



Government of Jammu and Kashmir  
Directorate of Horticulture  
Planning and Marketing  
Narwal Jammu

# DEPARTMENTAL ACTIVITIES & MARKET RATES

## DAILY BULLETIN

08-02-2021



DIRECTOR HORTICULTURE (P&M)

# AZAD PUR MANDI NEW DELHI

Government of Jammu and Kashmir Deputy Directorate of Horticulture (Planning Marketing) New Kisan Ghar BR-2 Shalimar Bagh Delhi-110088

## DAILY MARKET INTELLIGENCE REPORT DATED: 08-02-2021

S. No.	Market	Commodity	Variety	Unit of Pack	Average Wholesale Price in Rupees									Arrivals in Mts		Arrivals in Trucks		Freight in ₹ per pack
					JK Super			JK Special			JK Fancy			Daily Arrivals	Cumulative arrivals till date	Daily Arrivals	Cumulative Arrivals	
					Min	Max	Avg.	Min	Max	Avg.	Min	Max	Avg.					
1	Delhi Azadpur Mandi	Apple	Delicious CS	10 KG	1000	1250	1125	-	-	-	-	-	-	283.20	196261.68	31	21818	35-36
			Delicious	F/C	1100	1400	1250	700	800	750	400	450	425					
			American	H/C	-	-	-	-	-	-	-	-	-					
2	Mumbai APMC Vashi	Apple	Delicious	F/C	1200	1400	1300	900	1100	1000	600	800	700	52.80	21260.80	3	1208	80-90
			American	H/C	-	-	-	-	-	-	-	-	-					
3	Kolkata Machua Mandi	Apple	Delicious	F/C	-	-	-	-	-	-	-	-	-	NO ARRIVALS	14300.00	N.A	1625	-
			Delicious	H/C	-	-	-	-	-	-	-	-						
			American	F/C	-	-	-	-	-	-	-	-						
			American	H/C	-	-	-	-	-	-	-	-						
4	Bangalore APMC Hoskur	Apple	Delicious	F/C	1050	1300	1175	900	1000	950	-	-	-	90.00	18810.00	5	1045	180-190
			Maharaji	F/C	-	-	-	-	-	-	-	-						
			American	H/C	-	-	-	-	-	-	-	-						
ARRIVALS of 07.02.2021 also incorporated												426.00	250632.48	39	25696	-		

15/Mktg./000/2020-21/2093

dated: 08-02-2021

Submitted to the Director, Horticulture Planning & Marketing, J&K for Information.

*[Signature]*  
Dy. Director  
08/2/21

Horticulture Planning & Marketing Delhi

Fruit & Vegetable Mandi, Parimpora, Srinagar, (Terminal Market)



# AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET)

## A STEP TO GLOBLIZE INDIAN AGRICULTURE

A PROJECT OF DIRECTORATE OF MARKETING AND INSPECTION, DEPARTMENT OF AGRICULTURE  
AND CO-OPERATION, MINISTRY OF AGRICULTURE, GOVERNMENT OF INDIA

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Data Sent on 08/02/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Apple	1	Tonne	Delicious	Medium	6300	6600	6900	Rs./Quintal
			Delicious	Small	5000	5300	5600	Rs./Quintal
			Maharaji	Medium	2500	2650	2800	Rs./Quintal
			Maharaji	Small	1600	1750	1900	Rs./Quintal
Banana	45	Tonne	Other	Medium	2600	2750	2900	Rs./Quintal
Bottle gourd	9	Tonne	Other	FAQ	2000	2100	2200	Rs./Quintal
Brinjal	9	Tonne	Other	FAQ	1800	2100	2400	Rs./Quintal
Cabbage	1	Tonne	Other	FAQ	700	800	900	Rs./Quintal
Carrot	18	Tonne	Other	FAQ	1500	1600	1700	Rs./Quintal
Cauliflower	9	Tonne	Other	FAQ	1300	1400	1500	Rs./Quintal
Cucumbar (Kheera)	5	Tonne	Other	FAQ	3000	3100	3200	Rs./Quintal
Field Pea	18	Tonne	Other	FAQ	2500	2600	2700	Rs./Quintal
French Beans (Frasbean)	9	Tonne	Other	FAQ	3300	3400	3500	Rs./Quintal
Garlic	9	Tonne	Other	FAQ	9000	10000	11000	Rs./Quintal
Grapes	27	Tonne	Green	Medium	5000	6000	7000	Rs./Quintal
			Other	Medium	8000	9000	10000	Rs./Quintal
Green Chilli	2	Tonne	Other	FAQ	4000	4250	4500	Rs./Quintal
Kinnow	45	Tonne	Other	Medium	2000	2250	2500	Rs./Quintal
Knool Khol	27	Tonne	Other	FAQ	1300	1400	1500	Rs./Quintal
Onion	54	Tonne	Other	FAQ	3500	3600	3700	Rs./Quintal
Orange	72	Tonne	Other	Large	6000	6200	6400	Rs./Quintal
			Other	Medium	5600	5800	6000	Rs./Quintal
			Other	Small	5200	5400	5600	Rs./Quintal
Pomegranate	18	Tonne	Other	Medium	10000	11000	12000	Rs./Quintal
Potato	36	Tonne	Other	FAQ	800	1050	1300	Rs./Quintal
Spinach	18	Tonne	Other	FAQ	3300	3400	3500	Rs./Quintal
Tomato	27	Tonne	Other	FAQ	1800	1900	2000	Rs./Quintal
Turnip	18	Tonne	Other	FAQ	800	900	1000	Rs./Quintal

