



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**

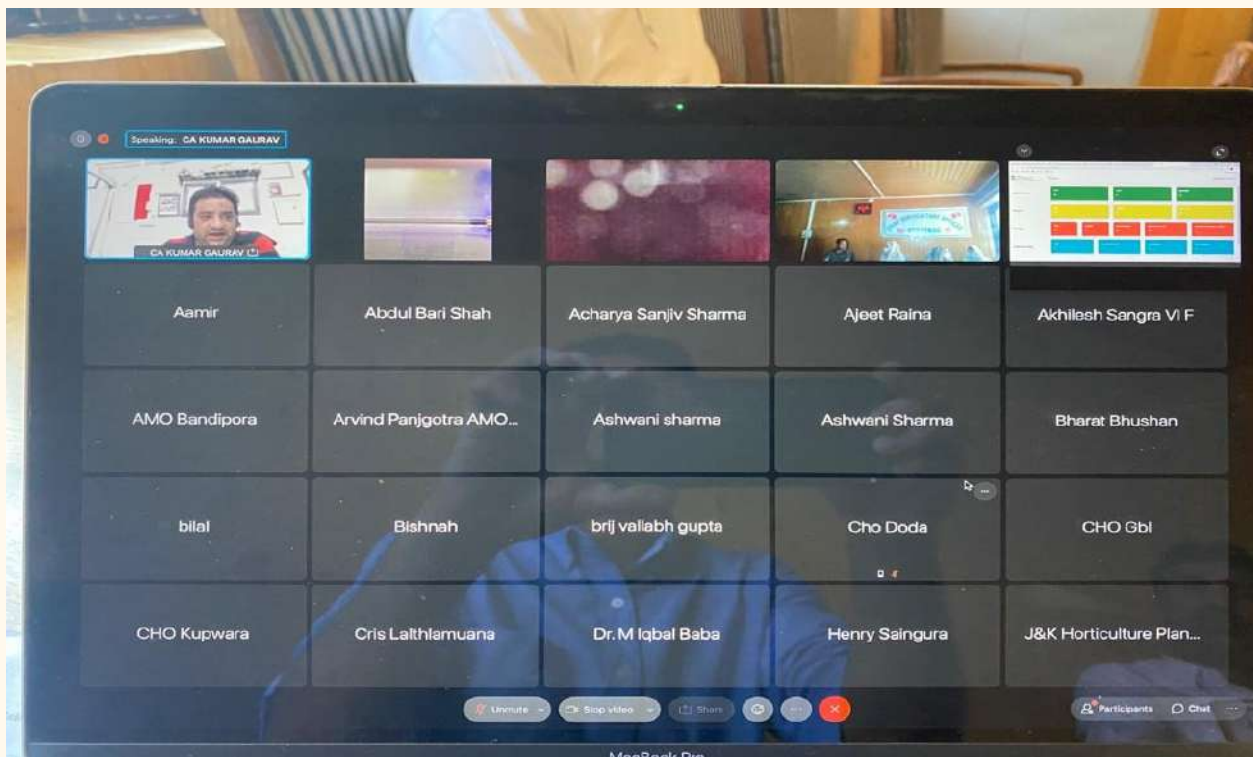
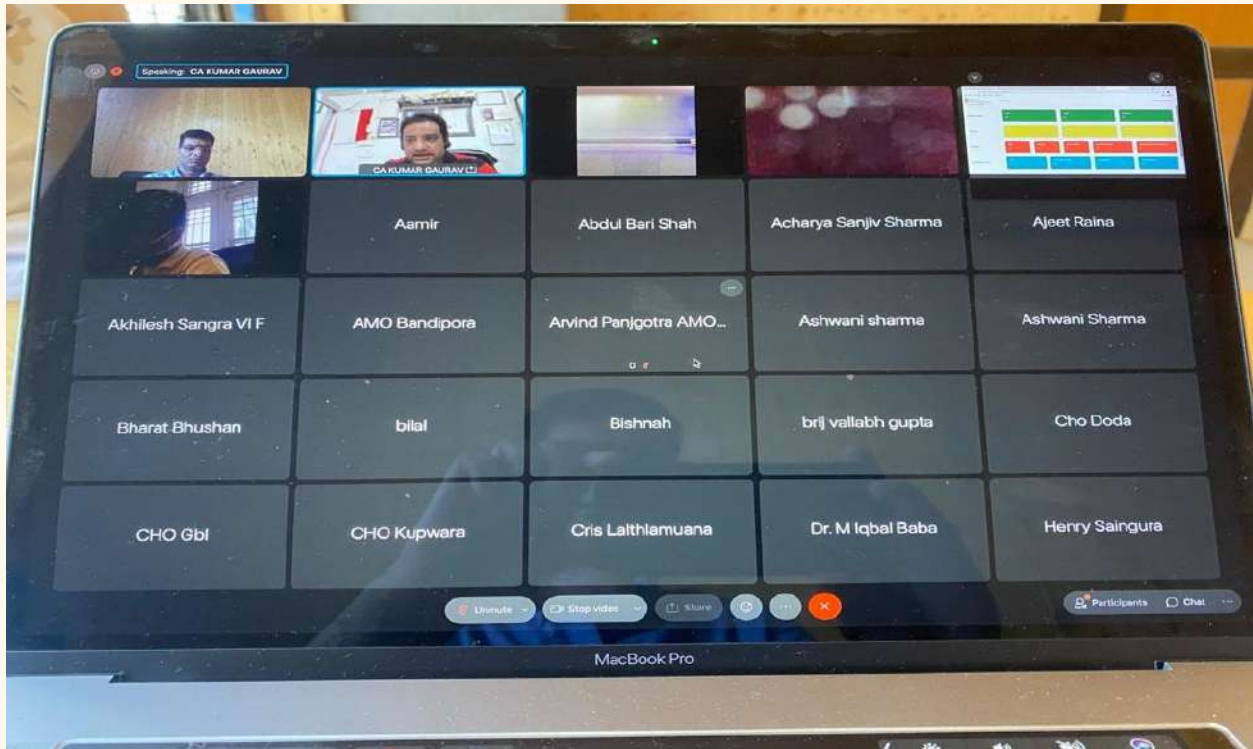


