



**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF HORTICULTURE
PLANNING & MARKETING**



(SERVING TO EMPOWER THE GROWER)

**District-Wise
details of Activities
of the
Department of Horticulture
Planning & Marketing**



09-08-2021

HON'BLE PRIME MINISTER

Mr. NARINDER MODI in a virtual interaction with a Kashmiri Saffron Grower



Daily Excelsior ✓

38m • 🌐



PM Narendra Modi today interacted Kashmir saffron grower Abdul Majid Wani who narrated how his income increased with host of government schemes especially GI tagging and spice park in Kashmir.



HARVESTING FARMER NETWORK

Harvesting Farmer Network promoting marketing/sales of Kashmiri Fruit



Harvesting Farmer Network... ...

@HarvestingFN

High-density apples (red voloux & red gala) from Kashmir.

If you are interested in buying wholesale, please WhatsApp text us at wa.me/918284808666



<https://twitter.com/harvestingfn/status/1424592717724590083?s=24>

AREA MARKETING OFFICE SRINAGAR

Field Official of AMO Office Srinagar inspecting the existing unit of ODOP Applicant M/S JEE ENN SONS as per the guidelines of PM-FME Scheme



Area Marketing Officer Srinagar alongwith GMI in an interaction with President Fruit and Vegetable Market Parimpora regarding various development issues



AREA MARKETING OFFICE KUPWARA

AMO and officials of AGMO Office Kupwara convening a meeting with Dry Fruit Traders of Fruit Market Kupwara regarding completion of shops/ starting of trade in the Market and other issues



Grading/Packing Inspection in Fruit Market Handwara



AREA MARKETING OFFICE DODA

AMO establishment Doda holding meeting with DHO Doda regarding deficiencies in ODOP cases/assessment and production of fruits in various blocks of district Doda.



AREA MARKETING OFFICE ANANTNAG

Area Marketing Officer Anantnag along with field staff visit an High Density Apple Orchard of Mr. Javid Ahmad at village Dupatiyar who has adopted an Integrated Cropping System in his orchard





Establishment of AMO Ganderbal

Visit to High Density APPLE 🍏
orchard at Waskura Ganderbal
regarding exploration of market
to the ready to harvest produce



**Around 2000 Boxes (10Kg.) High
Density APPLE 🍏 varieties
including Gala Redlum, Royal
Gala, Red Chief, Red Velox and
Granny Smith available with
Mr.Muhammad Maqbool
Cell No.7006345773
at Waskura Ganderbal
High Tech Grading line facility is
also available with the grower
Interested buyers may contact
the grower on the given number**

AREA MARKETING OFFICE BANDIPORA



Establishment of AMO office
Bandipora creating awareness



amongst growers regarding enam,
direct marketing and grading and
packing of fruit.



BANDIPORA

AREA MARKETING OFFICE SOPORE/BARAMULLA

Area Marketing Officer Baramulla alongwith AGMO visit District Court Baramulla to meet Public Prosecutor regarding subjudice cases of Baramulla and Sopore Mandies



AMO and Field Staff also meet Sarpanch Palhallan regarding Samridh Kisaan Mah and other Schemes.



AREA MARKETING OFFICE PULWAMA

Area Marketing Officer Pulwama alongwith AGMO visit Pachaar Fruit Mandi to take stock of ongoing development works



Marketing Inspector interacting with the growers of Chankitar and Mandoora villages of Tral at AGMO Office Tral regarding e NAM registration and other Departmental Schemes



AREA MARKETING OFFICE KULGAM

Area Marketing Officer Kulgam, as per directions of District Administration Kulgam, on Sunday attended the function at KUND Kulgam in connection with the visit of Hon'ble Lieutenant Governor



VISHESH MAHAJAN
(JKAS)
DIRECTOR
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(Planning & Marketing)
J & K Govt.