



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

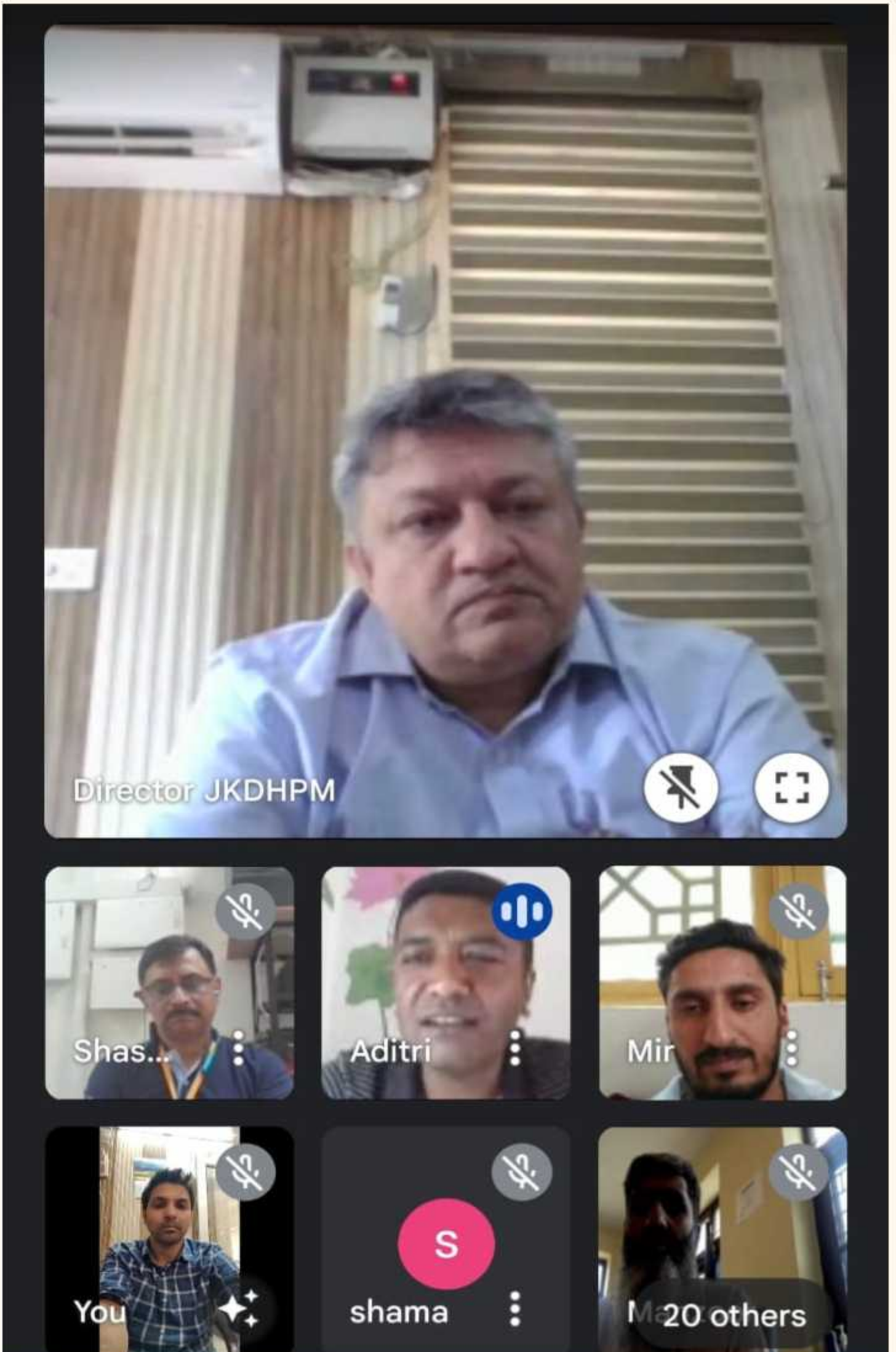
District-Wise details of Activities of the Department of Horticulture Planning & Marketing



