



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



26-08-2021

DIRECTOR

Horticulture (Planning & Marketing) has today an extensive tour of Mega Fruit & Vegetable Mandi Aglar Shopian - inaugurated macadamisation of the Mandi, took stock of other development works, interacted with the Mandi functionaries and also visited Orchard Fresh C A Store Shopian and interacted with the Managing Body of the Unit





OPPO F17 Pro







OPPO F17 Pro



OPPO F17 Pro

Deputy Director Jammu

accompanied by AMO Udhampur/Reasi, AGMO Reasi, AGMO Jammu & GMI Reasi interacting with members of PRIs at Apni Mandi Pouni-Puriah Distt. Reasi and took stock of situations for making it a viable unit



Joint Director

Horticulture (Planning and Marketing) conducts a meeting with the representatives of ACTL regarding the up-coming Railway Container Corridor



AREA MARKETING OFFICE UDHAMPUR/REASI

Area Marketing Office Udhampur/Reasi organized an Awareness Camp at village Lalli (border of Reasi and Udhampur) Tehsil Mongerin where Business Head Gratitude Farms Ltd. also participated



AREA MARKETING OFFICE ANANTNAG

AGMO Dachnipora at village Bandetpora village of the zone in connection with the Departmental field activity



AGMO Qazigund along with M I at village Chandan Pahan in connection with the Departmental field activity



AREA MARKETING OFFICE SOPORE/BARAMULLA

A M O Baramulla/Sopore along with field staff having on spot awareness camp at village Ladoora regarding ethical grading of their produce and adoption of modern technology for enhancing the returns



AGMO Sopore along with M I on inspection to Fruit Mandi Sopore



AREA MARKETING OFFICE PULWAMA

A M O alongwith M I visit DDC and ACR Office Budgam in connection with establishment of Farmers Market at Chadoora Budgam



HARVESTING FARMER NETWORK

appreciating work of the Marketing Inspectors of AGMO Office Chadoora



Harvesting Farmer Net... · 23h ...

It was great meeting your Dr Wani. Thank you for sharing video from Chadura Badgam

 **Dr Fozia wani** @Fozi... · 23h

#OrganicVegetables#VillageBanhar#ZoneChadura#Budgam @IffatMushtaq2 @HarvestingFN @dirhpm



<https://twitter.com/harvestingfn/status/1430503523821637645?s=24>

Marketing Inspectors of AGMO Office Chadura held an on-farm interaction with a progressive grower of village Panzan Zone Chadura and educated him about proper grading and packing methods and facilitate him with the list of exporters for direct marketing



AREA MARKETING OFFICER (HQ)



AMO HQ

Representing the Department in
a workshop on Floriculture
organized by J&K Advisory
Board for Development of Kisans

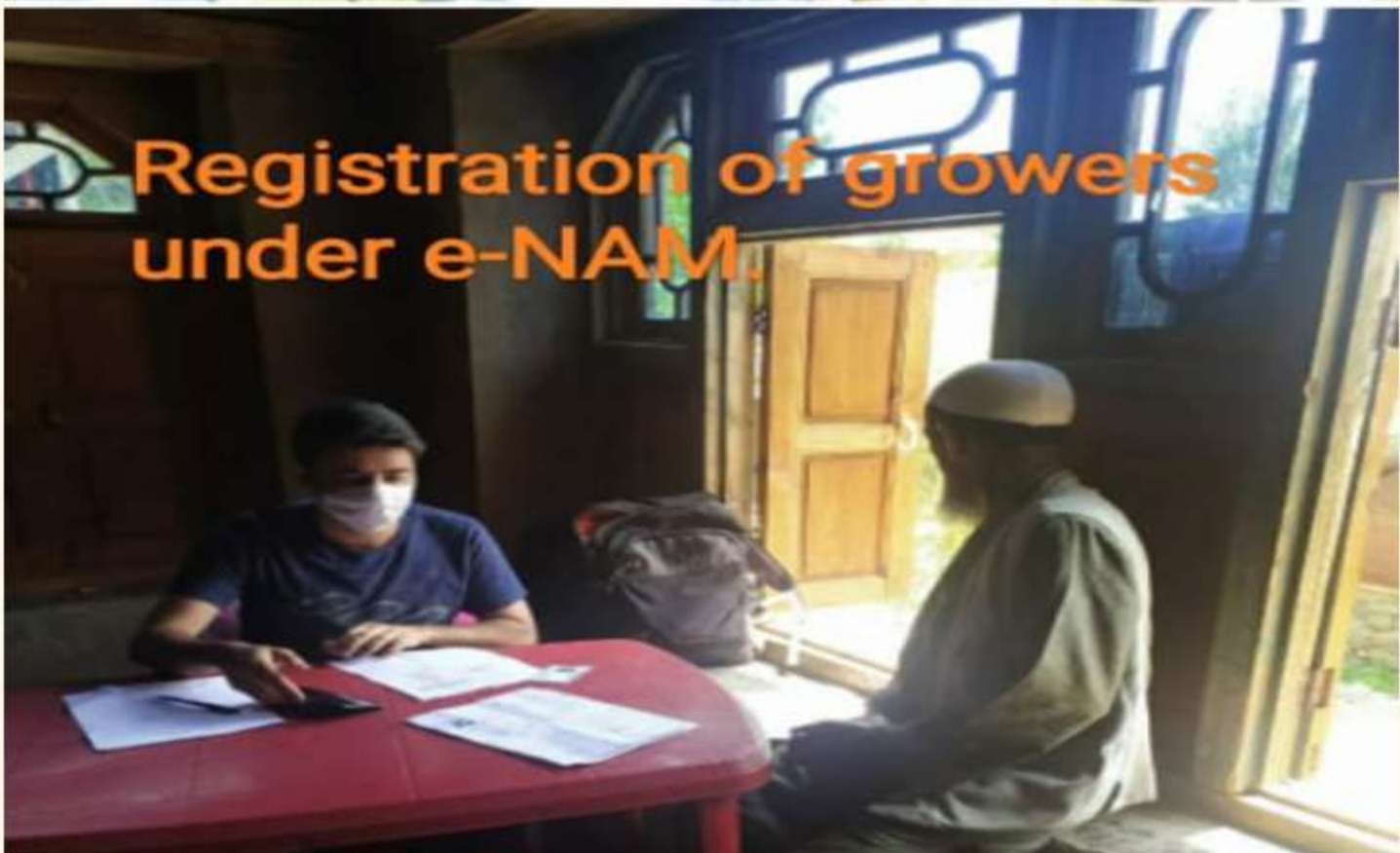
BANDIPORA



Establishment of AMO office
Bandipora educating growers on
benefits of ethical grading and
packing practices.



Registration of growers
under e-NAM.



AREA MARKETING OFFICE SRINAGAR

A M O Srinagar with President Vegetable Mandi Parimpora discussing Mandi issues



AREA MARKETING OFFICE PULWAMA

M I at Tehsil Office Awantipora in connection with the establishment of Farmers Market along NH 44 Goripora Awantipora





GMI's of AMO OFFICE KUPWARA
EDUCATING GROWER ABT
GRADING PRACTICES N VARIOUS
SCHEMES OF GOI AT VADIPORA
HANDWARA



VISHESH MAHAJAN
(JKAS)
DIRECTOR
Department of Horticulture
(Planning & Marketing)
J & K Govt.