



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



11-09-2021

**VISIT OF HON'BLE MINISTER
of Agriculture & Farmers' Welfare to
MATA VAISHNO DEVI JI'S HOLY BHAWAN**

**Director Horticulture (Planning & Marketing) receiving Hon'ble Minister of
Agriculture & Farmers' Welfare at Mata Vaishno Devi Ji's Holy Bhawan at
Katra Udhampur**





Director Horticulture (Planning & Marketing) clicked a photo of the Officers/Officials of Area Marketing Office Udhampur with Hon'ble Minister of Agriculture & Farmers' Welfare and appreciated them for their outstanding arrangement at the Venue



Director Horticulture (Planning & Marketing) on Thursday convened a meeting at Head Office Srinagar regarding preparation of Budget which was attended by Dy. Director (K), all the Area Marketing Officers of Kashmir Division, Engineering Wing (K) and virtually by the Dy. Director (J), Area Marketing Officers of Jammu Division & Engineering Wing (J)





Mr. Soji Abraham Sr. Vice President

RINAC India Ltd. - A Solution Architect & Builders of Integrated Food and Cold Chain Projects on Thursday gave a detailed presentation at Head Office Srinagar about the Cold Chain Innovations, Pre-Coolers to Ripening Chambers, Pre-fabricated Modular Cold Rooms, Air Cargo Logistics etc.





A meeting of the Area Marketing Officers of Kashmir Division was also conducted on Thursday under the Chairmanship of the Dy. Director (K) regarding formulation of Works Plan for Mandies





AREA MARKETING OFFICE RAJOURI

Area Marketing Officer Rajouri along with staff participated in Micro Enterprise Development Programme on Dairy farming at village Dhanaka Tehsil Nowshera organised by CMC Santhom- A Social Service Society financially assisted by NABARD





AGMO Poonch visited the orchard of Noor ul Hassan in village Sangla alongwith GMI in connection with the Departmental Programs/Activities



AREA MARKETING OFFICE SOPORE/BARAMULLA

AGMO Sopore along with field staff educating growers of Badambagh Sopore about modern grading/packing and marketing of apple through e NAM



AREA MARKETING OFFICE JAMMU

Area Marketing Officer Jammu convened a meeting with subordinate offices with regard to ODOP / PMFMES





AREA MARKETING OFFICE DODA

A M O establishment Doda conducted a detailed meeting with all stakeholders of Fruit and Vegetable Mandi Paryoute to start it on trial basis





AREA MARKETING OFFICE BUDGAM

Officials of AGMO Office Chadura held an Awareness Camp at village Daulatpora Chadura wherein the Sarpanch and progressive growers were informed about various Departmental Programs/CSS Schemes. The team also visited a Dairy Unit and the entrepreneur was motivated for ODOP Scheme



Buchroo, null, null

Unnamed Road, Hassipora, Buchroo, 191112

Lat N 33° 56' 33.864"

Long E 74° 49' 15.1656"



AREA MARKETING OFFICE PULWAMA

Field Officials of A M O Office Pulwama checking grading/packing of high density apples at F n V Market Prichoo Pulwama



AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara on inspection to Fruit Mandi Handwara



AREA MARKETING OFFICE ANANTNAG

Departmental Stickers being pasted on Fruit Trucks in presence of Traffic Authorities by AGMO Qazigund at Levдора Qazigund



AREA MARKETING OFFICE SHOPIAN

Departmental Stickers being pasted on Fruit Trucks in F & V Market Shopian



AREA MARKETING OFFICE KUPWARA

Departmental Stickers being pasted on Fruit Trucks in F & V Market Handwara



AREA MARKETING OFFICE BUDGAM

Departmental Stickers being pasted on Fruit Trucks in F & V Market Zaloosa Charisharief



AREA MARKETING OFFICE BANDIPORA

BANDIPORA



Establishment of AMO office
Bandipora educating growers on
various departmental guidelines
and GOI schemes.





Establishment of AMO office
Bandipora creating awareness
about benefits of proper grading
and packing of Horticulture
produce



BANDIPORA

VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.