



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



27-01-2022

DIRECTOR
Horticulture Planning & Marketing
as
REGISTRAR

Horticultural Growers/Farmers Cooperative Marketing Societies today issued and handed over fist Registration Certificate to Kandheri Nallah Pahari Fruit & Vegetable Cooperative Marketing Society in presence of Dy. Director (C), Asstt. Director (G&P) and other Officers/Officials of the Department at Direction Office Jammu



The Director alongwith Deputy Director Jammu also visited F & V Market Bishnah and discussed various issues of the market and issued necessary instructions to the officers regarding smooth functioning of the market





AREA MARKETING OFFICE JAMMU

AGMO Samba alongwith Marketing Inspector visited Apni Mandi Tapyal (Ghagwal) Samba to take the stock of work in progress of Toilet Block and met the President Management Committee besides farmers of the area in connection with the functioning of the Mandi





AREA MARKETING OFFICE KATHUA

AGMO, MI Kathua and Reliance Fresh representative visited Thilrou Bhagwal Channi Kathua to meet a group of progressive orchardists and the MD of Mushroom FPO Kathua to apprise them about the process for registration with Reliance Fresh



Representative of Reliance Fresh being facilitated in appointing vendors for upcoming Reliance Stores by AMO Office Kathua



Representative of Reliance Fresh also being facilitated by the Office in apprising progressive growers about registration of vegetables growers for upcoming Reliance Stores



AREA MARKETING OFFICE KULGAM

AMO Kulgam on tour to Nasik Maharashtra and had a detailed meeting with Mr Shailendra Kumar Head Fruit and Vegetable Division NAFED who have adopted digital trading in Onion by the A I driven platform created by Intellolab with Praman





The Officer also visited Sahyadri Farms at Mohadi Tal-Dindori Nasik to have an interaction with Mr.Azhar Tumbuwala MD Marketing Sahyadri Farms to get a know-how about formation and management of large FPOs





Marketing Inspector Mr. Mudasir Iqbal receiving Meritorious Services Award/ Memento from the District Development Commissioner Kulgam on behalf of AMO Kulgam on the eve of Republic Day function at Kulgam



AREA MARKETING OFFICE BARAMULLA/SOPORE

Mr. Rafiq Ahmad Khawaja Head Assistant of AMO Office Baramulla received Certificate of Commendation from District Administration Baramulla for his commendable services on the eve of Republic Day function at Uri Baramulla



AMO Sopore met Ex. Engineer PDD Sopore regarding shifting of 11000kv line from Sopore Mandi



AGMO Rohama Rafiabab in a meeting with the officials regarding collection of data of Growers willing to get Plastic Crates from the Department on Subsidy basis



AREA MARKETING OFFICE BUDHAM

Growers approaching AGMO Office Chrarisharief regarding Plastic Crates on subsidized rates



AREA MARKETING OFFICE ANANTNAG

AGMO Anantnag Along with other officials of AMO Office Antg visited the proposed site for establishment of F&V Market Rampora and had a meeting with BJP Distt. President there



AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara and other officials educating NAFED officials (deployed in connection with PMFME Scheme for district Kupwara) about ODOP PMFME Scheme and role of FPOs



AREA MARKETING OFFICE DODA

Area Marketing Officer Doda in a meeting with DRP of Kishtwar regarding ODOP Cases



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.