



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



29-01-2022

DIRECTOR

Horticulture Planning & Marketing chaired a meeting of Walnut Traders and other Dry Fruit Traders at Directorate Office Jammu wherein various issues of the Dry Fruit business were discussed and the participants were assured that the issues raised will be resolved on priority. The meeting was also all attended by the Dy. Director © and Dy. Director (J) as well



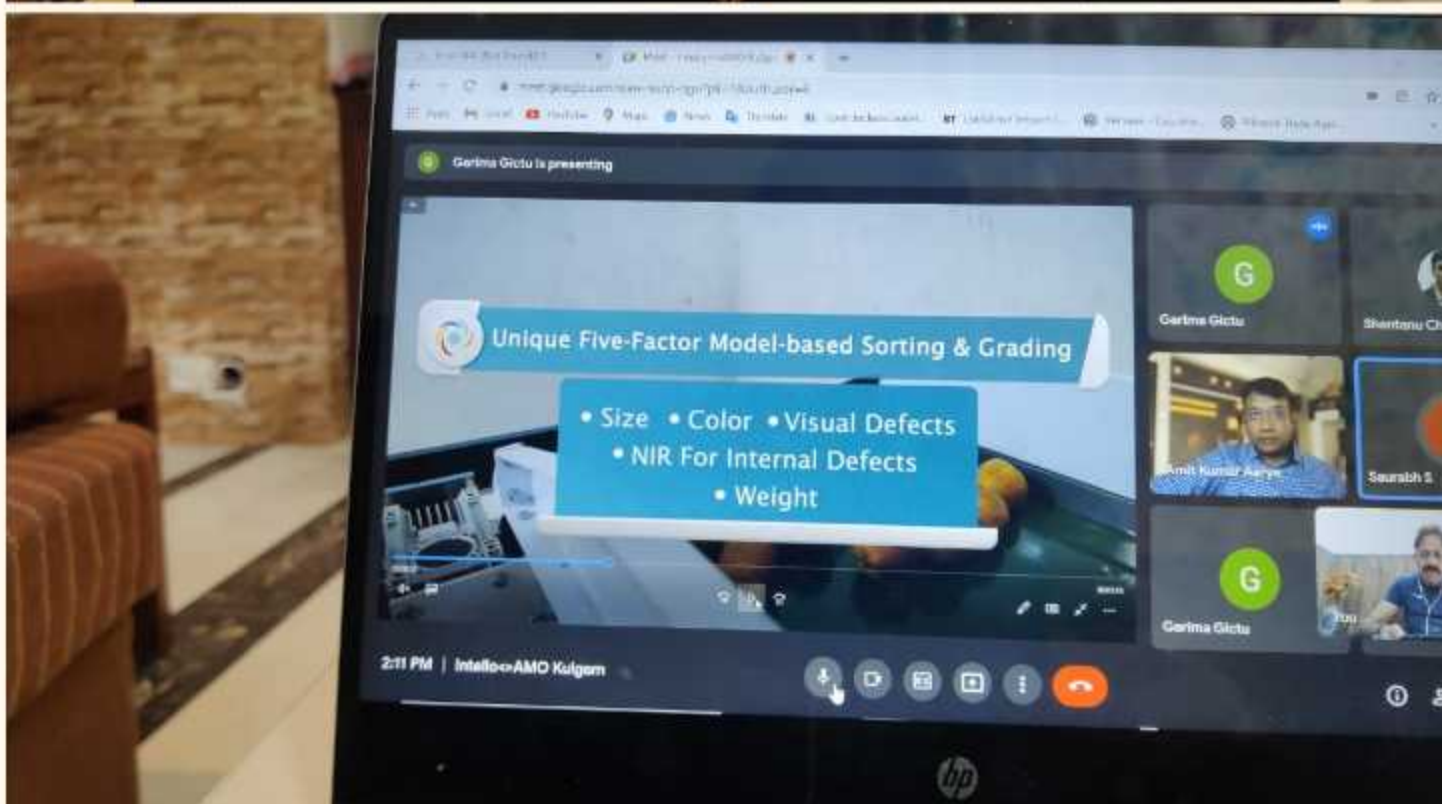
AREA MARKETING OFFICE KULGAM

Area Marketing Officer Kulgam while on tour to Maharashtra visited today Vinchur Lasalgaon Mandi (largest Onion yard of Nasik) run by FPO in a scientific manner with optimum use of Artificial Intelligence





The Officer also attended an online interactive session with top Officials of Intello Lab regarding application of PRAMAN for Agri/Horti Produce at Nasik



AREA AREA MARKETING OFFICE UDHAMPUR

Area Marketing Officer Udhampur along with staff and concerned Revenue Officials visited Chenani and Shudhmah Dev to explore the availability of land for establishment of Processing Unit along the National Highway





AREA MARKETING OFFICE DODA

Area Marketing Officer Doda interacted with the farmers of block Ghat & Gundna and discussed Departmental Programs/Initiatives with them



The Officer also had a meeting with the CAO DODA regarding requirement of pea seed for village Joura Thathri



AREA MARKETING OFFICER RAMBAN

Area Marketing Officer Ramban reviewed the arrangements for vegetable seeds for farmers of Batote block. In this connection a Seed Providing Company was requested to provide the latest hybrid vegetable seeds. The facility is intended for the farmers of block Assar Doda as well



AREA MARKETING OFFICE JAMMU

AGMO Bishnah visited the village Badyal Brahmana R.S.Pura and met progressive growers of exotic vegetables.



The Officers/Officials advised the growers/farmers of the area to form Badyal Exotic Vegetable Growers Cooperative Marketing Society



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.