



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

# **District-Wise details of Activities of the Department of Horticulture Planning & Marketing**



**20-07-2022**

## DIRECTOR

Horticulture Planning & Marketing today convened a review meeting at Head Office Rajbagh regarding different Schemes, Initiatives, Programs and functioning of Mandis across the U T and other issues. The meeting was attended by the Joint Director, Dy. Director ( C ), Dy. Director J/K, Asst. Director G&P/Marketing and the Area Marketing Officers of both Jammu & Kashmir Divisions



## AREA MARKETING OFFICE ANANTNAG

The Principal Secretary Urban Local Bodies Mr. Neeraj Gupta, Deputy Commissioner Anantnag, Chairman Municipal Council Anantnag visited the Departmental Stall established by AMO Office Anantnag at DAK Bunglow Anantnag organized by M C Anantnag in view of the SAVANidhi MAHOTSAV celebration under the Azadi ka Amrit Mahaotsav





### AREA MARKETING OFFICE DODA

**AMO establishment Doda met with Mr Vijay Kumar of Bhagwa and educated him about ODOP Scheme for Walnut processing, eNAM etc.**



## AREA MARKETING OFFICE UDHAMPUR

**AGMO Reasi visited Puria Apni Mandi alongwith AEE Sh. Anil Thappa & discussed the developmental works under progress with stakeholders of Mandi who temporarily have stopped working from Mandi due to harsh weather. They are ready to restart the trade if the department provides the requisite facilities**



The Officers also visited Apni Mandi Mari regarding the repair and developmental works/ requisite facilities. The growers/retailers present there put up their demand for closure of thoroughfare and construction of approach road, retaining wall/chain link fencing, repair of lights, toilet block/gates etc.



**AREA MARKETING OFFICE DELHI**

**GMI Delhi along with the Engineering Wing JE visited Shopping Complex Blok Dat New Sabzi Mandi Azadpur mandi for inspection of the departmental shops there**







## AREA MARKETING OFFICE BARAMULLA

Officials of Area Marketing Office Baramulla interacting with fruit growers at Delina about Departmental Programs.



## AREA MARKETING OFFICE BUDGAM

Marketing Inspectors of the establishment of Area Marketing Office Budgam visited Bren Pathri area of Chari Shareef and made awareness about the launch of eNAM at F & V Market Chari Shareef and also educated them about the services provided through eNAM



**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**