



**Government of Jammu and Kashmir
Directorate of Horticulture
Planning and Marketing
Srinagar, Kashmir**

DEPARTMENTAL ACTIVITIES

DAILY BULLETIN

19-05-2021

Meeting with Fruit Associations



Members of Parimpora Fruit Association Srinagar and Fruit Association Shopian today called on Director Horticulture (P&M) Vishesh Mahajan at his office in Srinagar. The meeting took place in light of the upcoming fruit season in the valley.

The Director and Association members had a threadbare discussion about the various issues confronting the valley fruit growers and traders.

In the meetig ,the Director assured the members that the motive of the department is the welfare of growers and their upliftment which would be maintained at all levels.

Director Horticulture (P&M) said that the department will provide all the support needed in the proper and timely transportaion of fruits from valley to other states of the country.He further emphasised that the department is working expeditiously on the well timed carriage of extra fragile Cherry to outside mandies through Air as well as rail mode.

He shared with members of his recent meeting with airline authorities in srinagar wherein the Director had asked them to facilitate the rapid movement of cherry on reasonable rates.

Moreover , Director Horticulture (P&M) also informed members that the

department is gearing up to further boost Mandi structure in a wholesome manner for the benefit of all stake holders.

During the meeting Director Horticulture (P&M) assured members of visiting all the mandis in valley in coming days to review the development pace .





Accord of Administrative Approval



Director Horticulture (P&M) chaired the meeting regarding finalization of Estimation/Accord of Administrative Approval for the works approved during FY 2021-22 under capex budget.

The meeting was attended by the officials of the department from both divisions and engineering wing of the department.



AMO SHOPIAN

Meeting DDC Shopian regarding transportation of cherry and functioning of Mandi during the forthcoming fruit season.



AMO BARAMULLA

Demarcation of shopsites in progress at fruit mandi Baramulla



Possession letters issued to allottees at fruit mandi Baramulla



AMO BANDIPORE



Establishment of AMO office
Bandipora creating awareness
amongst cherry growers about
better grading and packing
practices for better returns from
market.



AMO BUDGAM

Attended meeting with incharge Secretary district Budgam Mr Deeraj Gupta .



(Vishesh Mahajan , JKAS)
Director
Horticulture (P&M)