



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

District-Wise details of Activities of the Department of Horticulture Planning & Marketing



30-05-2022

AREA MARKETING OFFICE BUDGAM

Assistant Grading and Marketing Officer along with Marketing Inspector Budgam interacted with the growers of Shewpora and made awareness regarding the various Government Schemes related to Horticulture.



The growers were also provided information regarding the control of pests particularly aphids which has infested the many Apple trees in the area



AREA MARKETING OFFICE UDHAMPUR

AGMO Reasi along with M I visited Mari Apni Mandi and Fruit & Vegetables Vendors operating outside Bus Stand to motivate and persuade them to start their business from Mari Mandi



AREA MARKETING OFFICE JAMMU

M I Narwal met AEO Mandal regarding conduction of awareness camp of growers and PRIs.



The Official also attended a meeting of Sarpanches and DDC Members of Mandal zone in connection with establishing of a Kisan Mandi in Mandal zone



AREA MARKETING OFFICE RAJOURI

Officers/officials of AMO Office Rajouri attended a meeting at P.W.D. Dak Bungalow chaired by Shri Ashok Parmar I.A.S. Principal Secretary of Govt. Jal Shakti Department



GMI Poonch visited the village Kandi Galhuta to conduct a small awareness programme in which Panch of the area also participated. The farmers were apprised of various Departmental Schemes



GMI AGMO Office Poonch also visited the farm of Sh. Mohd. Ishtiaq Chandak a vegetable grower and discussed marketing and sale of Cucumber at Apni Mandi Maandi



AREA MARKETING OFFICE KULGAM

AMO Kulgam attending the function of Hon'ble Lt Governor to Ahrabal and also took stock of the Stalls established at the venue



AREA MARKETING OFFICE ANANTNAG

Construction of Generator Shed being executed adjacent to Admn. Block at F & V Market Jablipora Anantnag.



FLOOR LAYING OF UNDER CONSTRUCTION AUCTION PLATFORM AT
F+V MARKET JABLIPORA



AREA MARKETING OFFICE KUPWARA

AMO Office Kupwara instructing Handwara Mandi Allottees to construct their shops in the market without further delay



AREA MARKETING OFFICE SOPORE

AMO Sopore and officials of AMO Office Baramulla obtained the copy of mutation of 26 kanals of additional land of Baramulla Mandi from D C Office Baramulla



AGMO along with M I inspecting the construction work of OH Water Supply Tank in Fruit Mandi Sopore



AREA MARKETING OFFICE BARAMULLA

Officials of AMO Office Baramulla attended a review meeting with District Development Commissioner Baramulla at Dak Bungalow Bla



