

# GOVERNMENT OF JAMMU & KASHMIR DIRECTORATE OF HORTICULTURE PLANNING & MARKETING



( SERVING TO EMPOWER THE GROWER )

# District-Wise details of Activities of the Department of Horticulture Planning & Marketing



24-09-2021

### AREA MARKETING OFFICE ANANTNAG

AGMO Qazigund alongwith GMI visit village Sopat Tangpora and had an on-farm interaction with the growers in connection with the Departmental Programs & Schemes





The Officers/Officials also interacted with Walnut growers at village
Deringam of the area



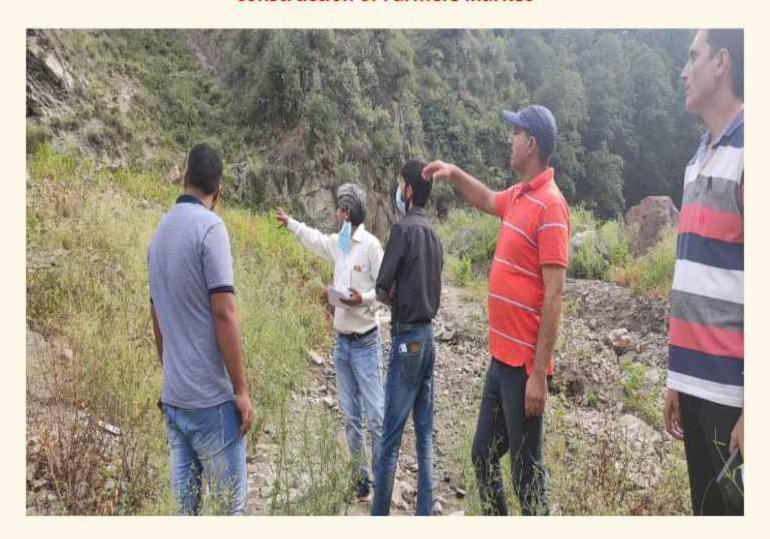
AREA MARKETING OFFICE RAMBUN

Area Marketing Officer Rambun interacting with FPO Alfala Banihal lead by Sh. Mustaq Ahmad in light of the Departmental Programs/Scemes



### AREA MARKETING OFFICE DODA

AMO establishment Doda along with Engineering Wing HPM and Contractor made a joint visit at Kandari Nala and made Nishanbandi of the land for construction of Farmers Market



### AREA MARKETING OFFICE PULWAMA

GMIs of AMO Office Pulwama visited Mechanical Apple Grading Unit at Pachhar Pulwama and also interacted with the growers there about Departmental Programs/Schemes





AREA MARKETING OFFICE KATHUA

Area Marketing Officer Kathua and the Engineering Wing of the Department
in connection with Nishanbandi at Fruit Mandi Kathua





### AREA MARKETING OFFICE KUPWARA

AMO KUPWARA ALONG WITH.
OFFICIALS EDUCATING GROUP OF
PROGRESSIVE FARMERS REGARD
ING ODOP Scheme and benefits of
standard Grading practices at.
DURSHPORA Handwara



### AREA MARKETING OFFICE JAMMU

AGMO Akhnoor visits village Tacharwan and meet Dairy Owner there and educated him about Departmental Programs/Schemes



AGMO Bishnah alongwith Marketing Inspectors visited BDO Office Arnia and discussed there various activities of the Department



### AREA MARKETING OFFICE SOPORE

AGMO along with GMI on visit to Community Hall Rohama Rafiabad to identify the place for installation of grading machine that will benefit the growers/traders of the area for standardised grading of apple



### AREA MARKETING OFFICE UDHAMPUR

Awareness Programme organised by the Small Farmers' Agribusiness Consortium (SFAC) about variousSchemes for FPOs and FPCs was attended by the field staff of AMO Office Udhampur





AREA MARKETING OFFICE BUDGAM

Area Marketing Officer Budgam attends the function at Chrarisharief Budgam in connection with the visit of Hon'ble Minister of State for Skill Development & Entrepreneurship/Electronics & Information Technology GOI Shri Rajiv Chandrashekhar



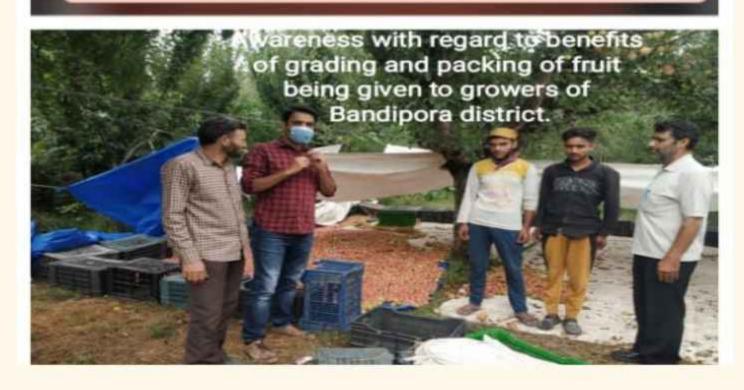
### AREA MARKETING OFFICE BANDIPORA





## Establishment of AMO Bandipora

Meeting with representative of Growers regarding issues related to development of Market at Naidhkhai Sumbal







Establishment of AMO
Ganderbal
Meeting with Transport Agency
With regard to availability of
Trucks and pasting of stickers on
fruit trucks

VISHESH MAHAJAN
( JKAS )

DIRECTOR

Department of Horticulture
(Planning & Marketing)
J & K Govt.