



Government of
Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir

**District-Wise details
of activities
of Horticulture
(P&M) Department**

06-07-2021

Director Horticulture (P&M) today visited fruit and vegetable market Zaloosa in district Budgam. He was accompanied by Deputy Director kashmir ,Executive Engineer and other officials of the department.



Director Horticulture (P&M) with Deputy Director kashmir and Exen planning and Marketing visits proposed site for farmers market watura Chadura Budgam.



Deputy Director (J) headed team visited visited
Lavender Oil extraction unit at Top Khellani area of
Bhaderwah



Deputy Director (J) Horticulture planning and Marketing Jammu division attended meeting with the B.D.C Chairman and Sarpanch's of Kishtwar.



AMO KUPWARA

Visited Panchayat Halqa-C of village Awoora in connection with awareness regarding post harvest management techniques and different state and centrally sponsored schemes.



G/MI „Area Marketing Office
KUPWARA educating Growers
regarding grading practices n takin
g feedback regdng low production
at Villgam



AMO GANDERBAL

Meeting with FPC Batwina Ganderbal and ensuring them full marketing support in their endeavours. The meeting was attended by CHO Ganderbal Representative of NAFED and CEO and board members of FPC



AGMO AKHNOOR

Visited Gandarwain , tanda Akhnoor along with GMI interacted with the growers who sell different desi varieties of mangoes on road sides and motivated them to sell their produce in F& V market Akhnoor



AMO UDHAMPUR

Meeting with sales executive Gratitude Farms pvt.Ltd.Puducherry regarding marketing and branding of kalladi(drying),



AMO SOPORE

Scrutiny of forms underway at sopore.



AMO DODA

Team of engineering wing visited the the proposed site at Kandari Nala Assar to take measurements and site plan for construction of Formers Market Kandari Nala



AMO BANDIPORE



Establishment of AMO office Bandi
pore registering growers for Enam
and educating them on importance
of proper grading and packing pra
ctices.



Meeting with HDO Sumbal in conne
ction with collection of zone-wise
horticulture area/production
information to assess feasibility of
proposed Naidkhai Mandi.

AMO BARAMULLA

Meeting with sarpanch heer and discussed the schemes of the department like ODOP, e-NAM registration

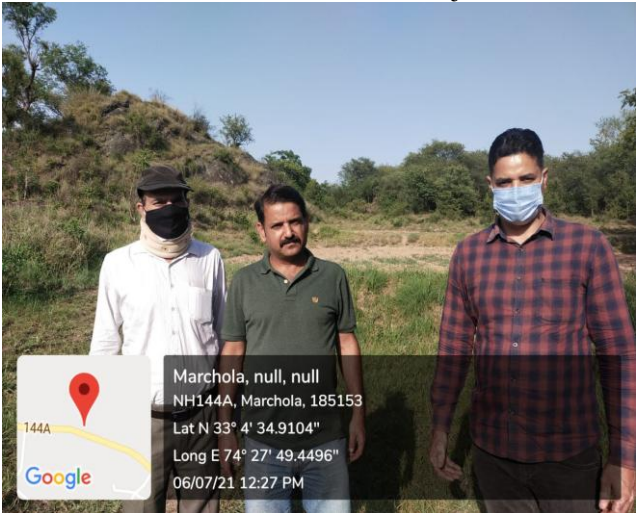


Construction of shopsites at F&V Market Kanispora
in Progress



AGMO RAJOURI

Visited proposed site for development of Farmer's market
at Bal shama ,tehsil sunderbani Distt. Rajouri.



Marchola, null, null
NH144A, Marchola, 185153
Lat N 33° 4' 34.9104"
Long E 74° 27' 49.4496"
06/07/21 12:27 PM

AGMO POONCH

Visited orchard of Rashid Malik at village Dharba. Orchardist apprised regarding proper grading & packaging to get best remunerative returns.



AGMO REASI

Interacting with a fruit wholesaler / trader who outrightly purchases mango orchards and markets the same.

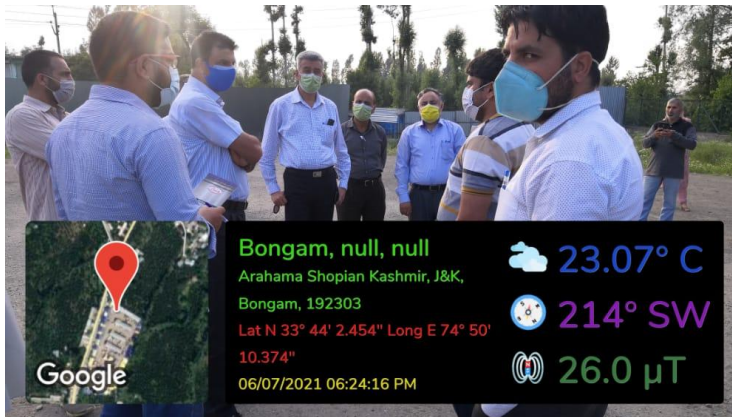


Interacting with Tehsildar for identification of suitable state land at Sullah Reasi for a Farmer Market.



AMO SHOPIAN

MD JKHPMC visited F&V Mandi Arhama Shopian in connection with establishment of Grading line and pack House in the Mandi



AMO PULWAMA

Attended awareness among the growers also
numberdar at. Village Hakripora newa





Work on Phars at Pacchar Mandi in progress.



AMO KULGAM

Fencing and drainage works at Fruit Mandi Kulgam in progress.



Meeting with executive officer, MC Devsar



AMO ANANTNAG

Interaction with Sarpanch & ward members with progressive growers of Sadwara A, B, Doru , verinag



Verification of Jablipora Applicant Forms to list out
those who have not submitted their verification
documents



(Vishesh Mahajan,JKAS)
Director
Horticulture (P&M)