Executing Agency:  
National Informatics Center, Ministry of Communication and  
Information Technology, Government of India

**Fruit & Vegetable Mandi, Narwal, Jammu, (Terminal Market)**



# AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET)

A STEP TO GLOBLIZE INDIAN AGRICULTURE

A PROJECT OF DIRECTORATE OF MARKETING AND INSPECTION, DEPARTMENT OF  
AGRICULTURE

AND CO-OPERATION, MINISTRY OF AGRICULTURE, GOVERNMENT OF INDIA

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Data Sent on 08/02/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Apple	45	Tonne	American	Large	8000	9000	10000	Rs./Quintal
Banana	80	Tonne	Other	Large	2500	2750	3000	Rs./Quintal
Bhindi(Ladies Finger)	32	Tonne	Other	FAQ	4500	4750	5000	Rs./Quintal
Brinjal	38	Tonne	Other	FAQ	1200	1350	1500	Rs./Quintal
Cabbage	150	Tonne	Other	FAQ	600	650	700	Rs./Quintal
Capsicum	38	Tonne	Other	FAQ	2500	2750	3000	Rs./Quintal
Carrot	120	Tonne	Other	FAQ	800	900	1000	Rs./Quintal
Cauliflower	160	Tonne	Other	FAQ	600	800	1000	Rs./Quintal
Cucumber (Kheera)	45	Tonne	Other	FAQ	1800	1900	2000	Rs./Quintal
Garlic	120	Tonne	Other	FAQ	8000	9000	10000	Rs./Quintal
Ginger(Green)	26	Tonne	Other	FAQ	2400	2450	2500	Rs./Quintal
Green Chilli	18	Tonne	Other	FAQ	3500	3750	4000	Rs./Quintal
Guava	27	Tonne	Other	Large	3000	3500	4000	Rs./Quintal
Indian Beans (Seam)	54	Tonne	Other	FAQ	2000	2500	3000	Rs./Quintal
Kinnow	90	Tonne	Kinnow	Large	2500	2750	3000	Rs./Quintal
Knool Khol	150	Tonne	Other	FAQ	600	650	700	Rs./Quintal
Lemon	34	Tonne	Other	FAQ	5500	5750	6000	Rs./Quintal
Lotus Sticks	16	Tonne	Lotus Sticks	FAQ	4000	4500	5000	Rs./Quintal
Mashrooms	16	Tonne	Other	FAQ	9000	9500	10000	Rs./Quintal
Mousambi(Sweet Lime)	36	Tonne	Other	Large	4500	4750	5000	Rs./Quintal
Onion	140	Tonne	Other	FAQ	3000	3050	3100	Rs./Quintal
Orange	27	Tonne	Nagpuri	Large	4000	5000	6000	Rs./Quintal
Papaya	36	Tonne	Other	Large	2000	2250	2500	Rs./Quintal
Peas Wet	90	Tonne	Other	FAQ	1200	1350	1500	Rs./Quintal
Pineapple	14	Tonne	Pine Apple	Large	3000	3500	4000	Rs./Quintal
Pomegranate	18	Tonne	Other	Large	8000	9000	10000	Rs./Quintal
Potato	356	Tonne	Local	FAQ	750	775	800	Rs./Quintal
Pumpkin	36	Tonne	Other	FAQ	1800	1900	2000	Rs./Quintal
Raddish	140	Tonne	Other	FAQ	600	650	700	Rs./Quintal
Round gourd	54	Tonne	Other	FAQ	2000	2100	2200	Rs./Quintal
Spinach	26	Tonne	Other	FAQ	800	900	1000	Rs./Quintal
Tender Coconut	27	Tonne	Other	Large	3000	3250	3500	Rs./Quintal
Tomato	130	Tonne	Other	FAQ	2000	2250	2500	Rs./Quintal
Turnip	45	Tonne	Turnip	FAQ	400	450	500	Rs./Quintal
Water Melon	6	Tonne	Other	Large	2000	2100	2200	Rs./Quintal

