



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



**( SERVING TO EMPOWER THE GROWER )**

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**23-08-2021**

## DEPUTY DIRECTOR KASHMIR

alongwith Deputy Director (Central) and Assistant Director (Planning) chairs a review meeting with the Area Marketing Officers of Kashmir Division at Head Office Srinagar



**Assistant Directors Marketing & Grading/Packing visit BEST PRICE (Departmental Store) and BIG BAZAAR Outlets in Jammu and meet the concerned Head there with an initiative to rope in Farmers directly to the Outlets for marketing/sale of their produce and discuss the necessary modalities**





### **ARAE MARKETING OFFICE KATHUA**

**Area Marketing Officer Kathua meeting with D C Kathua in connection with seeking of permission for installation of hoardings at LAKHANPUR**



## ARAE MARKETING OFFICE RAMBAN

**As the trading of Fruits & Vegetables from Old Market Batote has been shifted to Fruit Mandi Batote, in this connection, Deputy Commissioner and Addl. Deputy Commissioner Ramban visit Fruit Mandi Batote to take stock of the trading activities & assuring the traders all possible support from the District Administration**





### **ARAE MARKETING OFFICE DODA**

**Area Marketing Office Doda and the Officers/Officials of allied Departments organised an Awareness Camp at Panchayat Halga Jodhpur Doda on Saturday and educated the growers about post harvest management techniques and other Departmental Programs/Schemes**





**Officers/Officials of A M O Office Doda along with Officers/Officials of the Engineering Wing visit Fruit and Vegetable Mandi Paryote regarding its development**





**ARAE MARKETING OFFICE ANANTNAG**

**Officers/Officials of AMO Office Anantnag on inspection of Fruit Mandi Botingoo**



**ARAE MARKETING OFFICE PULWAMA**

**Officers/Officials of AMO Office Anantnag on inspection of Fruit Mandi Prichoo Pulwama**



## AREA MARKETING OFFICE KUPWARA

Field Officials of A M O Office Kupwara in field in connection with the Departmental Activities



**AREA MARKETING OFFICE SOPORE**

**Baghi Sundri Road, an alternate approach road to Sopore Mandi being developed/restored**



# BANDIPORA



Establishment of AMO office  
Bandipora educating growers on  
benefits of ethical grading and  
packing of fruit crop.

**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**