



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

# **District-Wise details of Activities of the Department of Horticulture Planning & Marketing**



**20-06-2022**

## AREA MARKETING OFFICE KULGAM

Area Marketing Office Kulgam today organized an Awareness Camp in Fruit Mandi Kulgam wherein the Officers, Experts from allied Departments were invited to educate the growers/ traders about latest Post Harvest Practices, Centrally Sponsored, NHB, ODOP Schemes and benefits of digital trading, eNAM etc. A large number of growers/traders participated in the Camp besides Unit Holders of Processed Products of Agri/Horti Produce





### AREA MARKETING OFFICE SHOPIAN

AMO Shopian along with his field staff had a meeting with Fruit Association Shopian to discuss and finalize the arrangements for an awareness camp on PMFME Scheme tentatively scheduled on 23.06.2022 in F & V Mandi Aglar Shopian.



## AREA MARKETING OFFICE JAMMU

**AGMO Samba attend a meeting under the Chairmanship of ACR Samba with regard to election training of Sikh Gurdwara Prabandhak Committee.**



## BUDGAM

**Area Marketing Officer Budgam along with AGMO Chari Shareef and Marketing Inspectors of the establishment visited the Dalwan area of Chari Shareef and educated the growers of the area about the various departmental schemes run by the Government with special references on PMFME Schemes.**



## AREA MARKETING OFFICE UDHAMPUR

AMO Udhampur along with GMI and DRP Udhampur had a meeting with some aspirants and imparted awareness about ODOP Scheme.



AGMO Udhampur visited Sunari, Hartyan & adjoining Kambal Danga area of Udhampur district and met the Punch, Ex Sarpanch and other growers there and educated them about Departmental programs and Schemes



## AREA MARKETING OFFICE DODA

AMO doda visited the Khaloo area of Bhandarwah and met a progressive farmer Haji Mohd Shafi & informed them about Reliance Retail so as to get a good price for his Red Peer.



## AREA MARKETING OFFICE RAJOURI

Mr Rajiv Gupta today submitted the application for Banana Ripening Chamber at AMO Office Rajouri under NHB scheme



**The Office also processing the refund of Earnest Money to the non-Allottees.**



**AGMO Poonch visited D C Office Poonch to meet ADDC i c w ODOP Scheme**



## AREA MARKETING OFFICE ANANTNAG

BJP District President visited today AMO Office Anantnag regarding status of his representation for establishment of Fruit Mandi at Rampora/ Ranbir Pora Anantnag.



Officials of AGMO Office Qazigund ensure pasting of stickers on fruit laden vehicles





**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
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**(Planning & Marketing)**  
**J & K Govt.**