Executing Agency:

National Informatics Center, Ministry of Communication and  
Information Technology, Government of India

**Fruit & Vegetable Mandi, Kulgam**





Statement showing the Daily Arrivals and Despatches of Fruit & Vegetable

ARRIVALS

S. No.	Name of Fruit/ Vegetable	Unit	No. of Units	Wt in MTs	Rate/Un	
					A	
1	Apple Delicious	17 Kg Box				
2	Banana	16.67 Kg Box				
3	Orange	25 Kg box	40	1	1200₹	
4	Pomegranate	10 Kg Box				
5	Grapes	4 Kg Box				
6	Cabbage	1 Quintal				
7	Capsicum	1 Quintal				
8	Carrot	1 Quintal				
9	Cauliflower	1 Quintal				
10	Cucumber	1 Quintal				
11	Field Pea	1 Quintal				
12	Knol Khol	1 Quintal	03	0.3	1500₹	
13	Lemon	1 Quintal				
14	Onion	20 Kg Bag	40	0.8	700₹	
15	Potato	20 Kg Bag				
16	Pumpkin	1 Quintal				
17	Tomota	1 Quintal				
18	Turnip	1 Quintal	07	0.7	1000₹	
19	Raddish	1 Quintal				
20						
	Total		90	2.8		

AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET)  
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A PROJECT OF DIRECTORATE OF MARKETING AND INSPECTION, DEPARTMENT OF AGRICULTURE  
AND CO-OPERATION, MINISTRY OF AGRICULTURE, GOVERNMENT OF INDIA

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Data Sent on 08/02/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Knool Khol	0.3	Tonne	Knool Khol	FAQ	1470	1500	1530	Rs./Quintal
Onion	0.8	Tonne	Red	FAQ	3450	3500	3550	Rs./Quintal
Orange	1	Tonne	Orange	Large	4720	4800	4880	Rs./Quintal
Turnip	0.7	Tonne	Turnip	FAQ	980	1000	1020	Rs./Quintal

Executing Agency:  
National Informatics Center, Ministry of Communication and  
Information Technology, Government of India

# Fruit & Vegetable Market Batengo Anantnag (Satellite Market)



Data Sent on 08/02/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Banana	1.4	Tonne	Other	Medium	4500	4800	5000	Rs./Quintal
Cabbage	0.8	Tonne	Other	FAQ	900	1100	1200	Rs./Quintal
Capsicum	0.6	Tonne	Other	FAQ	2200	2400	2600	Rs./Quintal
Carrot	1.4	Tonne	Other	FAQ	1800	2000	2200	Rs./Quintal
Cauliflower	0.8	Tonne	Other	FAQ	2000	2300	2500	Rs./Quintal
French Beans (Frasbean)	1.2	Tonne	French Beans (Frasbean)	FAQ	2000	2200	2400	Rs./Quintal
Grapes	0.9	Tonne	Green	Medium	5000	5300	5500	Rs./Quintal
Onion	2.3	Tonne	Other	FAQ	2200	2400	2600	Rs./Quintal
Orange	1.7	Tonne	Other	Medium	4500	5000	5500	Rs./Quintal
Peas Wet	0.9	Tonne	Peas Wet	FAQ	2500	2700	2800	Rs./Quintal
Pomegranate	0.8	Tonne	Other	Medium	5200	5400	5600	Rs./Quintal
Potato	2	Tonne	Local	FAQ	2400	2600	2800	Rs./Quintal
Raddish	0.8	Tonne	Other	FAQ	1500	1700	1900	Rs./Quintal
Tomato	1.1	Tonne	Other	FAQ	2000	2200	2400	Rs./Quintal

Marketing Agency  
 (Name of the Marketing Agency)  
 (Name of the Marketing Agency)

