



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



**( SERVING TO EMPOWER THE GROWER )**

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



**17-08-2021**

**Assistant Directors Marketing & Grading/Packing meet Director Horticulture Production Department Jammu and discuss marketing of Aloe Vera and Refrigerated Transportation facilities. They also visit the Store of Mr. Nikil, a young Agri- Entrepreneur and imparted him awareness about the Departmental Programs/Schemes and necessary support**



**The Officers also meet Managing Director J K Agro and Joint Director Agriculture Marketing Department and visit their Sales Counter**



**AREA MARKETING OFFICE SRINAGAR**

**Macadamisation under progress in Fruit and Vegetable Market parimpora**



## AREA MARKETING OFFICE JAMMU

AGMO Akhnoor alongwith GMI Akhnoor attended Kissan Saptah at KVK R.S. Pura



**Construction of foundation of shops by allottees is in progress at Fruit and Vegetable Market Bishnah**



**AREA MARKETING OFFICE RAJOURI**

**AGMO Poonch visits the orchard of Mohd. Iqbal Parrey in village Lari and impart him knowledge and importance of modern grading & packaging.**



## **AREA MARKETING OFFICE DODA**

**The field staff of AMO Office Doda conduct a meeting with the progressive orchardists of Doda town**



## **AREA MARKETING OFFICE ANANTNAG**

**Agmo Anantnag interact with the growers of Akingam Anantnag regarding eNAM registration and ethical grading/packing.**



## AREA MARKETING OFFICE BUDGAM

**Area Marketing Officer along with staff visit village Varipora and interact with the progressive grower having high density orchard and educate him about Departmental Programs**





**AREA MARKETING OFFICE SOPORE/BARAMULLA**

**AGMO Baramulla meets Executive Officer Municipal Council Baramulla regarding Master Plan**



**AREA MARKETING OFFICE KUPWARA**

**Area Marketing Officer Kupwara alongwith G M Is out in field in connection with Departmental Activities/Programs**



## AREA MARKETING OFFICE GANDERBAL



## Establishment of AMO Ganderbal

Ongoing registration for  
entrepreneurship development  
programme on Food Processing  
for unemployed youth

**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**