



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



04-07-2022

AREA MARKETING OFFICE JAMMU

AMO Jammu alongwith AGMO Bishnah and field staff & Officers from Forest Corporation and the Contractor had a joint visit to F & V Market Bishnah for resolving the long pending issue of cutting of Eucalyptus trees from the premises of the Mandi.



AGMO alongwith Marketing Inspector Samba visited the orchard of Sh. Baldev The grower was encouraged to sell the produce through bigger markets viz. Narwal Mandi etc.



Welcome Boards/Banners being installed for the pilgrims of Shri Amarnath Yatra at Fruit and Vegetable Market Narwal Jammu



AREA MARKETING OFFICE BUDGAM

Area Marketing Officer Budgam along with Marketing Inspectors visited village Razwin Dangerpora & educated Fruit Growers about the benefits of PMFME Scheme & Market Linkages available within & outside the UT



AGMO Chrari Sharief visited Hapatnar area and educated Fruit Growers about benefits of PMFME Scheme and also advised to conduct fruit trade through the NAM facility available at Fruit Mandi Zalosa Chari Sharief



Marketing Inspector of Area Marketing Office Budgam visited Nagam area and educated Fruit Growers about Post Harvest Management techniques of Horticultural Produce and benefits of PMFME Scheme



AREA MARKETING OFFICE SHOPIAN

Under the supervision of AMO accompanied by AGMO Shopian the long pending issue of unauthorized approach road leading towards the C A Stores was closed today to avoid trespassing.





AREA MARKETING OFFICE DODA

AMO Doda yesterday interacted with the 10RR Army at block Gundna Doda & informed them about local produce like Rajmas, Walnut, Saffron, Olive/Lavender Oil etc with a view to promote this produce across the Country



The Officer today organized an awareness camp at Panchayat Ghar Malwana Gundna Doda & educated the participants about the departmental activities like eNam, ODOP, efficient grading/packing, schemes of NHB etc.



AREA MARKETING OFFICE ANANTNAG

AGMO Qazigund monitoring smooth flow of fruits laden vehicles and ensuring every vehicle is pasted with Departmental Stickers



AREA MARKETING OFFICE KUPWARA

Officials of AMO Office Kupwara visited the under construction ODOP Units of different applicants



AREA MARKETING OFFICE SOPORE

AMO Sopore along with NAM State Coordinator attended a meeting regarding the Aspirational District at DAK Bunglow Baramulla



AREA MARKETING OFFICE BARAMULLA

Hazratbali, an early apple variety, being traded and Fruit Mandi Kanispora Baramulla



Developmental works in full swing in Fruit & Vegetable Markets Aglar Shopian & Zaloosa Chararisharief



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