



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



**( SERVING TO EMPOWER THE GROWER )**

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**01-09-2021**



## AREA MARKETING OFFICE GANDERBAL

**Grapes Day was organised today at village Repora Ganderbal in collaboration with Area Marketing Office Ganderbal and KVK Ganderbal where the Grapes Growers were imparted know how about the cultivation of Grapes on modern lines and its efficient marketing**









**AREA MARKETING OFFICE SOPORE/BARAMULLA**

**Field Officers/Officials of A M O Office Sopore on on-farm visit to orchards of Sopore, Interacting with growers regarding proper handling, packaging and grading of temperate fruits**



Unnamed Road, 193201

Latitude  
34.27284736°

Longitude  
74.43815715°

Local 02:12:11 PM  
GMT 08:42:11 AM

Altitude 1545.54 meters  
Wednesday, 01-09-2021



## AREA MARKETING OFFICE BUDGAM

The officials of AGMO Office Chadura held an on -farm interaction with a Progressive grower of Tehsil Chadura and made him know about NHB Schemes, e-NAM registration and benefits of proper grading and packing. The grower was also provided the list of Exporters to facilitate him in Direct Marketing





## **AREA MARKETING OFFICE PULWAMA**

**Field Official of AGMO Office Tral interacting with the grower of Kanjinag Awantipora reg. e-NAM registration & other departmental programmes**



## **AREA MARKETING OFFICE DELHI**

**Area Marketing Officer along with staff meeting Resident Commissioner Delhi in connection with some official issue**





## AREA MARKETING OFFICE KUPWARA



GMI's of AMO office Kupwara educating the growers regarding eNam, grading, packing of fresh fruit at village Chandi gam chogul Handwara



## AREA MARKETING OFFICE JAMMU

Transporters being instructed to abstain from unauthorised parking in Fruit Mandi Narwal





# BANDIPORA



Establishment of AMO office  
Bandipora creating awareness,

about departmental guidelines and  
various GOI schemes, amongst  
the growers.





## HOARDINGS

displaying programs, schemes, activities and achievements of the Department being installed at key positions across the U T of Jammu & Kashmir

















**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**