



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



14-09-2021

## AREA MARKETING OFFICE ANANTNAG

AGMO Dachnipora alongwith with staff at village Sallar Anantnag interacting with growers regarding proper grading and packing





### AREA MARKETING OFFICE BUDGAM

Grading and Marketing Inspectors of AGMO Office Chadura held an On -Farm Awareness camp at Nowhar Zone Chadura wherein the growers were made aware about the benefits of ethical grading/packing, departmental schemes and list of Exporters was also provided to them to facilitate them in Direct Marketing





### AREA MARKETING OFFICE PULWAMA

Field Officials of AGMO Office Tral interacting with the growers of Shahabad Nowdel Tral regarding proper grading & packing and other Departmental Programs/Schemes



## AREA MARKETING OFFICE BARAMULLA/SOPORE

Field visit of AMO Office Sopore to village Nowpora in connection with the Departmental Programs/Activities



Officials of the AMO Baramulla attended Grievance Cell at D C Office Baramulla regarding the complaint filed by Mr Mohammed Ramzan Dar for allotment of shop site at F & V Market Kanispora






Establishment of AMO office  
Bandipora educating growers on  
benefits of ethical grading  
and packing practices



**BANDIPORA**



## Establishment of AMO Ganderbal

Continuing the efforts towards  
introduction of customized  
packaging  for marketing of  
Repora Grapes 

## AREA MARKETING OFFICE JAMMU

**Sh. Sham Lal progressive grower visited the office of AGMO Akhnoor to enquire about his order placed for Solar Dryer**



## AREA MARKETING OFFICE KUPWARA

**Area Marketing Officer Kupwara alongwith the staff of AGMO Office Kupwara today again had a meeting with the Dry Fruit Traders of Fruit Market Kupwara convincing them to start trade in the Mandi**





## AREA MARKETING OFFICE KULGAM

Departmental Stickers being roasted on Fruit Trucks in Fruit Mandi Kulgam



Area Marketing Officer Kulgam attended a meeting at D C Office Kulgam in connection with Traffic Management in the Town in view of movement of Fruit Trucks



**Administrative Inspection being conducted by the Dy. Director (C) and Asstt. Director Planning at AMO Office Anantnag**



**DEVELOPMENTAL WORKS**

**in different Fruit Mandies across the U T in full swing**







**VISHESH MAHAJAN**  
**(JKAS)**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**