



**GOVERNMENT OF JAMMU & KASHMIR  
DIRECTORATE OF HORTICULTURE  
PLANNING & MARKETING**



( SERVING TO EMPOWER THE GROWER )

**District-Wise  
details of Activities  
of the  
Department of Horticulture  
Planning & Marketing**



16-08-2021

**Assistant Directors Grading/Packing and Marketing visit DMI Office Jammu regarding release of funds under e-NAM and they also visit a Dairy Owner Mr. Syed in connection with establishment of a Dairy Products Plant at Jammu**



**AREA MARKETING OFFICE UDHAMPUR**

**AGMO Reasi along with GMI in association with growers of Mari on the plantation drive of Bottle Brush and Sagwan plants at Apni Mandi Marhi**



**AGMO Reasi along with G M I encourage the farmers to cultivate organic produce at large for good returns and to bring such produce to Apni Mandi Marhi for sale**



**AREA MARKETING OFFICE ANANTNAG**

**PMFME ( ODOP) meeting underway with CHO Anantnag**





**AGMO Anantnag/Dachnipora along with Field Officials visit 'Gruess Agri Serve'  
' Cold Storage and Grading / Packing Line of Mr. Khurram Shafi at Hardpora  
Achabal**





### **AREA MARKETING OFFICE PULWAMA**

**Area Marketing Officer Pulwama visits Organic Vegetable Fields along with farmers at Kakapora/Patelbagh Pampore**



**AGMO along with staff in field in connection with Departmental Activities**



**AREA MARKETING OFFICE KUPWARA**

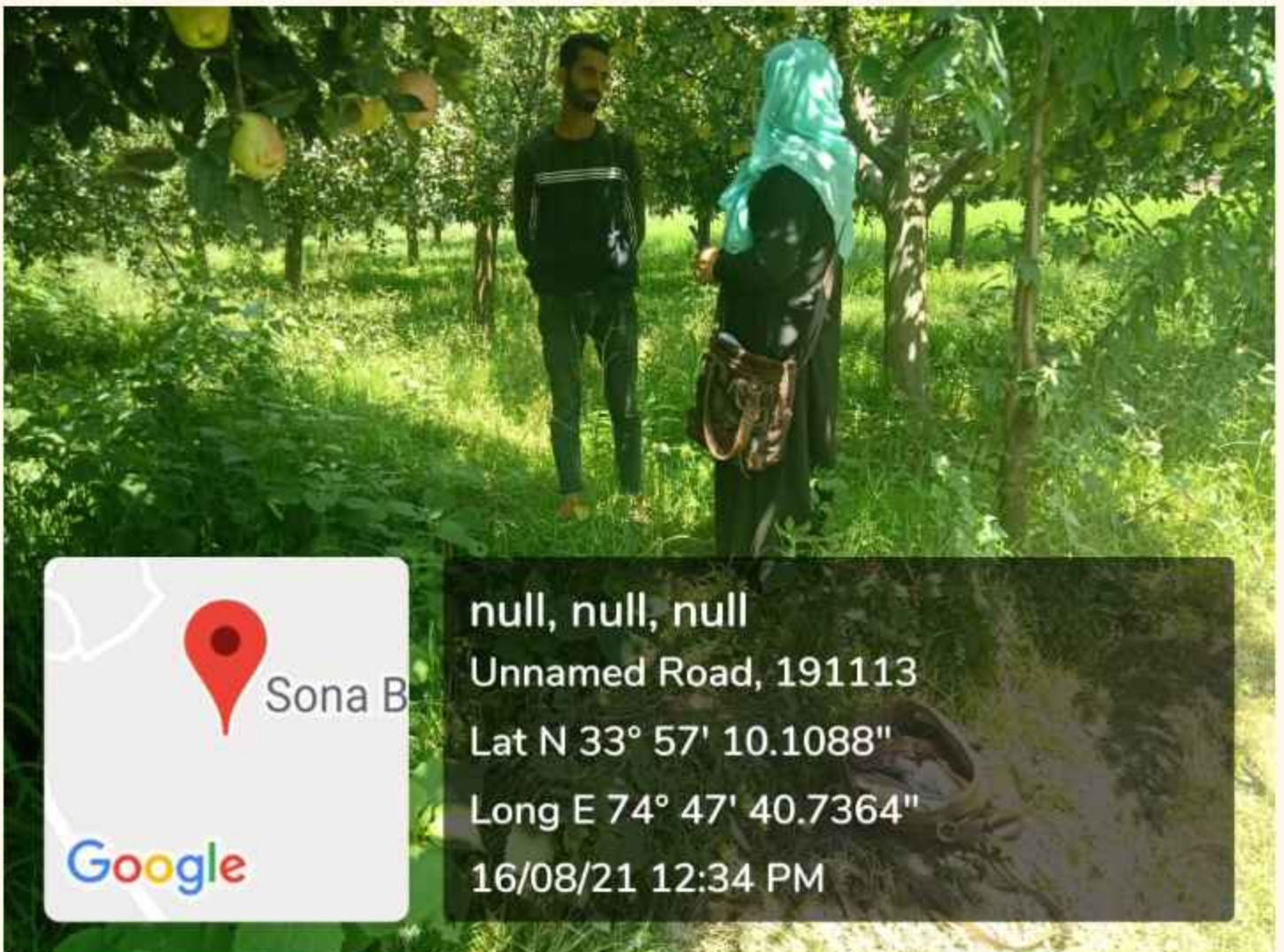
**Field Officials of A M O Office Kupwara educating growers about Departmental Programs/Activities**



