



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



21-09-2021

## DIRECTOR

**Horticulture (Planning & Marketing) along with the Officers/Officials of Direction Office Jammu and A M O Office Jammu visits Bari Brahmana Jammu in connection with the establishment of Rural Farmers Market**



**Advisor to the Hon'ble Lieutenant Governor  
Mr. Baseer Ahmad Khan visiting the Fruit Stall of the Department on first day  
of the Exhibition Event at Kashmir Haat Srinagar**





## **Establishment of AMO Ganderbal**

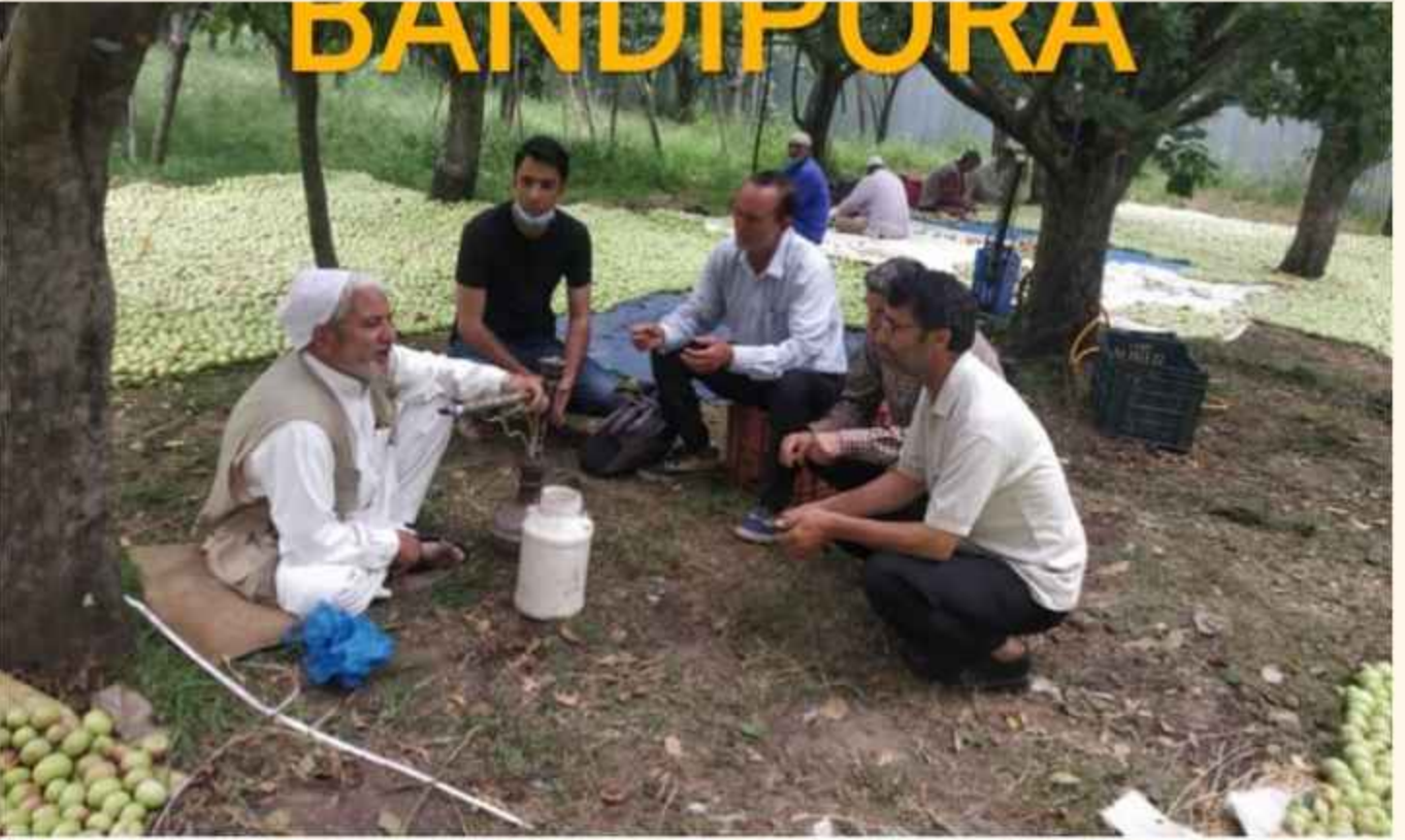
**Demarcation of shopsites at Fruit  
and Vegetable Market Zazna  
Ganderbal being executed by the  
Engineering Wing of the  
Department in association with  
Area Marketing Office  
Ganderbal**

