



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



08-09-2021

DEPARTMENTAL STICKERS

depicting **“Carrying Fruit”** being distributed among the traders/truckers and pasted on the trucks carrying fruit from different Mandies of the U T to other states of the Country for smooth & uninterrupted transportation of the produce







AREA MARKETING OFFICE SOPORE/BARAMULLA

A M O Baramulla along with field official visit village Nadihal for on spot inspection of Tomato Processing Unit and interact with the entrepreneur for its expansion and upgradation for value addition of Apple as well





AREA MARKETING OFFICE BUDGAM

The officials of AGMO Office Chadura hold an interaction with Sarpanch of village Sogam and progressive growers of the village in connection with Departmental Schemes/Activities



AREA MARKETING OFFICE BANDIPORA



Establishment of AMO office
Bandipora educating growers on
various departmental guidelines
and GOI schemes.

AREA MARKETING OFFICE KUPWARA



AMO Kupwara along with Grading Marketing inspectors educating growers regarding packing and grading of fresh fruit at village Magam Handwera

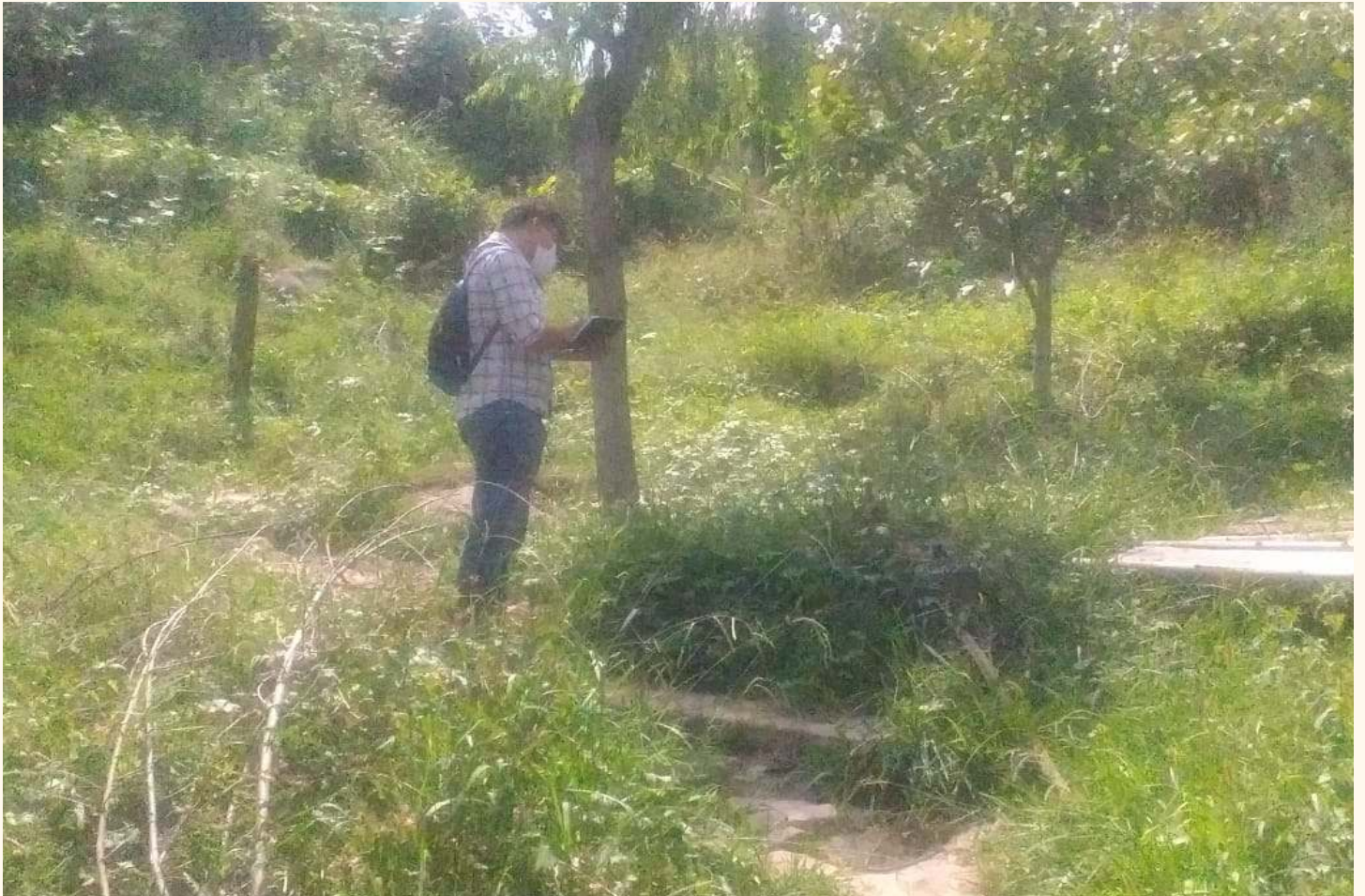
ASSISTANT DIRECTOR

Grading/Packing conducting a meeting with the Committee Members regarding PM FME



AREA MARKETING OFFICE RAMBAN

Geological Team visit Batote Mandi along with Engineering Wing of Department for survey of upper side of the Mandi and damage of roadside wall for feasibility of developmental assets



Also a meeting was convened between C H O, D H O Ramban and functionaries of Batote Mandi in connection with Central & State Sponsored Schemes pertaining to pre/post harvest management of Horticulture produce



AREA MARKETING OFFICE DODA

Area Marketing Officer Doda along with staff visits KVK Bhaderwah in connection with marketing & Sale of Parsimon



AREA MARKETING OFFICE JAMMU

AGMO Akhnoor/Bishna along with field staff visit the orchard of a progressive grower Sh. Narayan Dutt of Mawa Karora and discussed the marketing of Aonla



AREA MARKETING OFFICE RAJOURI

AGMO Poonch alongwith GMI visit the Walnut orchard of Manan Mirza at village Draba near Surankote and apprise him about the importance of proper grading



AREA MARKETING OFFICE SHOPIAN

Staff of AMO Office Shopian under the supervision of the Area Marketing Officer Shopian remove illegal/unauthorised encroachments in Fruit Mandi Aglar Shopian



AREA MARKETING OFFICE ANANTNAG

Field visit of AGMO Dachnipora/Anantnag alongwith GMI in field at Kanelwan Chandpira in connection with Departmental Programs/Activities



Field Official of AGMO Office Qazigund interacting with Walnut Growers in light of the Departmental Programs/Activities



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J & K Govt.