



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



23-09-2021

HON'BLE CENTRAL MINISTER OF STATE FOR HOME

Sh. Ajay Kumar Mishra while on visits to the Fruit Mandi Aglar Shopian being received by Dy. Director (K) & other Officers at the venue





Dy. Director (K)
in a meeting with the Officers/Officials of A M O Office Shopian



Assistant Director Marketing while on visit to Fruit Mandi Sopore interacts with FPO members at Darwa Wagoora along with Vic President Intello Labs





AREA MARKETING OFFICE UDHAMPUR/REASI

Area Marketing Officer Doda had a meeting with DDC Member Drabashala Kishtwar Sh. Ashok Parihar in connection to identification of state land along National Highway for Farmers Market



AGMO Reasi along with GMI interacting with Patwari Kothyan and Sarpanch/ Naib Sarpanch and farmers identifying state land near Dogra Haat Kothyan Tehsil Pouni for establishment of Farmers Market



AREA MARKETING OFFICE PULWAMA

GMI interacting with the growers of Tral area regarding proper grading & packing and other Departmental Programmes



AREA MARKETING OFFICE KATHUA

Area Marketing Officer Kathua visits Barnoti Kathua and attends an outreach program of Hon'ble Minister of Heavy industries Dr. Mahendra Nath Pandey



AREA MARKETING OFFICE KUPWARA

An Awareness Camp for the growers/traders of Zone Kupwara was organised today by the Establishment of AMO Office Kupwara in Conference Hall of AGMO Office Kupwara where Experts/Scientists from SKAUST & Other allied fields were invited to deliberate on latest Pre & Post Harvest Management Techniques of Horticultural Produce







AREA MARKETING OFFICE JAMMU

AGMO Akhnoor visits the Dairy Farm of Sh. Kulvir Singh at Nardi Bala Akhnoor and interacts with him about ODOP Scheme



AREA MARKETING OFFICE SRINAGAR

Demarcation of Fruit Mandi Parimpora Srinagar by the Revenue Officials underway



AREA MARKETING OFFICE SOPORE/BARAMULLA

Growers from Pattan zone visit the Fruit Mandi Sopore to get educated about mechanical grading of apple boxes





Meeting with CHO Baramulla regarding ODOP cases of Bla/Sopore



BANDIPORA

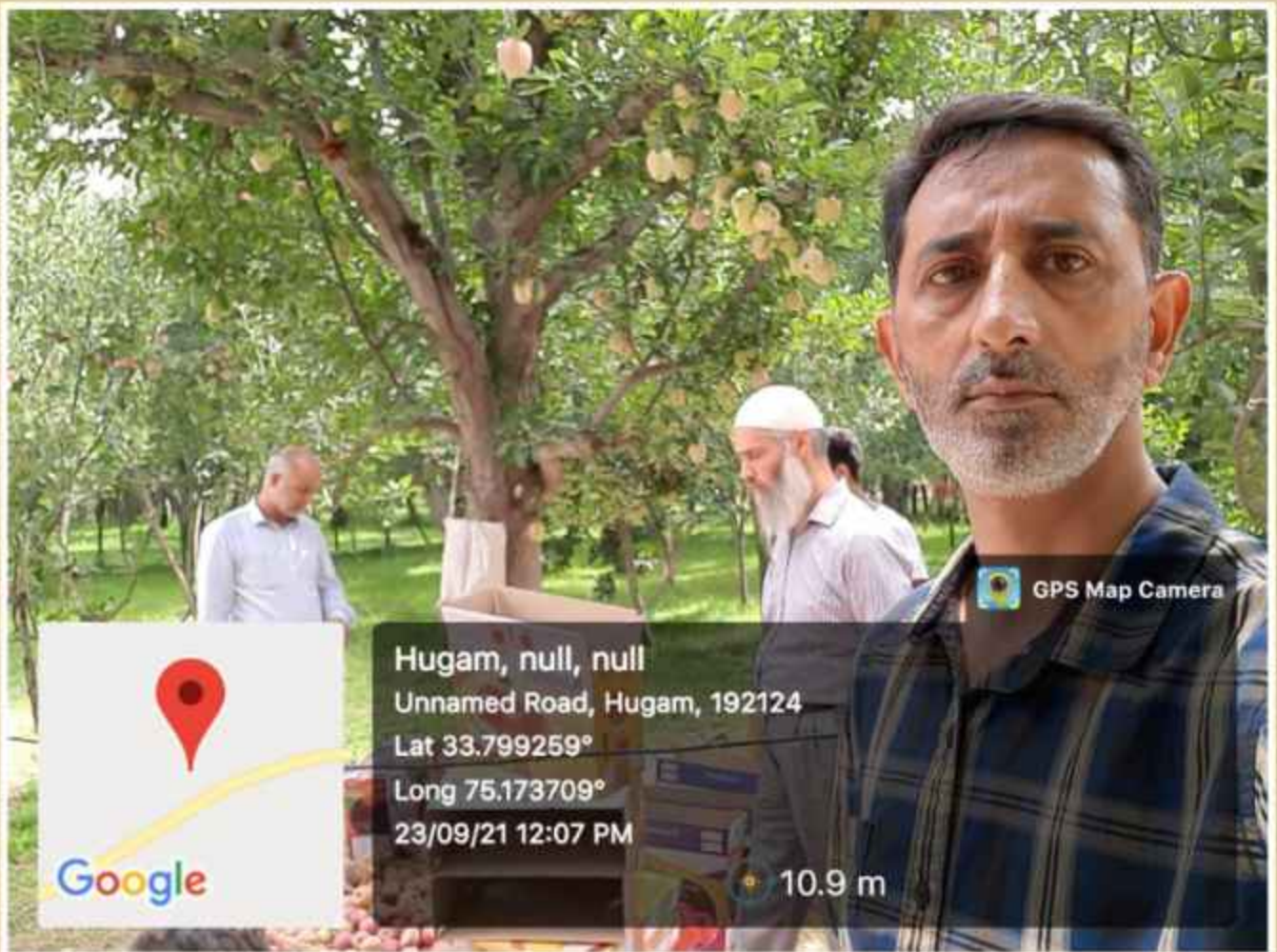


Establishment of AMO office
Bandipora educating growers
regarding proper grading and
packing of fruit crop and it's
importance in boosting returns
from the market.



AREA MARKETING OFFICE ANANTNAG

AMO Anantnag along with AGMOs of Zone Dachnipora & Qazigund and Marketing Inspectors on field visit to Hugam Kanelwan in connection with Departmental field activities





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(JKAS)
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Department of Horticulture
(Planning & Marketing)
J & K Govt.