## Fruit & Vegetable Market Kathua (Satellite Market)





## AGRICULTURAL MARKETING INFORMATION SYSTEM (AGMARKNET)

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AND CO-OPERATION, MINISTRY OF AGRICULTURE, GOVERNMENT OF INDIA

Logged as: **Kathua**

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Data Sent on 08/02/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	Unit
Apple	0.8	Tonne	Delicious	Medium	6000	7000	8000	Rs./Quintal
Banana	5.6	Tonne	Other	Medium	2800	2900	3000	Rs./Quintal
Brinjal	2.1	Tonne	Other	FAQ	1200	1300	1400	Rs./Quintal
Cabbage	2.9	Tonne	Other	FAQ	600	650	700	Rs./Quintal
Capsicum	1.4	Tonne	Other	FAQ	2500	2750	3000	Rs./Quintal
Carrot	2.8	Tonne	Other	FAQ	1000	1150	1300	Rs./Quintal
Cauliflower	3.8	Tonne	Other	FAQ	400	500	600	Rs./Quintal
Cucumber (Kheera)	1.3	Tonne	Other	FAQ	2000	2100	2200	Rs./Quintal
Ginger (Green)	0.4	Tonne	Green Ginger	FAQ	3500	3750	4000	Rs./Quintal
Grapes	0.3	Tonne	Other	Medium	7000	8000	9000	Rs./Quintal
Green Chilli	0.6	Tonne	Other	FAQ	4000	4500	5000	Rs./Quintal
Guava	0.3	Tonne	Other	Medium	4000	4250	4500	Rs./Quintal
Indian Beans (Seam)	1.9	Tonne	Other	FAQ	2200	2350	2500	Rs./Quintal
Kinnow	5.5	Tonne	Kinnow	Medium	1500	2000	2500	Rs./Quintal
Knool Khol	3.2	Tonne	Other	FAQ	500	600	700	Rs./Quintal
Lemon	0.6	Tonne	Other	FAQ	4000	4500	5000	Rs./Quintal
Onion	4.7	Tonne	Other	FAQ	2800	3000	3200	Rs./Quintal
Orange	1.2	Tonne	Other	Medium	4000	4250	4500	Rs./Quintal
Papaya	0.8	Tonne	Other	Medium	2000	2250	2500	Rs./Quintal
Peas Wet	3.5	Tonne	Other	FAQ	1200	1350	1500	Rs./Quintal
Pomegranate	1.4	Tonne	Other	Medium	8000	8500	9000	Rs./Quintal
Potato	5.3	Tonne	Other	FAQ	1000	1100	1200	Rs./Quintal
Pumpkin	3.6	Tonne	Other	FAQ	1200	1300	1400	Rs./Quintal
Raddish	3.8	Tonne	Other	FAQ	500	600	700	Rs./Quintal
Spinach	2.5	Tonne	Spinach	FAQ	600	700	800	Rs./Quintal
Tomato	4.8	Tonne	Other	FAQ	1600	1800	2000	Rs./Quintal
Turnip	1.6	Tonne	Other	FAQ	500	550	600	Rs./Quintal

Executing Agency:  
National Informatics Center, Ministry of Communication and  
Information Technology, Government of India

# Fruit & Vegetable Market Reasi



Logged as: Reasi

Data Sent on 08/02/2021

Commodity	Quantity	Unit	Variety	Grade	Min Price.	Mod Price.	Max Price.	
Banana	1.4	Tonne	Banana - Ripe	Medium	2800	3000	3200	Rs./
Bottle gourd	0.8	Tonne	Other	FAQ	1500	1800	2000	Rs./
Brinjal	1	Tonne	Round/Long	FAQ	1500	1600	1800	Rs./
Cabbage	1.3	Tonne	Other	FAQ	700	900	1000	Rs./
Capsicum	0.6	Tonne	Other	FAQ	1800	2000	2200	Rs./
Carrot	1	Tonne	Other	FAQ	1200	1200	1400	Rs./
Cauliflower	1.6	Tonne	Other	FAQ	800	800	1000	Rs./
Guava	0.6	Tonne	Guava Alshabad	Medium	3500	3800	4200	Rs./
Indian Beans (Seam)	0.5	Tonne	Other	FAQ	3200	3500	3800	Rs./
Kinnow	1.4	Tonne	Other	Medium	1500	1800	2200	Rs./
Kinnow	1.4	Tonne	Other	Medium	1500	1500	1800	Rs./
Knool Khol	0.8	Tonne	Other	FAQ	1500	1500	1800	Rs./
Knool Khol	0.8	Tonne	Other	FAQ	4500	4800	5200	Rs./
Mousambi (Sweet Lime)	10	Tonne	Mousambi	Medium	4500	4800	5200	Rs./
Mousambi (Sweet Lime)	10	Tonne	Mousambi	Medium	3200	3400	3600	Rs./
Onion	1.2	Tonne	Other	FAQ	3200	3400	3600	Rs./
Onion	1.2	Tonne	Other	FAQ	4000	4500	5000	Rs./
Orange	1.2	Tonne	Nagpuri	Medium	4000	4500	5000	Rs./
Orange	1.2	Tonne	Nagpuri	Medium	1000	1000	1200	Rs./
Potato	1.6	Tonne	Other	FAQ	1000	1000	1200	Rs./
Potato	1.6	Tonne	Other	FAQ	1800	2000	2200	Rs./
Tomato	1.4	Tonne	Other	FAQ	1800	2000	2200	Rs./
Tomato	1.4	Tonne	Other	FAQ	1200	1300	1500	Rs./
Turnip	0.8	Tonne	Other	FAQ	1200	1300	1500	Rs./

