



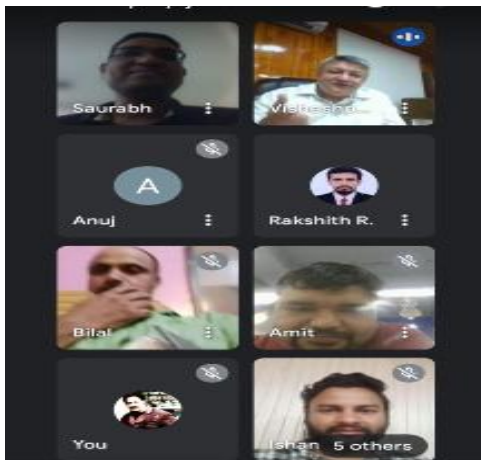
Government of
Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir

**District-Wise details
of activities
of Horticulture
(P&M) Department**

08-07-2021

Director Horticulture (P&M) attended meeting through virtual mode with Intello Labs Pvt Ltd regarding the usage of technology developed by the company for fruits and other horticulture products which help to monitor the quality of produce, help achieve good prices, and help reduce food losses. Director invited the company for a demo of the technology /App during the upcoming fruit season.





Director also in the day had two more virtual meeting with Women Self help group from Chenani and Samba.

The female participants showed interest in food processing.

AMO UDHAMPUR

A famers/traders meeting held at Garrian Apni Mandi with live auction of tomato. Beside this SHGs along with their female members were also participated. AD marketing and AD G&P apprise the gatherings with latest scheme of department.





AMO KUPWARA

Encroachment removed at
approach road Handwara



AMO BANDIPORE



Establishment of AMO office Bandipora creating awareness about grading and packing among peach growers of Bandipora.



Bandipora team visited Nowgam area of the district and educated growers about harvesting and grading & packing of plum crop.



BANDIPORA

AGMO BISHNAH

Attended meeting with BPM of NRLM & members of SHGs at Bhatyri Bishna reg. Marketing of their products



AGMO KATHUA

Visited Mango & litchi Orchard at Rakh Hosiar



Rakh Hoshiari null null

AMO GANDERBAL

Meetings undertaken with regard to formulation of Grape centre proposal



AGMO SAMBA

AGMO Samba, along Dr Neerja Sharma Senior Scientist KVK Samba, held meeting of women's group at Kartholi Samba.



Meeting held with women's group at Gurah Slathia Vijaypur, Samba.



Visited Gurah Slathia Samba and inspected the pilot project started by Sh. Inderjeet Singh for drying and sale of Curry Leaves



AMO BUDGAM

Meeting with sarpanch and fruit growers of village Bundgam ,Tehsil Magam and created awareness about benefits of proper grading and packing,e-NAM .



AMO SRINAGAR

Dussheri variety mangoes in parimpora mandi.
Facilitated the seller and ensured that the farmer gets
better returns.



Verification of lease deeds in Mandi



AMO ANANTNAG

Visited Village Bewora and met Growers, discussed with them various schemes like eNAM , PMFME , ODOP . ENAM registration forms were distributed among Growers



AMO BARAMULLA

At ACR OFFICE IN CONNECTION WITH MUTATION OF
BARAMULLA AND SOPORE MANDIS



PDD INSPECTED THE POLES COMING IN WAY OF
CONSTRUCTION OF SHOPSITES TO BE RELOCATED..



(Vishesh Mahajan,JKAS)
Director
Horticulture (P&M)