# **District-Wise details of Activities of the Department of Horticulture Planning & Marketing**



**02-08-2021**

**OFFICERS/OFFICIALS of the Department and DRPs attending MIS training session on PMFME-ODOP taken by Mr. Acharya Sanjiv Sharma and Mr. Kumar Gaurav through virtual mode**



**AREA MARKETING OFFICE SOPORE/ BARAMULLA**  
**Area Marketing Officer Baramulla alongwith field staff and**  
**Tehsildar Kunzar at proposed site for establishment of Farmer's**  
**Market. The field official also meets Numberdar Lolpora regarding**  
**Samridh Kisaan Mah**



**Area Marketing Officer and the field staff also visits High Tech Vegetable Nursery Karwhama and discusses modalities/venue regarding celebration of Samridh Kisan Mah with the AEO there**

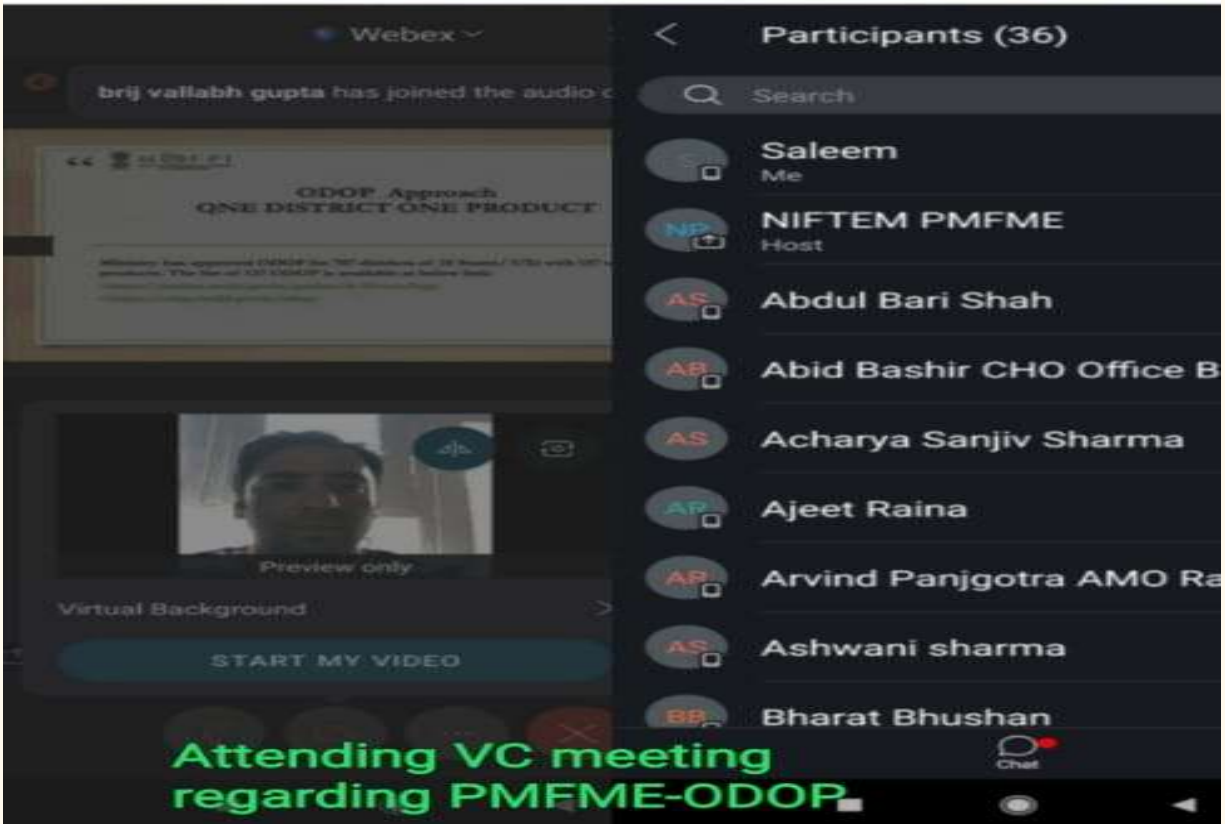


## AREA MARKETING OFFICE KATHUA

**AGMO Reasi alongwith field staff instructing Apni Mandi Mari functionaries regarding Swachh Mandi Abhiyan and imparting awareness growers about ODOP Scheme**



## AREA MARKETING OFFICE BANDIPORA



## AREA MARKETING OFFICE KULGAM

**Area Marketing Officer and ASGMO Kulgam attending Departmental Case in the Court of Sub Judge Kulgam and also attending Webinar on E-Waste Awareness and Management**



Government of Jammu & Kashmir (U.T.)  
**Jammu & Kashmir Pollution Control Committee**  
 Office of the Regional Director-Kashmir  
Sheikh-ul-Alam Campus, Rajbagh, Near Government Silk Factory, Srinagar-190008  
 www.jkspcb.in Email: regionaldirectorkmr@gmail.com Telfax: 0194-2311642



**Ms. Anuradha**  
Resource Person

Ms. Anuradha is Scientist & Nodal Officer E – Waste, J&K Pollution Control Committee.

**E – Waste Awareness and Management Webinar**

*WHEN YOU REFUSE TO REUSE, IT'S THE EARTH YOU ABUSE!*



**Dr. Bilal Ahmad Malik**  
Resource Person

