



Government of Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir

DEPARTMENTAL ACTIVITIES

DAILY BULLETIN

02-06-2021

Departmental Marketing activity

As part of the plan devised by the Director Horticulture (P&M) to visit all the districts of Kashmir valley for dissemination of growing importance of e-NAM, latest grading & packing ideas and other departmental activities, AD (Marketing) and AD (G&P) today visited many areas of district Budgam.







AMO BARAMULA

Ist consignment of cherry from upper belts of Baramulla under Direct Marketing concept



AMO SHOPIAN

DC Shopian visited F&V Mandi Aglar Shopian and reviewed the progress of developmental works



AGMO SAMBA

Visit to two Mango orchards. Discussion revolved around adopting proper treatment, sorting, grading, making small economy packs of "Desi" variety of Mangoes with proper labelling.,



AGMO REASI

Visit to Mango orchard at Bhagga Saldi and guided them about Grading/packing/branding and other issues



(Vishesh Mahajan , JKAS)
Director
Horticulture (P&M)

