



**Government of Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir**

DEPARTMENTAL ACTIVITIES

DAILY BULLETIN

24-05-2021

Director Horticulture (P&M) interaction with Kulgam growers



Director Horticulture (P&M) today had a detailed meeting with Fruit & Vegetable growers of Kulgam district through a virtual mode.

During the interactive session ,a number of issues were raised by the grower community . Director Horticulture (P&M) assured them of

looking into them and asked AMO Kulgam to forward such issues for proper disposal.

The main demand of growers of the area was to transfer the 24 Kanals of land at Brazloo, Kulgam already in the possession of dept. so that a CA store is established in PP mode. Director asked the growers to forward a resolution to the department for necessary government approval.

The Director informed the growers that their transport issue had already been taken up with the traffic department and a hassle free movement of fruit trucks during peak season on NH44 was assured by the authorities.

Growers also spoke about proper development of F&V Market Kulgam which include drainage, proper fencing. Post harvesting management of fruit was also discussed and growers were advised to avail schemes under NHB.

AMO SOPORE

Registering farmers on E-nam platform at their door.



AMO ANANTNAG

Awareness of E-nam registration among the growers/ traders



AMO SHOPIAN

Meeting with Fruit Association Shopian regarding implementation of Covid -19 SOP's during ensuing cherry season and registration of growers on E-nam portal



AMO BANDIPORE



Establishment of AMO office
Bandipora creating awareness
amongst cherry growers about



proper ways of harvesting, grading
and packing of the fruit.

AGMO SAMBA

DLC meeting held at Deputy Commissioner Office Samba, under chairmanship of Additional Deputy Commissioner Samba, to clear cases under PMFME ODOP.



(Vishesh Mahajan , JKAS)
Director
Horticulture (P&M)