



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**25-01-2022**

**Dy. Director ( J )**

**chaired an online meeting with the Area Marketing Officers of Jammu Division regarding Outsourcing of Gate Entry Contracts, Sanitation, Audit Paras etc**





## AREA MARKETING OFFICE KATHUA

**AGMO Kathua and MI Kathua along with representatives from Reliance Fresh visited a group of progressive growers at Rajbagh. Reliance Fresh representative explained formalities required to get them registered with Reliance Fresh**



**AGMO Kathua and MI Kathua along with representatives from Reliance Fresh visited the Italian Lemon orchard of Sh. Malwinder Singh Sarpanch Jandore. The Sarpanch and few other growers of the Panchayat were explained formalities for their registration with Reliance Fresh**





## AREA MARKETING OFFICE JAMMU

AGMO Samba along with DRP interacting with ODOP applicants Smt Jyoti Devi and Smt Trishla. Devi of village Surora Tehsil Gagwal regarding pending formalities of the cases



## AREA MARKETING OFFICE UDHAMPUR/REASI

Area Marketing Officer Udhampur along with DRP & GMI met J K Bank Manager Jaganoo regarding status of ODOP cases status The bank manager desired to have an interactions with the applicants for further process







**AGMO Reasi visited Pouni area to interact with local growers who are selling their produce on road side and motivated them to sell the produce in Puria Apni Mandi for better returns**





**AGMO Udhampur visited Naib Tehsildar Office Tikri regarding identification of state land for Apni Mandi at Mand**



**AREA MARKETING OFFICE KUPWARA**

**Area Marketing Officer Kupwara along with officials monitoring Fruit Trade at Fruit Mandi Handwara**







## National Voters Day Pledge Ceremony

was conducted today in all Offices of the Department across the U T and other States









**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**