



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



**( SERVING TO EMPOWER THE GROWER )**

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**25-08-2021**



## **DEPUTY DIRECTOR (JAMMU)**

**accompanied by A M O Udhampur/Reasi and AGMO Jammu inspected site at Sullah Reasi for proposed Farmers Market**



**Dy. Director Jmu also visited Apni Mandi Marhi where AGMO Reasi and G M I apprised the visiting Officers about the functioning of Mandi. The Officers also interacted with growers operating in the Mandi**





**Vice President Mr. Amit from INTELLO LABS visits Fruit and Vegetable Market Parimpora and meets traders/growers regarding sophisticated and more intelligent grading lines for apple. A detailed presentation was given by Mr. Amit regarding the different grading lines and flexibility/adaptability in their grading lines to meet the requirements of the buyer**





## AREA MARKETING OFFICE DODA

Hoardings being installed installed at different locations the highway by the Area Marketing Office Doda in the district





## AREA MARKETING OFFICE KATHUA

Area Marketing Officer Kathua visits Counting Centre at Lakhapur to monitor the export of Fruit & Vegetables



## AREA MARKETING OFFICE KUPWARA

Area Marketing Officer Kupwara alongwith G M I in field in connection with Departmental Activities/Programs





## **AREA MARKETING OFFICE RAJOURI**

**Area Marketing Officer Rajouri alongwith GMI visit Dhangri village and meet the Sarpanch, who is a progressive grower as well, and educate him about the post harvest management motivate him to sell his produce in the F & V Market Rajouri**



## **AREA MARKETING OFFICE JAMMU**

**AGMO Akhnoor/Bishna alongwith GMI attended review meeting presided by Deputy Commissioner Jammu at Sumah Zone Akhnoor regarding various developments works**







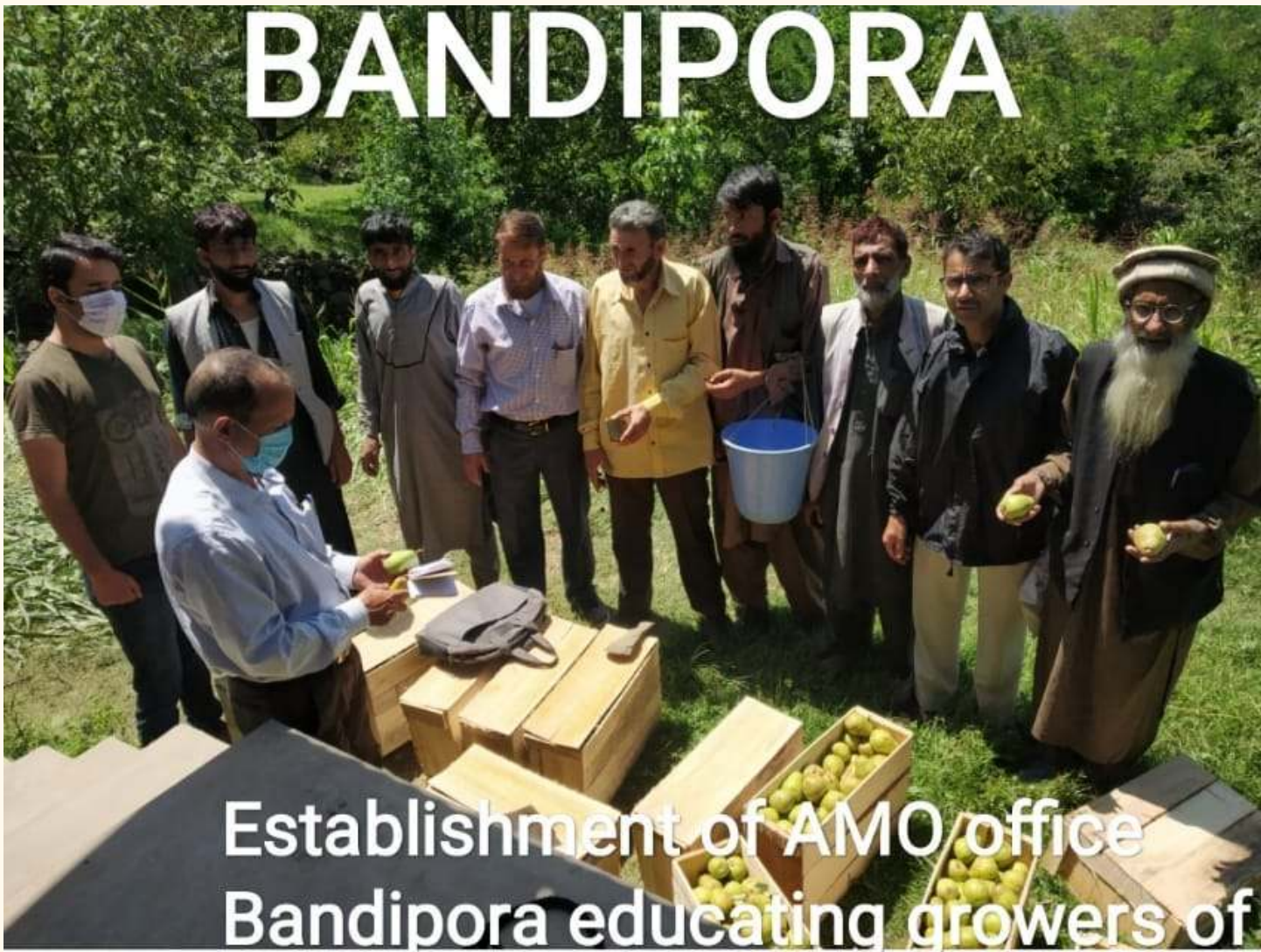
**AREA MARKETING OFFICE SOPORE/BARAMULLA**

**Vice President Mr. Amit from INTELLO LABS visits Fruit and Vegetable Market Sopore and meets traders/growers, FPO Coordinators regarding sophisticated and more intelligent grading lines for apple**





# BANDIPORA



Establishment of AMO office  
Bandipora educating growers of  
the district regarding benefits of  
ethical grading and packing  
practices.





**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**