Dr. Bilal Ahmad Malik has received his Ph.D from Sheffield University UK in 2013 and is currently teaching at the Department of Electronics & Communication Engineering, University of Kashmir.

**PROGRAMME SCHEDULE**

- ✦ Welcome Speech by Mrs. Gazzala Hassan Scientist B, J&K PCC.
- ✦ Inaugural Address by Mr. Rafi Ahmad Bhat Regional Director, PCC-Kmr.
- ✦ Technical Session by Resource Person Ms. Anuradha & Dr. Bilal Ahmad
- ✦ Question & Answer session
- ✦ Vote of Thanks by Dr. Sabeena Sultan Technical officer

**INSTRUCTIONS**

- ✦ Registration link:  
[https://docs.google.com/forms/d/e/1FAIpQLScsclJdGhHQYs2RR9EZPHnj78WLcnhJE\\_ms1WYtjPMNm2uLjy/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLScsclJdGhHQYs2RR9EZPHnj78WLcnhJE_ms1WYtjPMNm2uLjy/viewform?usp=sf_link)
- ✦ Last date of Registration: 31<sup>st</sup> July, 2021
- ✦ Google Meet link:  
<https://meet.google.com/hrc-vnbi-hbs>
- ✦ Google Meet date & timing: Monday, 2 August: 11:30 am – 12:30 pm

**CONVENER**



Mrs. Gazzala Hassan  
SMS E – Waste Management  
Pollution Control Committee  
Kashmir

## AREA MARKETING OFFICE SRINAGAR

Field Staff of Area Marketing Office Srinagar on site verification of the ODOP applicant at Khanmoh and attending CHO Office Sgr regarding submission of the ODOP Cases



GMI Khaleeq ul Zaman





## **AREA MARKETING OFFICE KUPWARA**

**Area Marketing Officer Kupwara and the staff of AGMO Office Kupwara in a meeting with Fruit Association Kupwara regarding Swachh Mandi Abhiyan**



## **AREA MARKETING OFFICE RAMBAN**

**In connection with Swachh Mandi Abhiyan Area Marketing Officer Ramban alongwith staff and Mandi Functionaries/Association Members on a cleaning drive at Fruit Mandi Batote and pledging to keep the Mandi and the Town clean**





**VISHESH MAHAJAN**  
**(JKAS)**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**