



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

# **District-Wise details of Activities of the Department of Horticulture Planning & Marketing**



**27-05-2022**

## DIRECTOR

Horticulture Planning & Marketing at SKUAST - K today delivered a lecture on Departmental Programs during 2nd Day of Three Days' "10th National Seminar on Agriculture and More: Beyond 4.0" organized by The Society of Community Mobilization for Sustainable Development in collaboration with SKUAST-K



The Director put forth some valuable suggestions before the audience which included Agri/Horti Scientists, Agri Experts from different Agricultural Institutions of the Country and their intervention for best pre and post harvest handling of Agri produce objectively for upliftment of the marginal farmers/growers of the U T of J & K.



The Director also visited the Stall during his visit to the University and was also honoured with a Memento by the SKUAST faculty.





## AREA MARKETING OFFICE DODA

AMO Doda yesterday attended the Lavender Festival at Bharderwah which was inaugurated by Hon'ble Minister of State Sh. Jatinder Singh Ji P M O Office. Local Agri products were also displayed during the festival at the Venue



## AREA MARKETING OFFICE UDHAMPUR

Officials of AMO Office Udhampur restricting movement of two wheelers in the Mandi to avoid traffic mess in the Mandi



## AREA MARKETING OFFICE JAMMU

Deputy Director, AMO Jammu along with M I Akhnoor yesterday visited the Office of SDM Marh and had a detailed meeting regarding identification of State land for establishment of Vegetables Aggregate Center. The proposed was also visited reg feasibility of the land



An interactive meeting was held in the Office of AMO Jammu yesterday between the C A of Jammu Mandi and Mr Raman Gupta Prop. Mushroom Farm R S Pura. The meeting was attended by AMO jammu, AGMO Bishnah, MI's of Jammu and some Commission Agents of Narwal Mandi dealing with Mushroom.





**The Engineering Wing along with officials of AGMO Bishnah inspected the civil works done by the Contractor for Administrative Block Bishnah.**



**MI Jammu met AEO Arnia and discussed with him about the place of Arnia area for conduction of Awareness Programs**





**Rehris/ Tea stalls working inside the F & V Market Narwal were removed by the Officials of Jammu Office from the Mandi premises**



## AREA MARKETING OFFICE KATHUA

**AGMO Kathua and M I Kathua held an awareness camp for growers at Panchayat Ghar in village Sprain Chadwal Kathua. Apart from Sarpanch, Naib Sarpanch, Social Activist Ravi Abrol, officers from Agriculture and RSETI SBI were present on the occasion.**



**The AGMO exhorted farmers to grow red chili, turmeric, ginger, Jackfruit, Moringa, Jimikand, Raj Harad and Dragon Fruit in this Kandi belt; The same shall earn a lot for them as well as save their produce from monkey menace. Information about rainwater harvesting and PMFME ODOP was also disseminated among those present on the occasion.**



**AGMO and M I also visited Atta Chakki of Inder Singh and the Unit Holder . showed interest in converting his unit into Masala grinding & packaging unit under PMFME ODOP.**



**Area Marketing Officer Budgam along with AGMO Chrari Sharief and Marketing Inspectors monitoring developmental works of Fruit Mandi Zalosa Chrari Sharie**



### AREA MARKETING OFFICE DELHI

AMO Mumbai along with staff visited Andheri Mumbai and met Officers of Parle Agro regarding the procurement of C-grade Apple from UT of J&K.



### AREA MARKETING OFFICE PULWAMA

AMO Office Pulwama held a meeting with fruit growers/traders regarding development of F & V Market Prichoo Pulwama



## AREA MARKETING OFFICE SOPORE

Officials of AMO Office Sopore held a meeting with Fruit Association Sopore regarding developmental issues of the Mandi.



AMO Sopore alongwith MIs checking the progress of electric poles being erected in the Mandi at the selected spots



## AREA MARKETING OFFICE DELHI

AMO Delhi along with Staff visited Fruit Mandi Azadpur to collect the primary data related to arrivals of different commodities from JK



## AREA MARKETING OFFICE KUPWARA

On the instructions of Dy. Commissioner Kupwara Officials of AMO Office Kupwara issuing notices to the traders third time in a row



## AREA MARKETING OFFICE BARAMULLA

Officials of AMO Office Baramulla inspecting the construction of shopsites at F & V Market Kanispora Baramulla





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**( JKAS )**  
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**J & K Govt.**