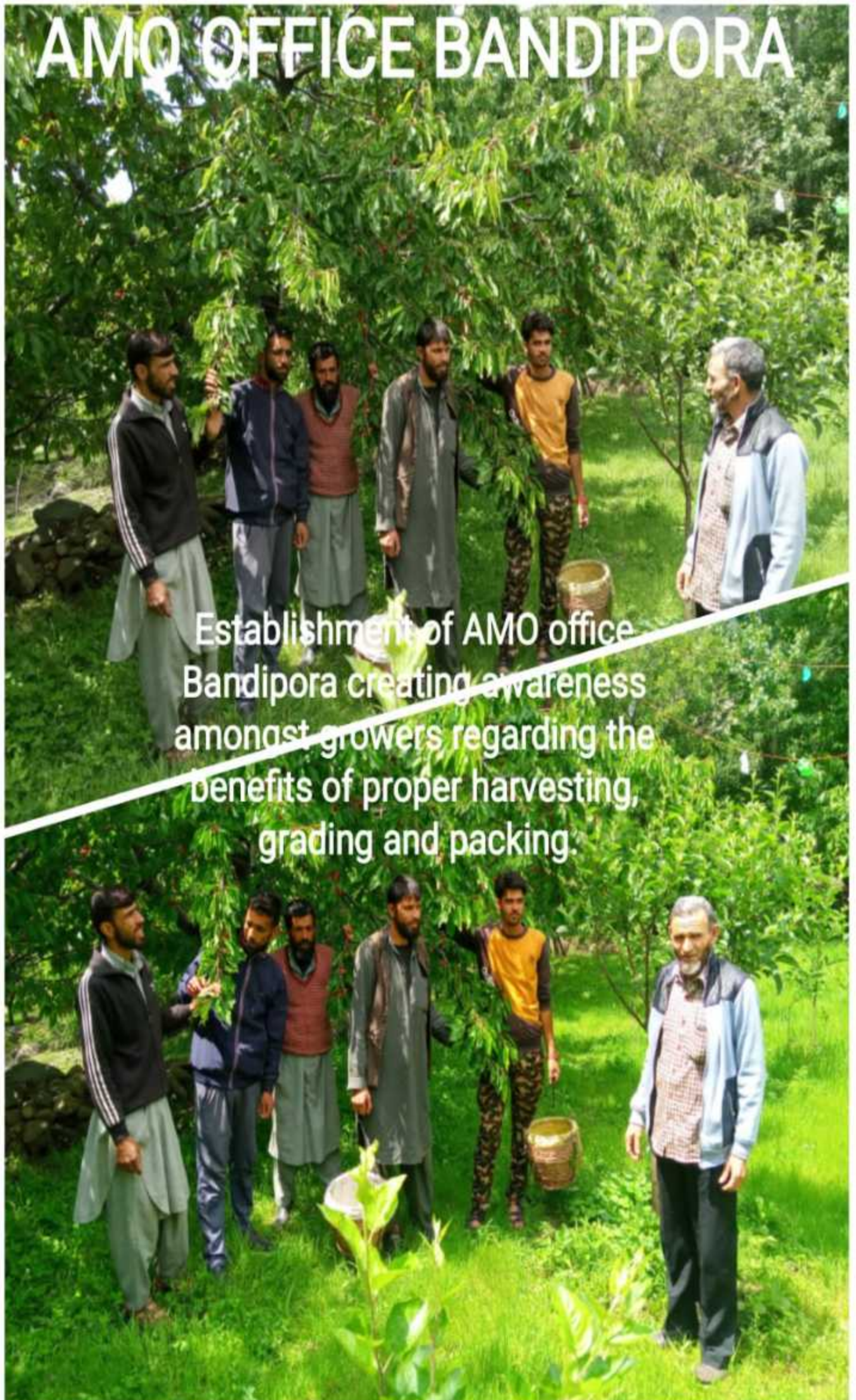
AMO OFFICE GANDERBAL



**Field team of AMO office
Ganderbal explaining to the cherry
growers the benefits of proper
grading and packing.**

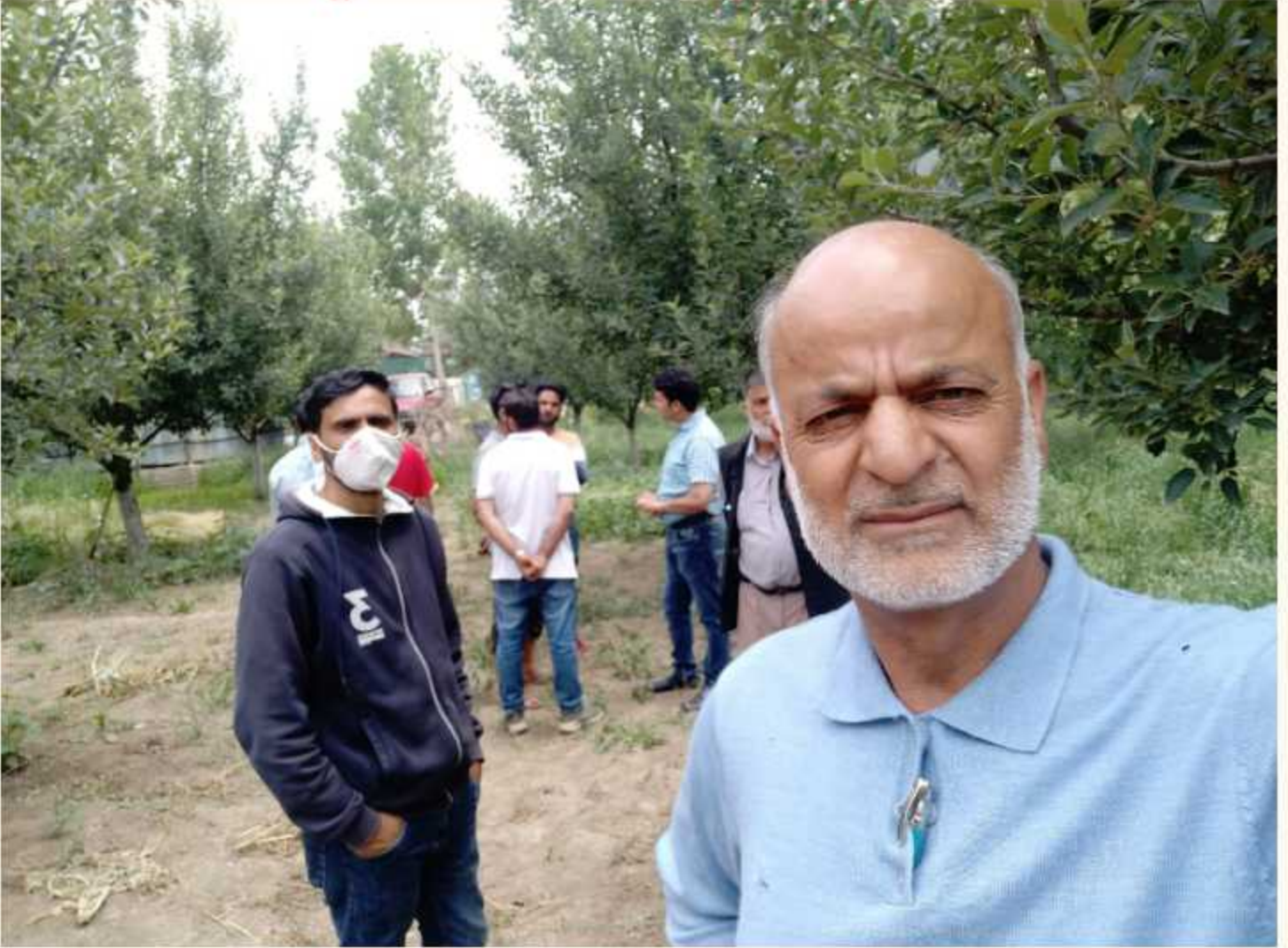
AMO OFFICE BANDIPORA

Establishment of AMO office
Bandipora creating awareness
amongst growers regarding the
benefits of proper harvesting,
grading and packing.



AREA MARKETING OFFICE PULWAMA

AGMO Pulwama along with M I on field visited the orchard areas of Aarihal and Sheikhpura Pulwama to educate the growers regarding the schemes of the Department and also advised the growers reg proper pre harvest management of orchards for quality production.



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J & K Govt.