

# GOVERNMENT OF JAMMU & KASHMIR DIRECTORATE OF HORTICULTURE PLANNING & MARKETING



( SERVING TO EMPOWER THE GROWER )

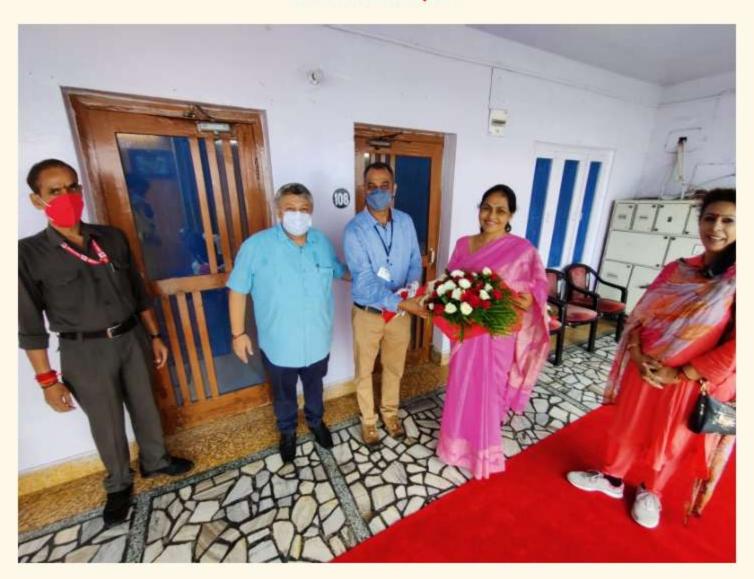
# District-Wise details of Activities of the Department of Horticulture Planning & Marketing



11-09-2021

## VISIT OF HON'BLE MINISTER of Agriculture & Farmers' Welfare to MATA VAISHNO DEVI JI'S HOLY BHAWAN

Director Horticulture (Planning & Marketing) receiving Hon'ble Minister of Agriculture & Farmers' Welfare at Mata Vaishno Devi Ji's Holy Bhawan at Katra Udhampur









Director Horticulture (Planning & Marketing) clicked a photo of the Officers/Officials of Area Marketing Office Udhampur with Hon'ble Minister of Agriculture & Farmers' Welfare and appreciated them for their outstanding arrangement at the Venue



Director Horticulture (Planning & Marketing) on Thursday convened a meeting at Head Office Srinagar regarding preparation of Budget which was attended by Dy. Director (K), all the Area Marketing Officers of Kashmir Division, Engineering Wing (K) and virtually by the Dy. Director (J), Area Marketing Officers of Jammu Division & Engineering Wing (J)









### Mr. Soji Abraham Sr. Vice President

RINAC India Ltd. - A Solution Architect & Builders of Integrated Food and Cold Chain Projects on Thursday gave a detailed presentation at Head Office Srinagar about the Cold Chain Innovations, Pre-Coolers to Ripening Chambers, Pre-fabricated Modular Cold Rooms, Air Cargo Logistics etc.







A meeting of the Area Marketing Officers of Kashmir Division was also conducted on Thursday under the Chairmanship of the Dy. Director (K) regarding formulation of Works Plan for Mandies





### AREA MARKETING OFFICE RAJOURI

Area Marketing Officer Rajouri along with staff participated in Micro Enterprise Development Programme on Dairy farming at village Dhanaka Tehsil Nowshera organised by CMC Santhom- A Social Service Society financially assisted by NABARD





AGMO Poonch visited the orchard of Noor ul Hassan in village Sangla alongwith GMI in connection with the Departmental Programs/Activities



### AREA MARKETING OFFICE SOPORE/BARAMULLA

AGMO Sopore along with field staff educating growers of Badambagh Sopore about modern grading/packing and marketing of apple through e NAM



AREA MARKETING OFFICE JAMMU

Area Marketing Officer Jammu convened a meeting with subordinate offices with regard to ODOP / PMFMES





### AREA MARKETING OFFICE DODA

A M O establishment Doda conducted a detailed meeting with all stakeholders of Fruit and Vegetable Mandi Paryoute to start it on trial basis





### AREA MARKETING OFFICE BUDGAM

Officials of AGMO Office Chadura held an Awareness Camp at village Daulatpora Chadura wherein the Sarpanch and progressive growers were informed about various Departmental Programs/CSS Schemes. The team also visited a Dairy Unit and the entrepreneur was motivated for ODOP Scheme





### AREA MARKETING OFFICE PULWAMA

Field Officials of A M O Office Pulwama checking grading/packing of high density apples at F n V Market Prichoo Pulwama



### AREA MARKETING OFFICE KUPWARA Area Marketing Officer Kupwara on inspection to Fruit Mandi Handwara



### AREA MARKETING OFFICE ANANTNAG

### Departmental Stickers being pasted on Fruit Trucks in presence of Traffic Authorities by AGMO Qazigund at Levdora Qazigund





### AREA MARKETING OFFICE SHOPIAN

### Departmental Stickers being pasted on Fruit Trucks in F & V Market Shopian





### AREA MARKETING OFFICE KUPWARA

Departmental Stickers being pasted on Fruit Trucks in F & V Market Handwara



### AREA MARKETING OFFICE BUDGAM

Departmental Stickers being pasted on Fruit Trucks in F & V Market Zaloosa Chrarisharief







VISHESH MAHAJAN
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