



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



18-09-2021



## AREA MARKETING OFFICE UDHAMPUR/REASI

Area Marketing Officer along with AGMO and GMI Reasi inspecting a site near Dogra Haat for establishing Farmers Market in Kothyan Panchayat of Tehsil Pouni





## AREA MARKETING OFFICE DODA

**Officials of AMO Office Doda inspecting site for upcoming Farmers Market at Kanderi Nala and establishment of Vegetables Processing Unit**





## AREA MARKETING OFFICE RAMBAN

In view of the third wave of Covid 19 masks are being distributed by AGMO in Batote Fruit Mandi





**Registration of visitors underway in Batote Mandi and no unvaccinated person or without mask is allowed in Mandi premises by order of D C Ramban**



### **AREA MARKETING OFFICE KUPWARA**

**Non-Dry Fruit Allottees of District Kupwara in a meeting with A M O Kupwara demanding their adjustment in Fruit Mandi Kupwara**





**More and more Dry Fruit Traders of Fruit Mandi Kupwara inaugurating their trade in Fruit Mandi Kupwara**





## AREA MARKETING OFFICE UDHAMPUR/REASI

With consistent efforts of AMO establishment Reasi Solar Dryers are being installed in the remotest apple producing area of Ratnote and Sarotekote of Tehsil Bhomag Reasi in collaboration with Gratitude Farms Pvt. Ltd.





## AREA MARKETING OFFICE SRINAGAR

Revenue Officials in Fruit Mandi Parimpora for demarcation process





## AREA MARKETING OFFICE DELHI

Engineering team of the Department assessing facelifting/upgradation requirements of Kisaan Ghar at Delhi





## AREA MARKETING OFFICE SHOPIAN

AMO Shopian along with AGMO and Tehsildar Shopian in Mega Fruit Mandi Aglar in connection with preparations for upcoming visit of M.O.S Home to the Mandi and also holding a meeting with Fruit Association Shopian in this regard





## AREA MARKETING OFFICE JAMMU

With the efforts/motivation of the Officers/Officials of AMO establishment Jammu Sh. Sham Lal, a progressive grower of Nai basti Akhnoor, establishes a low cost Processing Unit. The Officers/Officials also visited at Nai Basti along with Chief Canning and Processing Instructor Jammu for installation of various equipments along with a Solar Dryer







### **AREA MARKETING OFFICE KULGAM**

**Quality fruit arriving at Fruit Mandi Kulgam and the growers fetching good prices of their produce in the Mandi**







### **AREA MARKETING OFFICE PULWAMA**

**Officers/Officials accompanying the Legal Counsel & AEE of the Engineering Wing of the Department to the disputed site for on spot inspection in connection with the Court Case titled Ibrahim Nengroo v/s State at F & V Market Prichoo Pulwama**





**AGMOs of AMO establishments Anantnag & Kulgam attending meeting with SDPO Qazigund regarding smooth inflow/outflow of fruit trucks on the National Highway**





**AGMO Qazigund monitoring movement of fresh fruit and vegetable carriers from Vessu to Levдора Naka on National Highway**



**Administrative Inspection underway at AMO Office Baramulla**






# BANDIPORA



Establishment of AMO office  
Bandipora educating growers on  
benefits of ethical grading and  
packing.

A photograph showing three men in a warehouse-like setting. One man in a white shirt and blue face mask is pointing at a box of red apples. Another man in a grey and red shirt is looking at the apples. A third man in a white shirt is standing behind them. The background is filled with stacks of wooden crates.



Registration of growers for e-NAM.

A photograph showing two men in a warehouse-like setting. One man in a white shirt and blue face mask is pointing at a box of red apples. Another man in a grey and red shirt is looking at the apples. The background is filled with stacks of wooden crates.





Establishment of AMO office  
Bandipora educating growers on  
benefits of ethical grading and  
packing of fruit.



**BANDIPORA**



**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**