



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



22-01-2022

AREA MARKETING OFFICE JAMMU

AGMO Bishnah visited the village Satriyan R.S.Pura & met Sh. Jagdish Singh who is intending to establish an orchard on his land. The farmer was imparted necessary guidance, contact nos. & address of allied agencies for his help.



AGMO Samba alongwith Marketing Inspector visited the Mushroom Farm/Shed of Sh. Raju at village Patyari Sumb of district Samba who has established around 19 sheds with a production of approx. 1.5 tons of mushroom daily. The owner has been registered under ODOP Scheme.





AREA MARKETING OFFICE KATHUA

AGMO Kathua and MI Kathua visited the strawberry orchard of Sh Anil Khajuria at Bharmal Hiranagar Kathua to have first hand report of any losses. Approximately 10 percent loss of crop is there which may also be recovered in coming sunny days



AREA MARKETING OFFICE UDHAMPUR/REASI

Gratitude Farms Pvt Ltd has opened a sales counter in Udhampur in association with UMEED where the solar dried products are being sold and providing buy back linkage to farmers



To facilitate export AMO Office Udhampur is planning to link Gratitude with other marketing platforms and to do the same, a meeting between Invest India and Gratitude was arranged where both agreed that Gratitude will supply the products to Invest India for their export and further sales



Garima Nijhawan



AREA MARKETING OFFICE SOPORE

Allottee completing formalities for obtaining Possession Letters at AMO Office Sopore



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