



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

District-Wise details of Activities of the Department of Horticulture Planning & Marketing



14-07-2022

AREA MARKETING OFFICE RAJOURI

AGMO Poonch participated in an awareness camp organised in collaboration with the Horticulture Production Department. The participants were imparted awareness about various Departmental Schemes/advisories like ODOP, NHB, eNAM etc., and proper grading/packaging, value addition of the produce



AREA MARKETING OFFICE KULGAM

AMO Kulgam along with staff visited the Godown of Mr Waseem Parray, an ODOP applicant whose case is in draft mode and advised the applicant to complete the required formalities at an earliest so that case is approved by DNO under Deliverable 344 Kulgam



AREA MARKETING OFFICE BUDGAM

Area Marketing Officer Budgam along with Marketing Inspector visited Dangerpora area of Budgam and educated Fruit Growers about Post Harvest Management techniques of Apple & benefits of PMFME Scheme



AREA MARKETING OFFICE KUPWARA

AMO Kupwara today carried out demarcation of shopsites at F & V Market Handwara.



AREA MARKETING OFFICE ANANTNAG

AMO Anantnag alongwith Officials today visited village Darigund. The growers were briefed about Centrally sponsored /NHB schemes and encouraged to avail them with all assistance needed from the Department



AREA MARKETING OFFICE DELHI

A O visited the Delhi Office, had a meeting with the Ex. Engineer Engg. Wing and inspection of Kisan Ghar in connection with its repairs/renovation



AREA MARKETING OFFICE MUMBAI

GMI Mumbai at Fruit Market Vashi Navi Mumbai inspecting the arrival of Plum from UT of J & K which is fetching Good Price there



AREA MARKETING OFFICE JAMMU

AGMO Samba attended a meeting under the chairmanship of Deputy Commissioner Samba with regard to deliverables for the year 2022-23.



Marketing Inspector Samba visited the Office of Chief Agriculture Officer Samba for obtaining the list of Mushroom & Basmati growers of the district



AREA MARKETING OFFICE PULWAMA

AGMO Pulwama visited high density apple orchard of Gh Nabi Thoker & educated him regarding Post Harvest management of the produce & other departmental schemes



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.