



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



24-09-2021

AREA MARKETING OFFICE ANANTNAG

AGMO Qazigund alongwith GMI visit village Sopat Tangpora and had an on-farm interaction with the growers in connection with the Departmental Programs & Schemes



The Officers/Officials also interacted with Walnut growers at village Deringam of the area



AREA MARKETING OFFICE RAMBUN

Area Marketing Officer Rambun interacting with FPO Alfala Banihal lead by Sh. Mustaq Ahmad in light of the Departmental Programs/Scemes



AREA MARKETING OFFICE DODA

AMO establishment Doda along with Engineering Wing HPM and Contractor made a joint visit at Kandari Nala and made Nishanbandi of the land for construction of Farmers Market



AREA MARKETING OFFICE PULWAMA

GMI's of AMO Office Pulwama visited Mechanical Apple Grading Unit at Pachhar Pulwama and also interacted with the growers there about Departmental Programs/Schemes





AREA MARKETING OFFICE KATHUA
Area Marketing Officer Kathua and the Engineering Wing of the Department
in connection with Nishanbandi at Fruit Mandi Kathua





AREA MARKETING OFFICE KUPWARA

AMO KUPWARA ALONG WITH OFFICIALS EDUCATING GROUP OF PROGRESSIVE FARMERS REGARDING ODOP Scheme and benefits of standard Grading practices at. DURSHPORA Handwara



AREA MARKETING OFFICE JAMMU

AGMO Akhnoor visits village Tacharwan and meet Dairy Owner there and educated him about Departmental Programs/Schemes



AGMO Bishnah alongwith Marketing Inspectors visited BDO Office Arnia and discussed there various activities of the Department



AREA MARKETING OFFICE SOPORE

AGMO along with GMI on visit to Community Hall Rohama Rafiabad to identify the place for installation of grading machine that will benefit the growers/traders of the area for standardised grading of apple



AREA MARKETING OFFICE UDHAMPUR

Awareness Programme organised by the Small Farmers' Agribusiness Consortium (SFAC) about various Schemes for FPOs and FPCs was attended by the field staff of AMO Office Udhampur





AREA MARKETING OFFICE BUDGAM

Area Marketing Officer Budgam attends the function at Chrarisharief Budgam in connection with the visit of Hon'ble Minister of State for Skill Development & Entrepreneurship/Electronics & Information Technology GOI Shri Rajiv Chandrashekhar





Establishment of AMO Bandipora

Meeting with representative of
Growers regarding issues related
to development of Market at
Naidhkhai Sumbal



Awareness with regard to benefits
of grading and packing of fruit
being given to growers of
Bandipora district.



Establishment of AMO Ganderbal

Meeting with Transport Agency
With regard to availability of
Trucks and pasting of stickers on
fruit trucks

VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.