



Government of  
Jammu and Kashmir  
Directorate of Horticulture  
Planning and Marketing  
Srinagar, Kashmir

**District-Wise details  
of activities  
of Horticulture  
(P&M) Department**

**24-06-2021**

## Improved Provincial Co-ordination

In the Marketing section of the department, a renewed co-ordination is being witnessed between two provinces where officials in Kashmir are helping the marketing of Jammu based produce

Mangos and Jammu based officials helping create more opportunities for Kashmir Cherry by developing new avenues and prospects.

These endeavors have been widely welcomed by the growers from both provinces and have urged the department to continue such coordination regarding other produces' of both regions.

## AGMO POONCH

Visited kalai village and motivated the traders to divert their fresh fruit to Rajouri or narwal mandi.



# AMO KULGAM

Meeting between garlic growers and Traders at Buchroo



## AGMO SAMBA

Visited big Mangoes orchard of Baloch Din , Sham Kumar and Akhil at Barri Badori. Provided him good market linkage.



## AGMO AKHNOOR

Visited mangoes village nai basti Sungal and met sarpanch, naib sarpanch and growers. provided contact no. Of traders to them of different mandies



## AMO BANDIPORE

Establishment of AMO office Bandipora creating awareness amongst growers of Bandipora district regarding various departmental schemes and also registering growers for Enam. Also educating growers on benefits of ethical grading & packing practices.

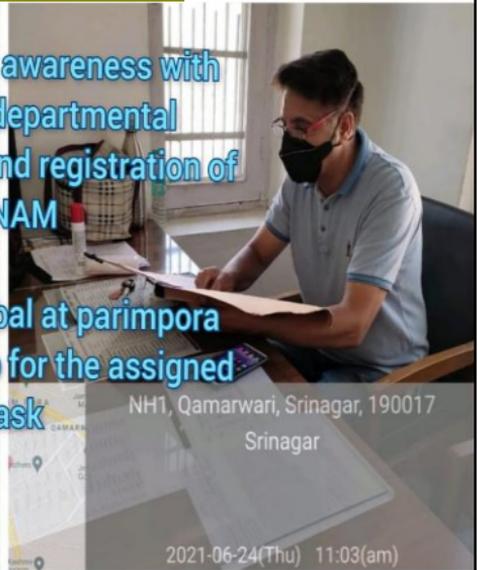


## AMO GANDERBAL



Field visit for awareness with regard to departmental programmes and registration of eNAM

GnMI Ganderbal at parimpora srinagar on job for the assigned task



NH1, Qamarwari, Srinagar, 190017  
Srinagar

2021-06-24(Thu) 11:03(am)

## AMO DODA

Visited Indo\_Italian botanical Garden Bari Arnoora and interacted with grower of olive oil, walnut and apricot.



## AMO KATHUA

Enrollment for e-NAM and thereafter surveyed the Mango Orchard of Sh. Surinder Dev Singh Jamwal



# AMO BUDGAM

e-NAM registration of growers of zone Chadura



# Registration of grower for e-NAM at Magam Beerwah



**(GEO TAGGED FIELD VISIT)**

## AMO RAMBAN

Virtual training on beekeeping and value addition of honey



(Vishesh Mahajan,JKAS)  
Director  
Horticulture (P&M)