



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



19-03-2022

AREA MARKETING OFFICE PULWAMA

AMO along with field staff on Friday visited some Apple Orchards at Tahab Pulwama to advise the growers to strictly follow the Spray Schedule circulated by the SKUAST Kashmir in order to improve the quality of their produce.



AMO Pulwama interacted with fungicide, insecticide, fertilizer dealers of Pulwama and advised them to sell the genuine products



AREA MARKETING OFFICE KATHUA

Landscaping/plantation work being done in the open space/premises of Administrative Block of AMO Office Kathua



AREA MARKETING OFFICE JAMMU

AGMO alongwith Marketing Inspector Samba visited Apni Mandi Tapyal Ghagwal Samba to take stock of the construction works of man-holes and septic tank, OHT, washrooms etc



The Officials also interacted with the growers/traders and advised them to sell their produce in Tapyal Mandi. The farmers appreciated the efforts of the Department and assured that from next week as many as possible growers/traders will start their trade in the Mandi.



AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara along with Marketing Inspector on Friday had a meeting with Chief Horticulture Officer Kupwara regarding ODOP cases



The Officer sharing information with young Fruit Growers of Langate Handwara about PMFME Scheme and the benefits of formation of FPOs and Co-operatives



AREA MARKETING OFFICE BARAMULLA/SOPORE

AMO Sopore along with staff verifying the physical status of shopsites vis a vis availability of land in Sopore Mandi and conducting demarcation of shopsites to be allotted to the allottees who have been issued possession letters.





GMI of Area Marketing Office Baramulla advising the trader to start vegetable trade in Kanispora Mandi



The Officials also inspecting construction of shops at F & V Mandi Baramulla



AREA MARKETING OFFICE SRINAGAR

Marketing Inspectors of AMO Office Srinagar in Fruit Mandi Parimpora and other Offices in connection with respective official assignments viz collection of workers data, installation of additional electric distribution transformers in the Mandi and demarcation review of the Mandi





AREA MARKETING OFFICE KULGAM

AMO Kulgam along with M I in field imparting technical guidance as per SKUAST instruction about different sprays, digging around the roots of mother trees. The officials also visited a local nursery to get updated about the status of supplying plant saplings



AMO OFFICE BANDIPORA



Establishment of AMO office
Bandipora in meeting with growers
of erstwhile Aragam FGCM



Bandipora, wherein the benefits /
possibility of revival of the society
was discussed.

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