



Government of Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir

DEPARTMENTAL ACTIVITIES

DAILY BULLETIN

11-06-2021

Virtual Meet

Director Horticulture (P&M) today attended a virtual meet of progressive growers of Kathua District

Present in the meet were Senior Scientist KVK, Manager Canning Center, AD Marketing; AD G&P.

A number of issues were discussed related to the increase in the production and simultaneously marketing of the growers's produce.

Director impressed upon them to give more attention to the proper branding of their produce.





Tahsin Chib



Viteshpaul Mahajan



Senior Scientist and Head



ANAYATULLAH KHANJI



Sali Mahajan



Randhiraj Jammwal



Nareesh Kumar



Shamma Indore



Shamma

Are you talking? Your mic is off. Click the mic to turn it on.

AMO PULWAMA

Acquainting the farmers about the e-nam spectrum
at AMO office Pulwama



AMO BUDGAM

e-NAM registration



AMO BARAMULLA

Met cherry growers to follow ethical grading



AGMO POONCH

In village kalai poonch for registration of farmers under enam.



AMO SOPORE

Awareness was also given to Growers for ethical
Grading and packing of apple



AMO ANANTNAG

A camp regarding varification of Jablipora Fruit Mandi applicants has been organised by the AMO Anantnag at Ashajipora Anantnag private fruit Mandi in which physical appearance of an applicant is mandatory...



AMO DODA

Visit to one of the progressive orchardist and vegetables grower of the area and made awareness about the Grading packing new market chennels E-NAM other departmental schemes



AMO GANDERBAL

At SKUAST (K) regarding maturity indices /scientific harvesting mechanism for better harvesting and storage of fruits.



AGMO UDHAMPUR

Chak Panchayat Udhampur where farmers have opted for Organic Farming.



AMO BANDIPORA

Establishment of AMO office
Bandipora educating cherry
growers of the district regarding
ethical grading practices.



(Vishesh Mahajan , JKAS)

Director

Horticulture (P&M)