

DIRECTORATE OF HORTICULTURE PLANNING & MARKETING



(SERVING TO EMPOWER THE GROWER)

District-Wise details of Activities of the Department of Horticulture Planning & Marketing



08-08-2022

DIRECTOR

Horticulture Planning & Marketing along with Director Industries & Commerce, Dy. Director (K) and Ex. Engineer today had an extensive tour of Mega Fruit Mandi Aglar Shopian and discussed the issue of the road leading to C A Stores located at Industrial Area Aglar Shopian with the stakeholders.





The Director took a detailed review of developmental works in the Mandi. A meeting was also held with the Fruit Association Shopian and most of their demands were redressed on spot. Later on worthy DHPM presented Registration Certificates to the newly registered FGCM Societies in District Shopian.













AREA MARKETING OFFICE KUPWARA

Establishment of AMO Office Kupwara yesterday attended the Bungus Tourism Mela -2022 being Organized by the LBDDA Kupwara & installed a Stall at the venue. The Festival was inaugurated by the Deputy Commissioner Kupwara Mr. Khalid Jahangir in presence of Director Tourism, Army Brigadier ADC Kupwara.







AREA MARKETING OFFICE KATHUA

AGMO alongwith MI Kathua receiving applications from a progressive farmer, from Kore Punnu for sanctioning of loan for construction of Pack House, Pre Cooling Chamber under AIF/ NHB and a Warehouse under AMI/AIF.



AREA MARKETING OFFICE DODA

AMO Doda/Kishtwar met the growers of Galhar kishtwar and motivated them to sell their produce during the Machail Yatra period.



AREA MARKETING OFFICE PULWAMA

Gaps in fencing being plugged to avoid trespassing in F & V Market Prichoo Pulwama.



AREA MARKETING OFFICE RAMBAN

AMO Ramban held a meeting with FPO Batote regarding dispatch of Pears to Reliance Fresh and the first consignment is being flagged off by Deputy Commissioner Ramban tomorrow



AREA MARKETING OFFICE

AGMO Chrari Sharief along with Marketing Inspectors monitoring Fruit Trade at Fruit Mandi Zaloosa Chrari Sharief



AREA MARKETING OFFICE ANANTNAG

AGMO Qazigund educating stakeholder about Departmental Schemes viz; ODOP, NHB, AIF etc





Macadamization underway at Mega Fruit Mandi Jablipora





AREA MARKETING OFFICE RAJOURI

Departmental Stall selling produce of local farmers like apple, pear, walnut, Jam garlic etc. at Baba Sh. Buddha Amarnath Ji Shrine



AREA MARKETING OFFICE JAMMU

Area Marketing Officer Jammu along with AGMO Bishnah visited the Stall installed by the Bhatyari Agro and Marketing Cooperative Ltd. Bishnah under 'One Station One Product' initiative at Jammu Railway Station . All possible help is provided to them by AGMO Bishnah under supervision of AMO jammu



AREA MARKETING OFFICE GANDERBAL



AREA MARKETING OFFICE DELHI

M I Delhi today visited APMC Office Chandigarh to get the data of eNAM traders of Chandigarh Mandi and met the Programmer Mr Dilkaran & other staff members there.





NATIONAL FLAG

being hoisted atop all the Office Buildings across the U T in view of the celebrations of the 76th

INDEPENDENCE DAY

















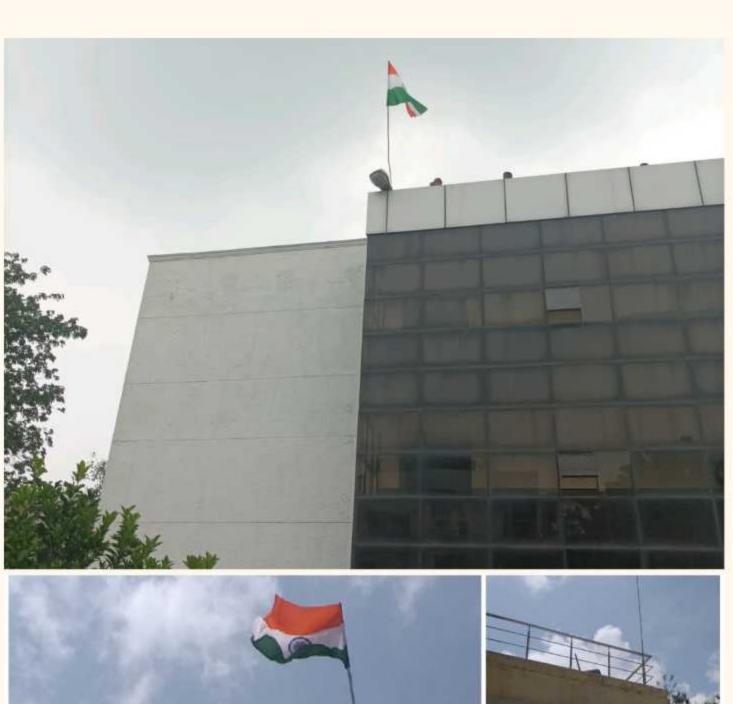




















VISHESH MAHAJAN
(JKAS)

DIRECTOR

Department of Horticulture
(Planning & Marketing)
J & K Govt.