



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

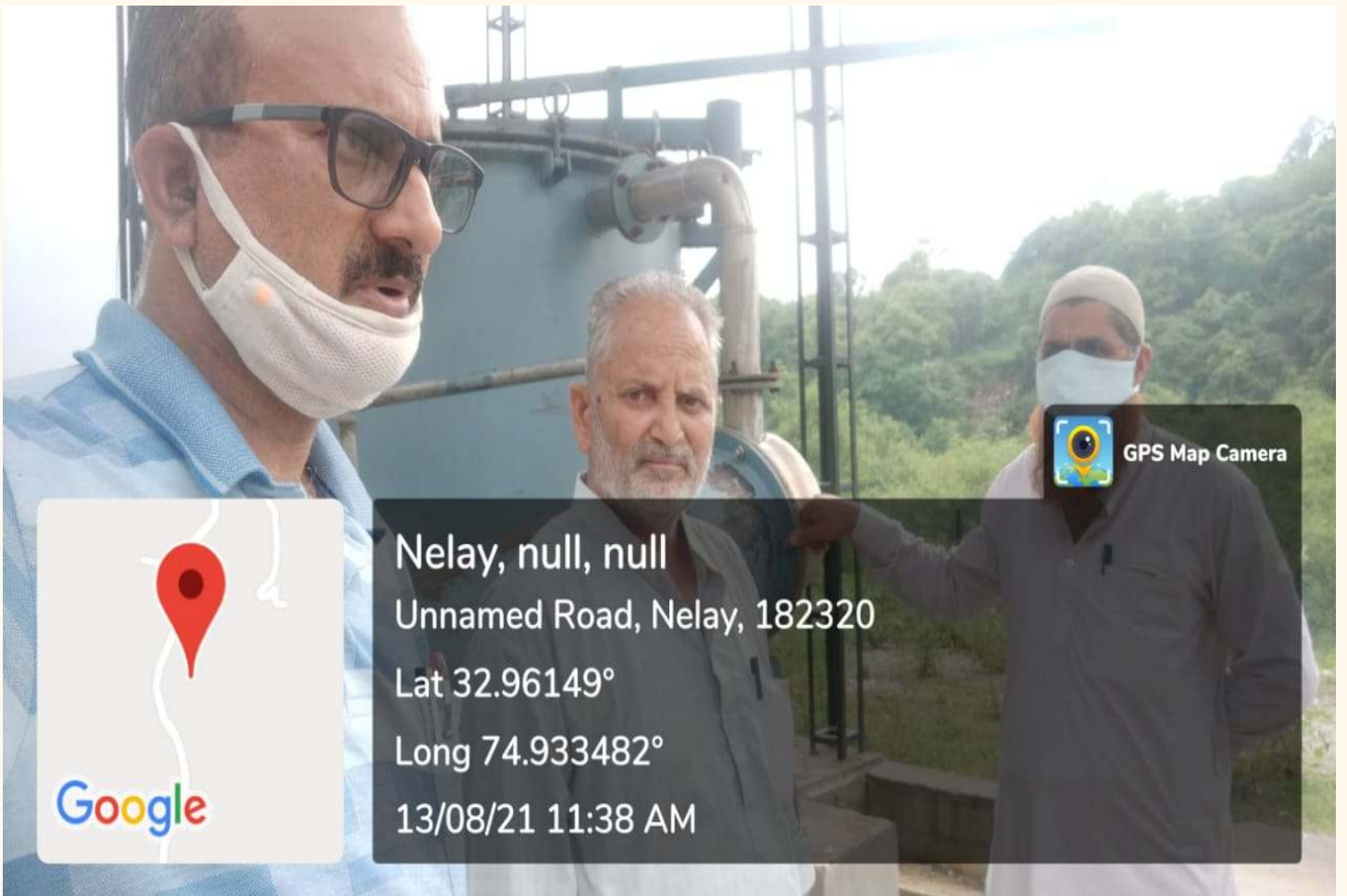
**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



14-08-2021

AREA MARKETING OFFICE UDHAMPUR

AGMO Reasi with GMI Reasi visited the Lemon Grass Processing Unit established by a progressive farmer/entrepreneur Sh. Till Raj at Sirah Panthal



Solar Dryer being installed in the vicinity of Fruit and Veg Mandi Udhampur



AREA MARKETING OFFICE

An Awareness Programme was organised by the Horticulture Planning and Marketing Office Doda at Bhagwah Block where awareness was given about the departmental activities to Sarpanchs and PRI Members



AREA MARKETING OFFICE RAJOURI

AEE and JE of Engineering Wing visited Poonch with regard to RBM filling in Kankote F & V Market Poonch



RBM filling and Nishandehi starts in Poonch Fruit Mandi





AREA MARKETING OFFICE SOPORE

AMO Sopore had meeting with J & K Bank Officers regarding renewal of licenses and other issues



AREA MARKETING OFFICE SRINAGAR

Area Marketing Officer Srinagar along with G M I discussing rent issue with the J & K Bank Officer of Branch Parimpora Mandi. Also the Staff monitoring evacuation of huge piles of rotten potatoes in Fruit Mandi Parimpora





AREA MARKETING OFFICE KUPWARA
Area Marketing Officer Kupwara along with staff in a meeting with Fruit
Association Handwara and in field regarding Departmental Activities



PRESIDENT FRUIT ASSOCIATION
HANDWARA DISCUSSING ISSUES OF
FRUIT MANDI HANDWARA WITH AMO
KUPWARA.



AMO kupwara along with Marketing inspector educating the growers regarding eNAM & benefits, various schemes of GOI & Grading benefits at Chogal Handwara

AREA MARKETING OFFICE JAMMU

AGMO visits NARDI BALA Akhnoor to meet progressive grower Sh. Sukhdev Verma ji who has started labeling and branding of his products as guided by the AGMO Office Akhnoor for good marketing returns



AREA MARKETING OFFICE SHOPIAN

AMO Shopian along with field Staff today held a meeting with Office bearers of Fruit Shopian regards various issues. The Staff also visits F & V Mandi Aglar to take stock of ongoing developmental works





AREA MARKETING OFFICE BUDGAM

Grading and Marketing Inspectors of AGMO Office Chadura held an interaction with the Vegetable growers Of village Daulatpora Zone Chadura where growers were made aware about the benefits of Direct Marketing, Proper Grading and Packing of Vegetables



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J & K Govt.