

Government of Jammu and Kashmir Directorate of Horticulture Planning and Marketing Srinagar, Kashmir

DEPARTMENTAL ACTIVITIES DAILY BULLETIN

11-06-2021

Virtual Meet

Director Horticulture (P&M) today attended a virtual meet of progressive growers of Kathua District Present in the meet were Senior Scientist KVK, Manager Canning Center, AD Marketing; AD G&P. A number of issues were discussed related to

A number of issues were discussed related to the increase in the production and simultaneously marketing of the growers's produce.

Director impressed upon them to give more attention to the proper branding of their produce.



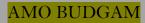


AMO PULWAMA

Acquainting the farmers about the e-nam spectrum at AMO office Pulwama







e-NAM registeration







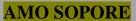
Met cherry growers to follow ethical grading



AGMO POONCH

In village kalai poonch for registration of farmers under enam.





Awareness was also given to Growers for ethical Grading.and packing of apple





AMO ANANTNAG

A camp regarding varification of Jablipora Fruit Mandi applicants has been organised by the AMO Anantnag at Ashajipora Anantnag private fruit Mandi in which physical appearance of an applicant is mandatory...





AMO DODA

Visit to one of the progressive orchedist and vegetables grower of the area and made awareness about the Grading packing new market chennels E-NAM other departmental schemes





AMO GANDERBAL

At SKUAST (K) regarding maturity indices /scientific harvesting mechanism for better harvesting and storage of fruits.



AGMO UDHAMPUR

Chak Panchayat Udhampur where farmers have opted for Organic Farming.



AMO BANDIPORA





(Vishesh Mahajan , JKAS) Director Horticulture (P&M)