



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

District-Wise details of Activities of the Department of Horticulture Planning & Marketing



28-07-2022

AREA MARKETING OFFICE UDHAMPUR

AMO Office Udhampur participated in 'Eat Right India Mela' organized by the Department of Food and Drug Control Udhampur wherein the Office established a Stall to educate the public about the nutritional benefits of fruits and vegetables



Officers from District Administration visiting the Stall



AGMO Reasi along with M I Reasi held a meeting of Fruit & Vegetable traders of Reasi in the premises of Tehsil Office Reasi in compliance to the instructions of Distt. Administration wherein President along with other traders i c w their demand for suitable patch of land for establishment of Fruit Mandi at Reasi



AREA MARKETING OFFICE SRINAGAR

The field staff of AMO Office approached the AEE Drainages Mr. Firdous Wani regarding clearance of accumulated rain water from the Mandi. He assured that Machinery and field staff has been put into service to clear the blocked water.



AREA MARKETING OFFICE KULGAM

In order to draw longitudinal and latitudinal parameters of the proposed site for C A store at Brazloo Kulgam and as per the directions received from the Directorate, field staff of AMO Office Kulgam visited the premises today.



AREA MARKETING OFFICE DODA

AMO Office Doda interacting with progressive growers & advised them to establish Walnut Processing Unit under ODOP & Retail outlets under NHB Schemes.



AREA MARKETING OFFICE JAMMU

Visited Arnia Block Office and Agriculture Office to regarding maintenance of crops grown in rainy season



AREA MARKETING OFFICE BARAMULLA

Officials of AMO Office Bla discussing works to be undertaken at F & V Market Baramulla with concerned J E of the Engg. Wing



AREA MARKETING OFFICE SOPORE

AMO Sopore along with staff and JE Engineering Wing discussing the repairs of guard rooms at F & V Market Sopore. JE was requested to expedite the works at an earliest.



Today voting was conducted at Sopore Mandi for Transport Unions under the supervision of AMO Sopore, Duty Officer Police Station Mandi, President Fruit Association Sopore & President Buyers Union Sopore



AREA MARKETING OFFICE BUDGAM

Area Marketing Officer Budgam along with AGMO and Marketing Inspectors today held a meeting with the traders of F&V Market Zaloosa and instructed them to start their business at F & V Market Zaloosa as the fruit season has started. The traders were also informed about the availability of trucks of JKSRTC so that they can avail the transport facilities available with the Corporation.



AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara had a meeting with the traders of Handwara Mandi regarding its functioning & also apprised them them about NHB & ODOP Schemes



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