



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



**( SERVING TO EMPOWER THE GROWER )**

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



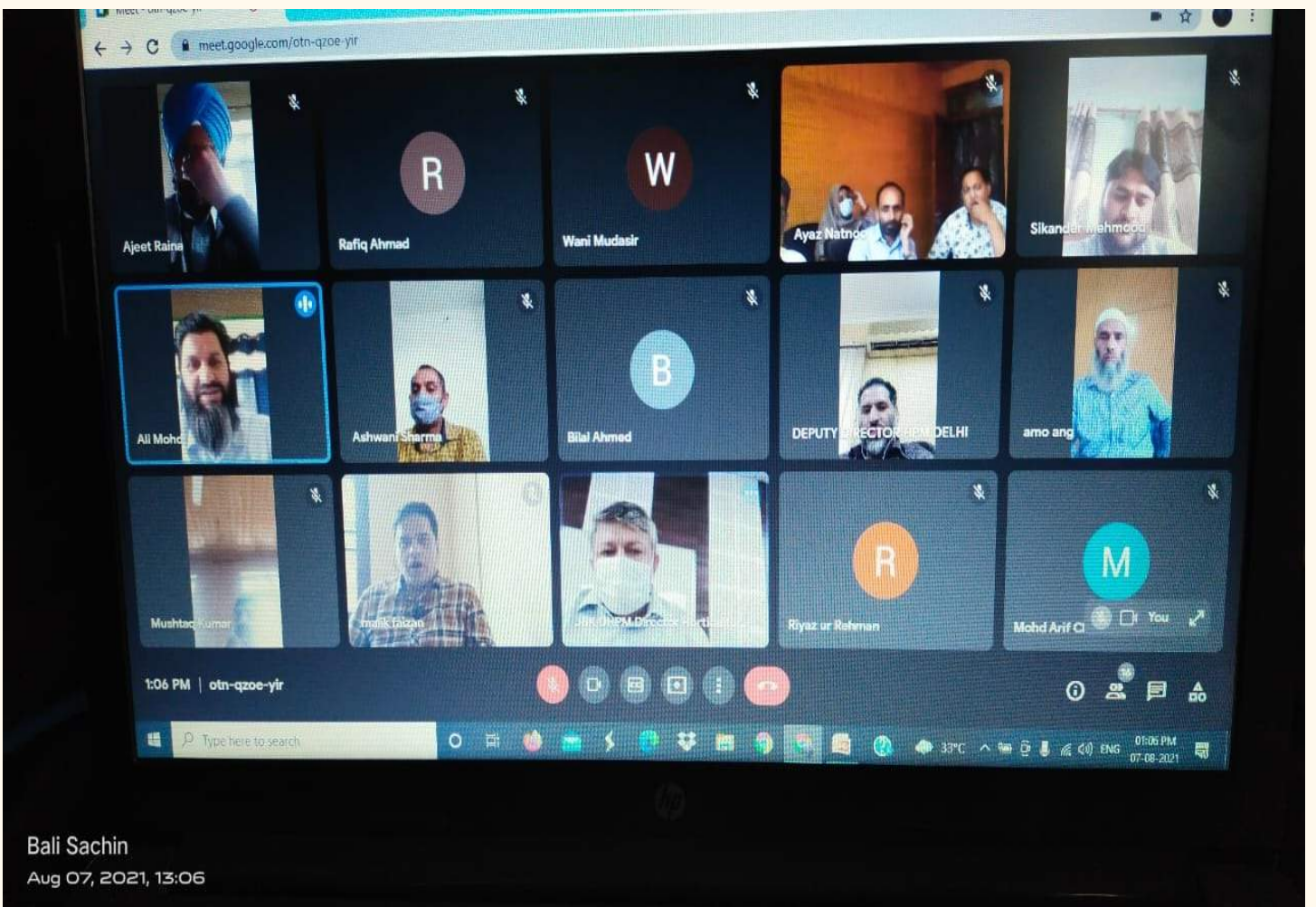
**07-08-2021**

## **DIRECTOR**

**Horticulture ( Planning & Marketing ) chaired a meeting at Kisaan Ghar Narwal Jammu which was attended by all the Officers of Jammu Province physically and the Officers of Kashmir Province virtually.**

**The main agenda of the meeting was Non-Plan Budget for 2nd and 3rd Qtr, Execution of Works under MAC funds, Capex Budget status, Sanitation of F & V Markets and eNAM status**








## **Establishment of AMO Ganderbal**

**Meeting with Head Division of  
Food Science and Technology  
SKUAST K with regard to  
expertise on Post Harvest  
Management of Walnuts**



**Establishment of AMO  
Ganderbal  
Attended meeting with  
Associate Director Research  
SKUAST K with regard to  
formulation of report sought for  
Establishment of Grape   
Center**

## AREA MARKETING OFFICE JAMMU

AGMO Akhnoor visited Agriculture Produce Sale Outlet at Krishi Bhawan Talab Tillo where farmers sell their produce directly to the consumers. The Officer also visited the office of Sub Divisional Agriculture Officer Marh regarding details of progressive growers of zone Mishriwala, Marh, Pounichak and Bhalwal



## AREA MARKETING OFFICE SOPORE/BARAMULLA

Officers/Officials of AMO Office Sopore in a meeting with Mr. Bashir Ahmad War (Progressive Grower of Sopore) in connection with establishment of Apple Tea & Apple Wafers Unit under ODOP



Field Officials of AMO Office Sopore collecting fruit & vegetable arrivals data/rates and also conducting physical verification of Shopsites/Shops in Fruit Market Sopore





Mazbugh Rd, Vedipora Lurhama, 193201

Latitude  
34.2834002°

Local 02:55:53 PM  
GMT 09:25:53 AM

Longitude  
74.43689958°

Altitude 1547.26 meters  
Friday, 06-08-2021

### **AREA MARKETING OFFICE RAJOURI**

**Area Marketing Officer Rajouri alongwith field officials visit the orchard of a progressive grower of B G Gali and motivate him him to sell his produce in the F&V Market Rajouri**





**AREA MARKETING OFFICE BANDIPORA**

Establishment of AMO office  
Bandipora educating growers on  
benefits of ethical grading and  
packing of the their horticulture  
produce.



**BANDIPORA**

## DEVELOPMENTS WORKS

going on in Fruit Markets Zazna Ganderbal, Kulgam Pachihaar Pulwama etc





Lat N 33° 49' 31.8432" Long E 74° 50'  
5.532"  
07/08/21 10:29 AM

GPS Map Camera

☀️ 22.78° C



Latitude: 33.647678  
Longitude: 75.027936  
Elevation: 1722.83m  
Accuracy: 3.2m  
Time: 07-08-2021 11:59  
Note: kulgam mandi



Latitude: 33.647612  
Longitude: 75.02799  
Elevation: 1726.27m  
Accuracy: 9.6m  
Time: 07-08-2021 11:59  
Note: kulgam mandi



Unnamed Road, Drabgam, 192306

Latitude  
33.82516°

Local 11:22:48 AM  
GMT 05:52:48 AM

Longitude  
74.83532333333332°

Altitude 1824.2 meters  
Saturday, 07-08-2021

**VISHESH MAHAJAN**  
**(JKAS)**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**