## AREA MARKETING OFFICE SHOPIAN

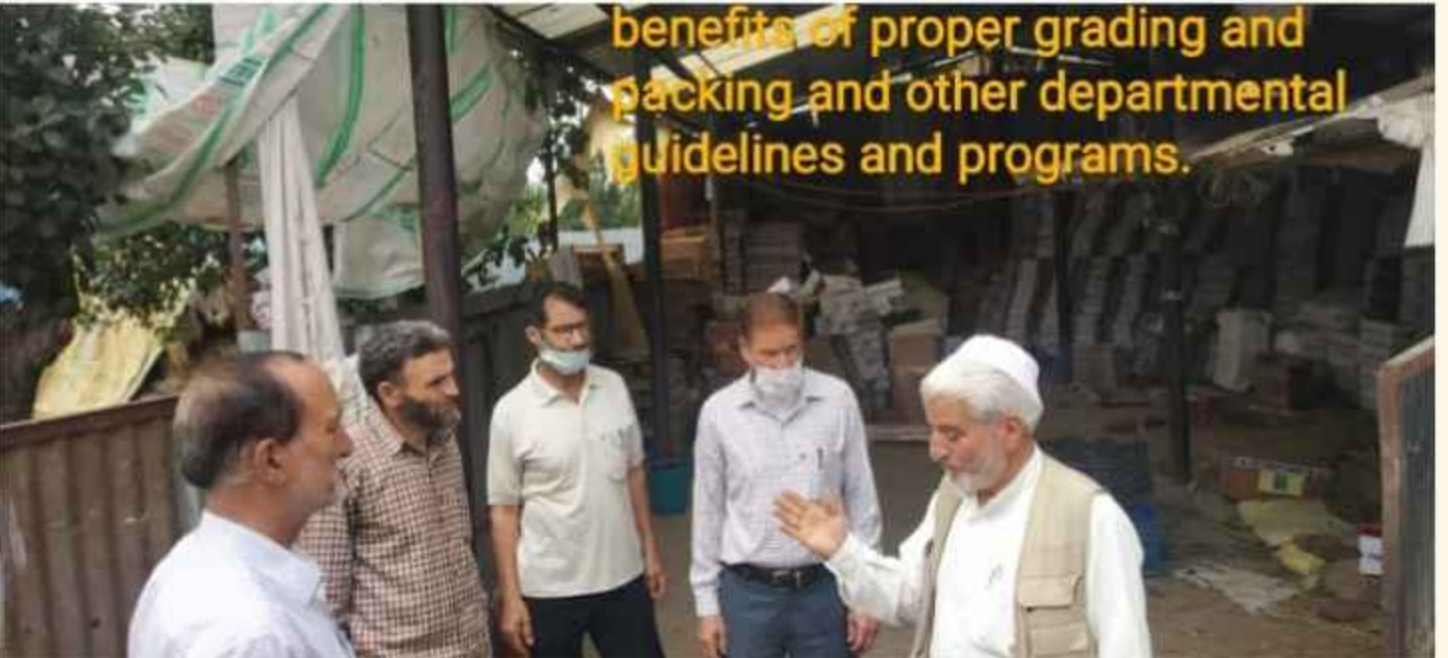
Security Grid setup & necessary preparations on full swing at Fruit Mandi Aglar Shopian in connection with the visit of Hon'ble Central Minister of State for Home to the Mandi



# BANDIPORA



Establishment of AMO office  
Bandipora educating growers on  
benefits of proper grading and  
packing and other departmental  
guidelines and programs.



## AREA MARKETING OFFICE PULWAMA

Officer/Officials of AGMO Office Pulwama and Tral in field educating growers regarding ethical grading and inspecting grading standards and records of the Mandi Traders



**AREA MARKETING OFFICE SRINAGAR**

**Demarcation of Fruit Mandi Parimpora Srinagar by the Revenue Officials underway**





**AREA MARKETING OFFICE KULGAM**

**Media persons visiting Fruit Mandi Kulgam and interacting with the Buyers and Sellers about Quality, Grading, and Prices of the Fruits being sold in the Mandi**



**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**