



**Government of Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir**

DEPARTMENTAL ACTIVITIES

DAILY BULLETIN

16-06-2021

Director Horticulture (P&M) visits Narwal Mandi



Director Horticulture (P&M), Vishesh Mahajan conducted a detailed meeting with the members of Jammu Fruit Association which was led by its president Davender Gupta , vice president Ashok Kumar Gupta and general Secretary Nitin Jain and Vegetable Association led by by President Surinder Singh,Vice president Vishal Kohli and General Secretary Mr.Ankur.

During the meeting a number of issues were discussed which came up during the discussion. All the officials of the department and engineering wing were present in the meeting.

Director Horticulture (P&M) was apprised by Fruit and Vegetable Association members about some burning issues that they are facing in the Mandi and needed immediate attention. Members requested for extension of lease deeds and at the same time asked for completion of Auction shed in Phase-I. Director in the meeting assured the Fruit and Vegetable Association members that their demands will be addressed at the earliest

Director asked the concerned officials to act on the demands raised by the Fruit and Vegetable Associations and provide the necessary facilities in the Mandi like water and Canteen. He directed the engineering wing of the department to expedite work on pending projects and instructed that they may be completed within the next fifteen days.

Director informed the Fruit and Vegetable Association that the Fruit & Vegetable Mandi is under Smart City Project and amount to the tune of Rs. 12.00 crores has been envisaged for creating various facilities. He conveyed to the members that extra facilities will be coming up in near future in the Mandi that would be beneficial for growers/traders.

In this direction the Director assured the Fruit and Vegetable Association that the matter will be taken up with CEO Jammu Smart City for immediate installation of extra lights and public toilet facilities in the Mandi.

Regarding the space shortage for parking of trucks, the Director assured the Fruit and Vegetable Association that the department will take up the matter with NHPC for renting out the land to the department so that during the peak season the extra inflow of trucks in the mandi can be managed well.

However, the Director agreed to the Fruit and Vegetable Association's suggestion of using for a temporary phase the adjacent railway land and agreed that the matter will be taken up with authorities.

While touring the Fruit Market and Vegetable Market ,Director asked the shopkeeper to desist from encroachments and offer cooperation with officials for better maintenance of the Mandi He impressed upon them that it was better that they themselves remove such illegal encroachments as they hinder the works being carried out by various agencies including departmental engineering wing.

During the discussions with the Mandi people, the Director asked for support from them in keeping the Mandi clean and hygienic.

Regarding the issue raised by the Fruit and Vegetable Association, the Director assured that the matter regarding the new road connectivity through Balidaan Istamb would be taken up with higher authorities.

Director also asked the Fruit and Vegetable Association to ensure that the members clear the pending dues immediately in order to avoid any legal action the department may be forced to initiate against the erring members.

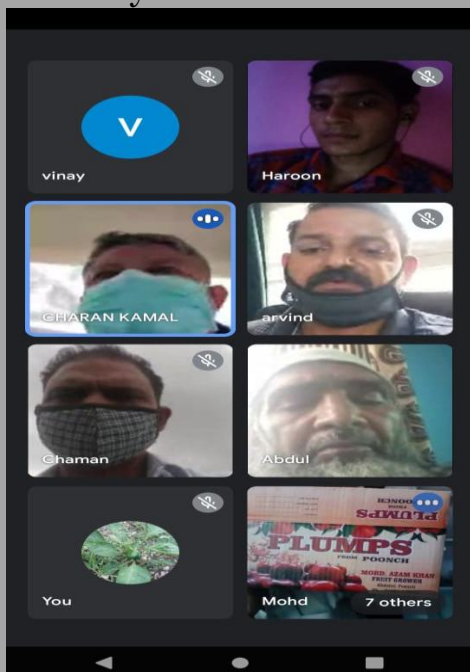


Director attends Virtual meet

Director Horticulture (P&M) today meet fruit growers and traders from Pooch and Rajouri through virtual Mode.

A number of issues were discussed which growers brought up during interaction with the Director.

Director assured that the department is always at their service .



AMO SOPORE

Deputy Director (K), along with AMO Sopore and AMO Baramulla, for stream lining the process of allotment in Fruit Mandi Sopore and settlement of other issues.



AMO BUDGAM

At village Patwaw Hillmission of zone Beerwah Budgam and zone chadura Budgam contracted fruit growers regarding awareness of post harvest management and techniques, e NAM registration and schemes of NHB.





AMO DODA

Visited the lavender orchard of one of the progressive growers of Bhalla areas Doda



2. Visited the top khellani area Seri of Bhaderwah Doda to discuss the processing of lavender oil n gave awareness about the departmental activities like e-NAM Direct marketing Grading n Packing



AMO SHOPIAN

Field staff in village Awneura Shopian in connection with varification of Jablipora applicants and e-nam registration



Field staff in village Awneura. Attended progressive growers regarding awareness about departmental activities and schemes



AGMO REASI

interacting with Mango growers at Lournu village of Bhabha Panchayat.



AMO KUPWARA



AMO KULGAM

Apple and vegetable farmers/ growers were introduced with the dealers from outside the UT.



AGMO AKHNOOR

Visited Mango Village Malla Tehsil Khour to meet the progressive growers. The team of Umaaha solutions Pvt. Ltd. also joined the meeting



(Vishesh Mahajan , JKAS)

Director

Horticulture (P&M)