**Fruit & Vegetable Market Poonch (Apni Mandi)**



S.NO	Name of the Commodity / Item Rate	Retail Price Per Kg. (In Rs.)
1	Onion	33
2	Potato	12
3	Tomato	20
4	Beans	25
5	Brinjal	20
6	Cauliflower	10
7	Gourd.	30
8	Ladyfinger	40
9	Bitter gourd.	40
10	Lemon	70
11	Cucumber.	25
12	Cabbage	12
13	Knol-khol.	12-20
14	Raddish	12
15	Spinach.	25
16	Capsicum	45
17	Carrot	20
18	Green Chilly	60
19	Garlic	120
20	Ginger	60
21	Peas	25
22	Apple	50
23	Papaya	35
24	Pomegranate	120
25	Orange	50/Dozen
26	Banana	30
27	Gauva	40





S.NO	Name of the Commodity / Item Rate	Retail Price Per Kg. (In Rs.)
1	Onion	30-35
2	Potato	10-15
3	Tomato	25-30
4	Brinjal	---
5	Cauliflower	20-30
6	Lemon	--
7	Cabbage	20-25
8	Knol-khol	10
9	Ginger	--
10	Raddish	10
11	Spinach	10
12	Mashroom	100-120
13	Capsicum	40-50
14	Carrot	15-20
15	Peas	20-25
16	Apple	80-100
17	Banana	35-40
18	Orange	40-50
19	Kinnow	30

# Fruit & Vegetable Market Tapyal Samba (Apni Mandi)



S.NO	Name of the Commodity / Item Rate	Retail Price Per Kg. (In Rs.)
1	Onion	30-35
2	Potato	10-12
3	Tomato	20
4	Brinjal	--
5	Cauliflower	20
6	Lemon	--
7	Cabbage	20
8	Knol-khol	20
9	Ginger	----
10	Raddish	10
11	Spinach	10
12	Mashroom	100-120
13	Capsicum	40-50
14	Carrot	15-20
15	Peas	20-25
16	Apple	80-100
17	Banana	35-40
18	Anar	----
19	Kinnow	30
20	Orange	40-50

## **Fruit & Vegetable Market Bishna**



S.NO	Name of the Commodity / Item Rate	Retail Price Per Kg. (In Rs.)
1	Cauliflower	8-10
2	Knol-khol.	8-9
3	Raddish	06-7
4	Turnip	5-6
5	Carrots	10-12
6	Potato	09-10
7	Tomato	15-18
8	Cabbage	05
9	Spinach.	10-12
10	Ginger	40-50
11	Methi	20-22



## District ANANTNAG

**Field visit/ activities of the establishment of AMO office Anantnag.**



## District KULGAM

An interactive session with the farmers from Punjab who are making the concept of Direct marketing a success story by selling their crop directly to consumers and traders at Kulgam. Had a healthy discussion and assured full support' from our Directorate for any assistance.



## District BANDIPORA



**REVIEW MEETING WITH  
REGARD TO  
DEPARTMENTAL ACTIVITIES**





## District BUDGAM

### Field activities by establishment of AMO Office Budgam



**District KATHUA**

**PM FME registered online & subsequent uploading online is under process.**



**Sd/-**

**(Ram Savak , KAS)  
Director  
Horticulture (P&M)**