



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



30-09-2022

AREA MARKETING OFFICE JAMMU

AGMO Samba visited Bari Block Vijaypur & apprised Mr Bharat Bushan a Guava Orchardist reg proper grading/packing etc.



The Officer also apprised the a Fruit Sellers for upgradation of their business through Retail Outlets under Centrally Sponsored Schemes



AREA MARKETING OFFICE BUDGAM

Marketing Inspector of AMO Office Budgam checking quality of Fruit at Fruit and Vegetable Market Zaloosa Chrari Sharief



AREA MARKETING OFFICE SHOPIAN

AGMO Shopian along with GMI and Mandi analyst in Mega Fruit Mandi Aglar Shopian for on spot registration of traders on e-NAM Platform.



AREA MARKETING OFFICE PULWAMA
AMO Pulwama along with MI attended the office of Tehsildar Rajpora for mutation of land of FnV Market Pachhaar.



AREA MARKETING OFFICE UDHAMPUR

AGMO Udhampur visited the Stani area of Udhampur & met Sarpanch Sh. Purshotam Gupta and some other growers, apprised them about ODOP-PMFME schemes and its benefits.



AREA MARKETING OFFICE SOPORE

AMO Sopore conducted a MAC meeting along with staff and the President Fruit Association Sopore.



The Officer also visited Baghi Sundri Truck Terminal Sopore regarding ongoing developmental work there & also inspected the work of OHT at Sopore Mandi.



AREA MARKETING OFFICE KATHUA

AGMO Kathua, in a meeting with DRP Kathua & uploaded new cases for establishing Spices & Condiments Grinding and Packaging Units by Mrs Megha Mahajan under PMFME MoFPI scheme.



AREA MARKETING OFFICE DODA

AMO Office Doda participated in the Employment Fair at Govt Degree College Doda organized by District Employment Office Doda in coordination with District Administration and other departments of the District.



THANK YOU
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING
J & K Govt.