



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**13-07-2022**

## AREA MARKETING OFFICE BUDGAM

Area Marketing Officer along with Marketing Inspectors visited Khan Sahib area of Budgam in connection with Departmental Programs and awareness about eNAM App and advised the orchardists to download the App to have in-hand information about eNAM operations.



AGMO Chrari Sharief visited Tilsar area of Chrari Sharief and educated Fruit Growers to avail benefits of PMFME Scheme and NHB Schemes, The Fruit Growers were also advised to conduct Fruit trade through e NAM facility available for them by the Department



## AREA MARKETING OFFICE DODA

AMO Doda visited Kurmail Block of Assar to attend the Block Diwas & interacted with the SDM Assar about departmental initiatives/activities & also advised the vegetables growers to sell their produce at Kanderi Nallah Farmers' Market.



## AREA MARKETING OFFICE DELHI

M I Delhi visited Fruit Mandi Azadpur in connection with marketing & sale of J K produce



**AREA MARKETING OFFICE UDHAMPUR**

**AGMO Reasi met Sh. Sobha Ram a Mushroom grower of Reasi for upgradation of his Mushroom Unit under ODOP Scheme**



**AGMO Udhampur visited Jib Thati area of district Udhampur and interacted with the growers in light of the Departmental programs**



**AREA MARKETING OFFICE KUPWARA/BARAMULLA**

**Hazratbali variety of Apple harvested from orchards of Handwara & Baramulla areas on sale at F & V Markets Handwara & Kanispora**



## AREA MARKETING OFFICE RAJOURI

AGMO & M I Rajouri attended the office of Assistant Registrar Cooperatives for obtaining N.O.C. for registration of Qila Darhal Maize & Agro Society



## AREA MARKETING OFFICE SOPORE

Officials of AMO Office Sopore monitoring the construction of shopsites in Fruit Mandi Sopore



**AREA MARKETING OFFICE BARAMULLA**

**Official of AMO Office Baramulla interacting with growers at Singapore Pattan Baramulla regarding ODOP/NHB Schemes & other Departmental initiatives**





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**(Planning & Marketing)**  
**J & K Govt.**