**GMI of AMO office Kupwara educating growers regarding eNAM and grading at Wadipora, Handwara**

**AREA MARKETING OFFICE BUDGAM**

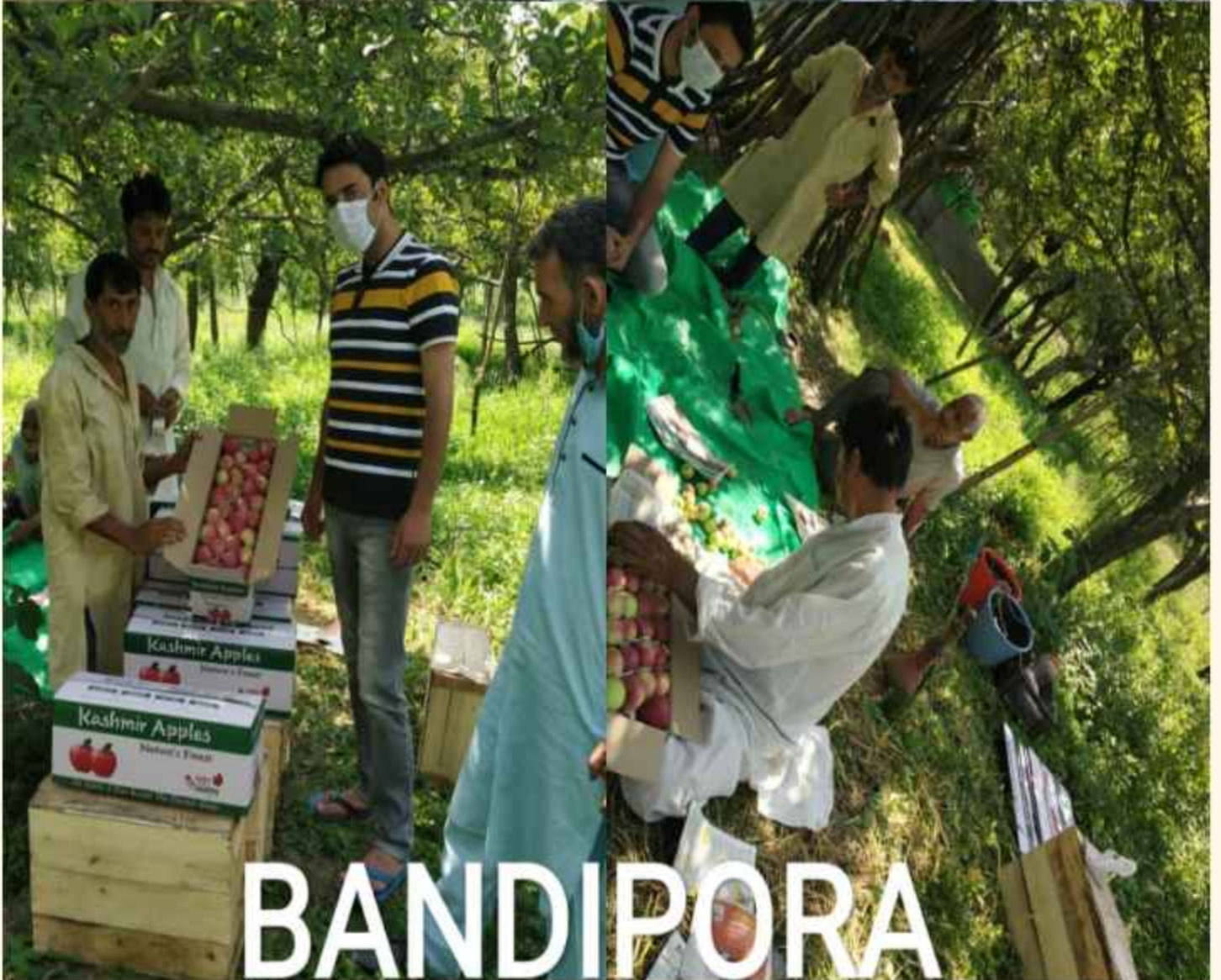
**Marketing Inspectors of AGMO Office Chadura held an interaction with a growerS at village Repora Zone Chadura REGARDING proper grading and packing practices soil testing for better fruit production**





**AREA MARKETING OFFICE BANDIPORA**

Establishment of AMO office  
Bandipora educating growers on  
benefits of proper grading and  
packing of fruit.



**BANDIPORA**

## AREA MARKETING OFFICE SOPORE

Officials of Area Marketing Office Sopore demolishing/evacuating unauthorized structures in Fruit Market Sopore



Mazbugh Rd, Vedipora Lurhama, 193201

Latitude

34.28277798°

Longitude

74.43504831°

Local 02:40:31 PM

GMT 09:10:31 AM

Altitude 1530.92 meters

Saturday, 14-08-2021



**VISHESH MAHAJAN**  
**( JKAS )**  
**DIRECTOR**  
**Department of Horticulture**  
**(Planning & Marketing)**  
**J & K Govt.**