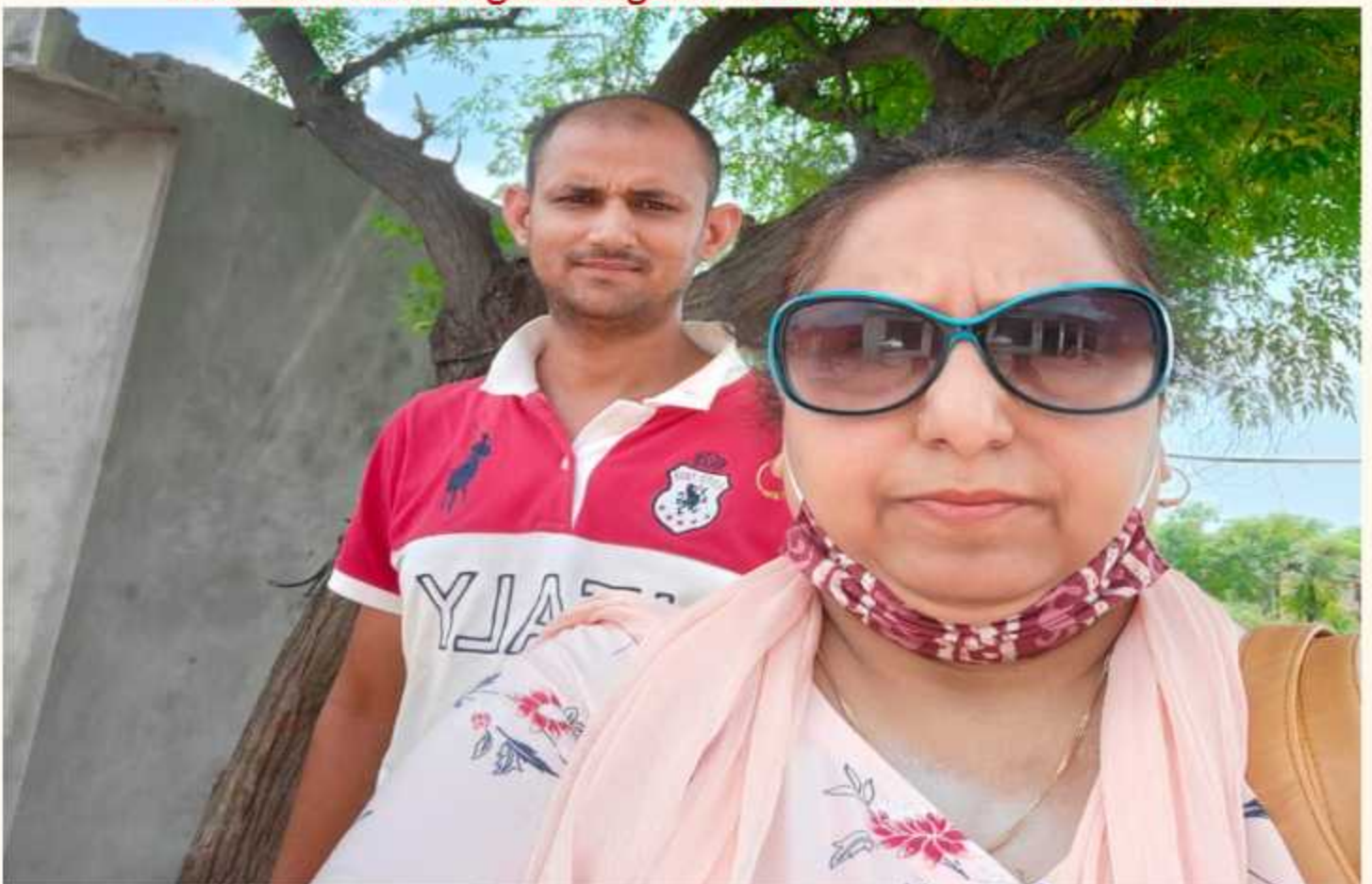
27-08-2022

AREA MARKETING OFFICE JAMMU

AMO Jammu along with M I visited the farm of Vikram Singh at Palli Bishnah & discussed different Departmental initiatives/Schemes with emphasis on ODOP and ENAM.



M I Narwal Jammu visited fields of block Sureychak, Khandwal of phallayan block to inform vegetable growers about various schemes.





AREA MARKETING OFFICE BUDGAM

Area Marketing Officer Budgam alongwith Marketing Inspectors holding a meeting with the delegation of leading Fruit Growers and PRI members from Wanihama Beerwah who demand establishment of Fruit Mandi in their area over a land of about 75 kanals of Kahcharie land available in the village



AREA MARKETING OFFICE SRINAGAR

M I s of AMO Office Srinagar instructing the son of a deceased Allottee regarding the formalities for transfer of the allotment in his favour



An allottee working in the F & V Market Parimpora being apprised about outstanding of ground rent and its clearance



AREA MARKETING OFFICE SOPORE

AMO Sopore attended an awareness camp at Choora Sopore regarding latest marketing practices, eNAM, need for grading lines. Officers from line departments and FPO Baramulla also participated in the camp.



The Officers of AMO Office Sopore along with Officials of Forest Department visited Baghi Sundri Road/Truck Terminal in connection with cutting down of trees





AREA MARKETING OFFICE UDHAMPUR

Demarcation work has been started today at Apni Mandi Puria (Pouni)



M I Reasi visited the Office of SDM and Tehsildar Katra for establishment of Mandi around Katra on State Land as per the directions of the D C Reasi as demanded by growers/traders of Katra Market



AREA MARKETING OFFICE PULWAMA

AGMO along with the Marketing inspector of the establishment of AMO Office Pulwama held an interaction with the traders/ growers in F & V market Prichoo Pulwama and were briefed about the importance of eNAM & distributed eNAM registration forms among the traders.



VIKAS SHARMA
(JKAS)

DIRECTOR

Department of Horticulture
(Planning & Marketing)
J & K Govt.