



**Government of Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir**

DEPARTMENTAL ACTIVITIES

DAILY BULLETIN

21-05-2021

Directions

Good morning

I would like the AMOs and field staff to make small videos of 30-45 seconds about their advise to the growers of how they should pack the items, grade them ethically and also how they can be helped by direct marketing for vegetables and fruits

These videos can be the shared and the best shall be uploaded on twitter handle of the directorate .

Tehsin and Anayat also to make similar videos. Also additionally what the farmers especially the marginal farmers can do in addition to their traditional farming to enhance their income .

Third they should talk about the schemes and also about the the help government is giving to farmers .

I want all these videos made and shared in the group.The language should be local and understandable.

Director
Horticulture (P&M)

AMO BARAMULLA

North Fresh multilevel storage facility.



AMO SRINAGAR

Meeting with fruit Association regarding Covid SOP adherence.

Also Audio announcement regarding Covid sops has been placed in parimpora mandi



AMO BANDIPORE



AMO UDHAMPUR

Well regulated entry in the Udhampur mandi to ensure the Covid SOPs.



(Vishesh Mahajan , JKAS)

Director

Horticulture (P&M)