31-05-2022

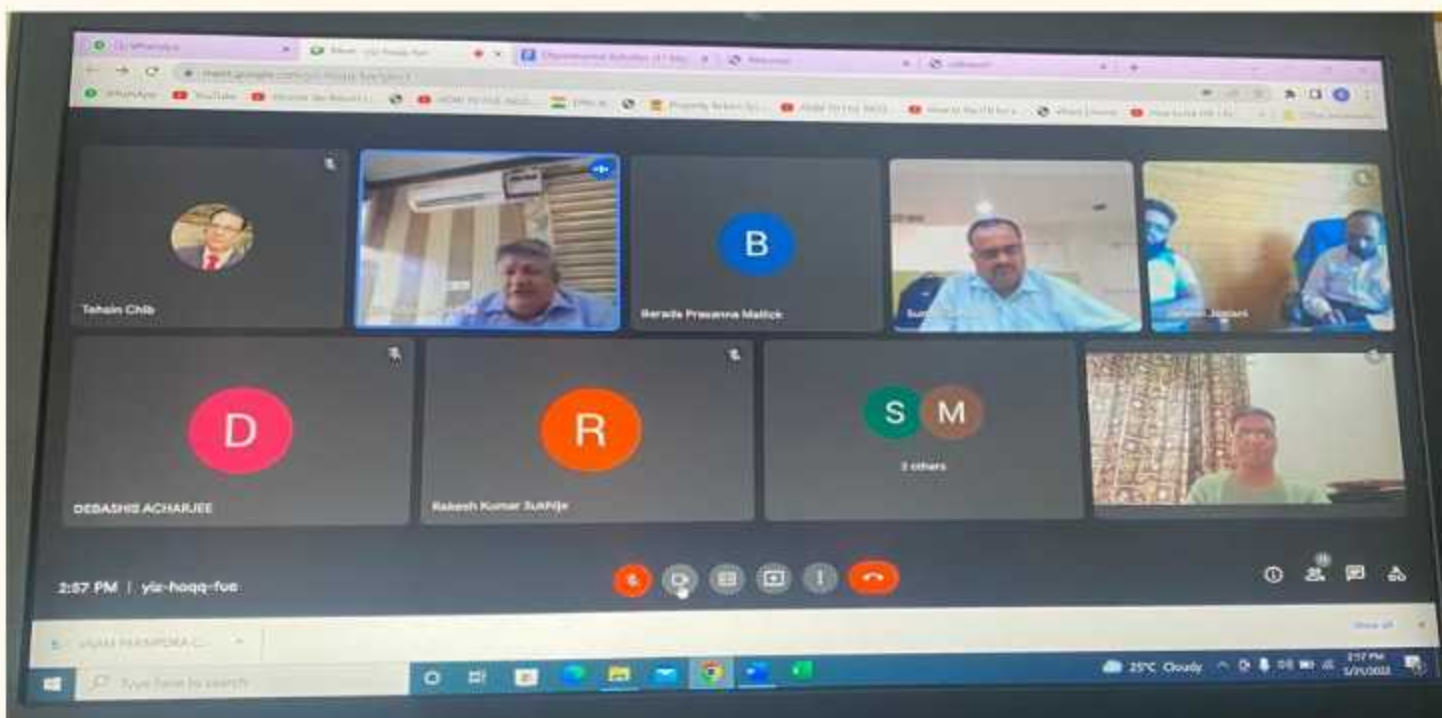
DIRECTOR

Horticulture Planning & Marketing today chaired a Post Harvest Virtual Training Session with Team Amazon regarding Cherry where many officials & growers participated. The training session was very fruitful and opened new avenues for post harvest handling and sale of Cherry across India and abroad.



DIRECTOR

Horticulture Planning & Marketing also chaired a virtual meeting with a Team of Small Farmers Agri Business Consortium (SFAC) in connection with Integration of C A Stores of the U T with e-NAM. The meeting was also attended by the JD, DDC, DDJ, AD Marketing and AMOs concerned.



WARM SEND OFF

was given to Sh. Sanjay Zutshi I/c AGMO at Kissan Ghar Jammu & Sh. Gh. Mohammad Khan at AMO Office Kupwara who retired from govt. Service today. The Department wishes all the best for their post retirement life





AREA MARKETING OFFICE BUDGAM

Area Marketing Officer Budgam along with Marketing Inspector of the establishment participated in an awareness programme on Eco-friendly Sustainable Farming Methods organized by the Department of Science and Technology in collaboration with Krishi Vigyan Kendra Budgam.



AREA MARKETING OFFICE JAMMU

Inflow/Outflow data collection continues in Fruit Mandi Narwal 24x7



AREA MARKETING OFFICE DODA

AMO Doda visited Kanderi Nallah Farmers Market i c w repairing work of wall & also met some farmers of that area and educated them about the Departmental activities.



AREA MARKETING OFFICE ANANTNAG

Construction work on toilet blocks has been started by Rural Dev. Deptt. in view of the Yatra Pilgrimage in F & V Market Jablipora Anantnag



AREA MARKETING OFFICE RAMBAN

A delegation of F & V Retailers visited the office of Area Marketing Officer Ramban regarding availability of insufficient varieties of fruit and vegetables in Batote Mandi



AREA MARKETING SHOPIAN

AMO Shopian along with field staff and Progressive growers today attended a virtual training program organized by AMAZON.



AREA MARKETING OFFICE SOPORE

Agmo Sopore alongwith MI's checking the requisite documents for construction of shopsites in Fruit and Vegetable Market Sopore



AREA MARKETING OFFICE RAJOURI

AGMO Poonch visited the Orchard of Anwar Hussain of village Ajjote who has grown an ultra hybrid variety of Red Chief Apple. The grower was educated about proper grading and packaging and other Departmental Schemes



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.