



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**24-02-2022**



## DIRECTOR

Horticulture Planning & Marketing inspected the construction status of the Departmental Kisaan Ghar at Rajbagh Srinagar on Wednesday





## Deputy Director ( J )

Dy. Director ( J ) convened a meeting at Conference Hall Kisan Ghar Jammu in connection with the arrangements for Mahashivratri Festival





## AREA MARKETING OFFICE KATHUA

**AMO & AGMO Kathua handed over samples of Turmeric (collected from Jhandi and Marheen Kathua) to Trackon Couriers for delivery to National Masala Industries New Delhi and Intello Lab Gurgaon NCR. Both the companies shall check quality and curcumin level in Turmeric to ascertain its tentative market price.**



**AMO Office took over the possession of Borewell from PHE Jal Shakti ground water Division Jammu in presence of A E E & J E of Eng. Wing of the Department**





## AREA MARKETING OFFICE JAMMU

**AGMO Bishnah alongwith M.I visited Orchard of Strawberry growers at village Morchapur Panchayat Chak Mazra to assess the production of Strawberry crop and discussed PHM assistance with the growers**





## AREA MARKETING OFFICE BANDIPORA

AMO Office Bandipora conducted an awareness camp for farmers/ growers at Aragam Bandipora. The growers were educated about different departmental initiatives and guidelines besides various GOI schemes. This program was focused particularly upon creating awareness with regard to the benefits of forming Cooperative Marketing Societies/FPOs. CEO-NAFED-Bandipora also participated in the event and enlightened the growers on various GOI initiatives relevant to horticulture marketing. The PRI members which included Sarpanch of the area were also present in the camp.





## AREA MARKETING OFFICE DELHI

Officials of AMO Office Delhi visited Wholesale Dry Fruit Market Khari Boali Delhi and met dry fruit traders regarding marketing linkage of dry fruits & spices from j&k





## AREA MARKETING OFFICE SRINAGAR

Area Marketing Officer Srinagar along with Marketing Inspectors inspecting the Departmental Building in Parimpora Mandi for its multiple use for the convenience of the Mandi functionaries and also to utilise it as an income generating entity for the MAC. The team also inspected the snow clearance status and drainage system in view of heavy snowfall



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074 760149  
01552.845 m  
023.3 m  
0265' (W)  
07' (6.4')  
02-2022 14:06  
black

Shot on OnePlus

22  
14:06



## AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara conducted a meeting with the allottees of Fruit Mandi Handwara regarding pending dues and construction of Shops



## AREA MARKETING OFFICE RAMBAN

Marketing Inspector of AMO establishment Ramban held a meeting with farmers regarding registration of SC members for New Cooperative Marketing Society Mansar







### **AREA MARKETING OFFICE UDHAMPUR/REASI**

**AMO Udhampur attended Aameeting convened by CEO Municipality Udhampur in the office chambers of Vice President Municipal Council Udhampur in presence of Town Planner to discuss the technical issues on granting permission for construction of shop sites in the Udhampur Mandi.**





**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**